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The Aurora

The weekly newspaper of Labrador West

VOLUME 1 NO. 46

PUBLISHED IN LABRADOR WEST, WEDNESDAY, FEBRUARY 18, 1970

Price 10 Cents



COMMUNICATIONS IS THE TOPIC - A.K.
Morrow, Regional Director of the Canadian Broadcasting Corporation for Newfoundland, was the guest speaker at the regular monthly meeting of the Labrador West Chamber of Commerce, held in the Sir Alfred Grenfell Hotel on Monday, February 9th. While television and radio in this area are not within his jurisdiction, but under Northern Services, Mr. Morrow in his speech attempted to give some insight into what residents may expect in the future of services from the CBC in the future. Mr. Morrow advised the gathering that until the

communications satellite is launched in 1972, the possibility of getting "live" TV before their is very remote. As no microwave system capable of carrying television signals exists between here and Sept Iles, to install such a system would require a \$2,000,000 capital outlay. Television programs at present are received by video tape and film on a delay of from one to six weeks behind the CBC network. A possible solution would be to install a "Frontier Package" at Labrador City and Schefferville, this would reduce the delay pattern to one or two

weeks. A frontier package consists of a helical scan video tape recorder capable of playing a tape with four hours of programming. An additional transmitter and antenna would be required. Mr. Morrow continued by saying that another alternate solution would be for the Iron Ore Company of Canada to undertake to install and operate this additional equipment, but, "this would involve an extremely high additional capital expenditure on them, plus greatly increasing their operational expenses", he said. "We must weigh the cost of

these against the relatively short time they would be used until the satellites are in operation." The television operation here and at Schefferville is owned and operated by the Iron Ore Company of Canada, with CBC absorbing the programming expenses. In a question period that followed, Mr. Morrow endeavoured to answer a number of enquiries from members present. Mr. Ambrose Peddle, Federal M.P. was in attendance as a guest of the Chamber. Mr. Peddle arrived in town the same afternoon from Goose Bay, where he attended the official

opening of the adult up-grading centre. In one of a few short comments Mr. Peddle said that he has been working on the communication problem in the area for some time and expected that he would be in a position to give a comprehensive report very shortly. The Federal Member left the following day for Ottawa, but expects to return here for a visit shortly. Also in attendance was Mr. Gordon Fredricks, Station Manager, of Radio Station CFGB, Happy Valley, CFGB feeds part of the radio programming to the area. (Aurora Photo).

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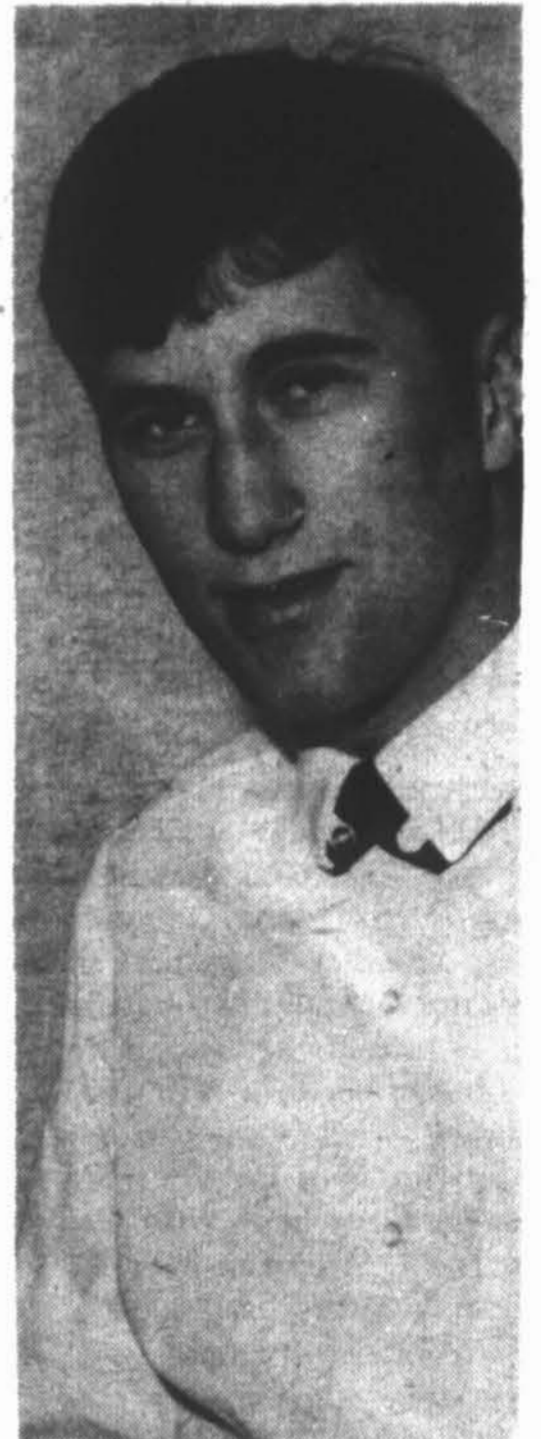
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GRANDE VENTE

DANS LA FOURRURE ET
VETEMENT SUEDE ET CUIR

Scout and guide week coming up



Terry Hayward, 21, of Labrador City, recently returned from Edmonton where he added another important win on his boxing record. Hayward went up against highly favoured Eddie "King" Kroebel in Edmonton and came out a winner by stopping his opponent in the 2nd round. Although fighting on the same card as World ranked Larry Buck, the Hayward-Kroebel fight was picked the most exciting one of the night. Promoters Al Superstein and Mitch Klemrue were so pleased with Hayward's performance, they tried to persuade him to make Edmonton his home. Hayward's record now stands at 10 wins and 2 losses, one of these losses was a close decision to World ranked Donato Padvano who was recently offered a chance to fight for the World title - (Aurora Photo).

February 15 to 22 is Scout-Guide Week. In Labrador City-Wabush area there are about one thousand youngsters and adults involved in Cub Scouts, Brownies, Scouts, Guides, Boy Scouts and Rangers. A committee, consisting of Ingrid Jeff O'Leary, Wabush, and John Hardie and Joe Sheppard, Labrador City, have planned the special activities in honour of the week.

Throughout the week the various packs, troops and companies have been holding special meetings, parents' nights, and so on. The week-end will see the major observances.

On Friday night a rally for all Guides in the area is to be held at the J.R. Smallwood Collegiate in Wabush, and a rally for all Scouts will be held in Notre Dame Academy in Labrador City.

Saturday will be a busy day for all members. The Scouts and Guides will be going on a hike to Crystal Springs, the new Scout campsite outside Labrador City. When they return from the hike they will attend a rally together. The day will finish with a dance. The Brownies and Cubs will each have a rally on Saturday morning. All the Cubs will meet together in Notre Dame Academy, while the Brownies

will meet in Labrador City Collegiate. They will join together for lunch and movies, and this will be followed by a skating and ski-dooing party.

On Sunday afternoon there will be a Church parade to Our Lady of Perpetual Help Roman Catholic Church, Labrador City, when it is hoped that every member of the Scouting and Guiding movements in the area will be gathered together.

On the local scene

The Royal Canadian Mounted Police Detachment at Labrador City have indicated that they intend to "crack down" on motorists who insist on passing school buses while they are stopped with signals flashing. It is an offence under the Highway Act to pass a school bus while its signals are flashing, barking or disembarking school children.

round student contribution to the school in senior year. The awards were \$125.00 each and were presented at the High School Prize giving held recently at the J.R. Smallwood Collegiate. Both recipients are presently attending Memorial University.

The second annual Mine Service Garage Employees dance will be held at the O'Brien Hall, Saturday, February 21st, at 9 p.m. Music will be provided by the Checkmates. There will be door prizes and luncheon.

Tickets are \$10.00 double with the proceeds to be donated to the Minor Hockey Association. Tickets may be obtained from any member of the Mine Service Garage.

The Dog situation in Labrador City is on the verge of getting out of hand, so says the Town Manager, A.J. Rendell. During the past week ending February 14th, a concentrated effort was made to curb the running of dogs. Verbal warnings were given to owners and seven dogs were

impounded. The Town authorities intend to curb dogs running loose and advise all owners to make sure their dogs are penned, at all times, to avoid prosecution and/or loss of their pet.

The Jackman Memorial Hospital, Ladies' Auxiliary will hold its regular monthly meeting on Monday, February 23rd, in the Hospital Cafeteria at 7:30 p.m. Members are asked to please note the time change for this meeting only. Entertainment for the evening will be a pot-luck supper. All members are invited to attend.

Ante Needle Classes will commence, Thursday, February 26th. Two classes will be held, at 1:30 and 7:30 p.m. Interested persons are asked to make arrangements with the Public Health Nurse, after Monday, February 22nd.

There will be a dance at the Ashuanipi Social Club, sponsored by the Labrador City Local Association of Guides and Brownies, Friday, March 6, at 8:30 p.m. Casual dress. Music will be supplied by the Krystals, for further information call 944-2224.

Gordon Crowther and Helen O'Leary of Wabush were awarded the Sir Wilfred Grenfell award for the greatest all

For your information . . .

WARD PAYS FOR GOOD IDEAS: Employees of Ford Canada have many suggestions to make in 1969. For their ideas, the company paid over \$100,000.00, up from just \$8,000.00 in 1968. The program, to encourage employees across Canada to produce ideas on improving business and employment conditions, was started in 1966. The company since then has distributed almost \$100,000.00 in cash, new cars and Philco-Ford appliances. Maximum award \$6,000.00 in cash and a Ford car. Twelve employees received the maximum prize in 1969.

MONTREAL: Building permits issued by the City of Montreal last month continued to reflect the slowing trend in new construction evident over the past couple of years. Of 161 permits issued, for a total value of \$3,100,000.00 only 31 were for new buildings while the others covered repairs and alterations. In January 1969, 183 were issued for a total of just under \$3,800,000.00.

N.B. CIVIL SERVANTS WIN RIGHT TO STRIKE: Legislation to allow collective bargaining, including the right to strike,

to New Brunswick civil servants went into effect recently. The Public Service Labor Relations Act affects about 30,000 government workers, including school teachers, nurses and employees of Crown Corporations. Premier Louis Robichaud in announcing proclamation of the Act, said both labor and management in the public service will be watched to see if they can "accept the right given along with the responsibilities to protect the public interest."

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The Aurora

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Editorially speaking

"WHITE PAPER" TAX PROPOSALS (PART 2)

Because of space limitations we were unable to complete our editorial in last week's edition. You may recall our comparing U.S. and Canadian Income Tax deductions. With all these exemptions it is easy to understand that the U.S. taxpayer gets off a lot easier than the Canadian. Just how much easier? To illustrate, let's take two parallel cases; married taxpayers living in their own home and supporting two children under 16, both earn \$13,000.00 per year. For 1971 the U.S. taxpayer will be paying \$1,855.00 - the Canadian now pays \$2,865.00, for 1971 (under the provisions of the White Paper) his tax will rise to \$3,083.00. Take another example the single taxpayer who earns \$5,000.00 a year, the U.S. citizen pays \$671.00 in taxes, while his Canadian counterpart pays \$817.00. Tax reductions in the U.S. planned for 1973 will lower the taxpayer's burden to \$547.00 on \$5,000.00 a year, while the proposals of the White Paper on Canadian taxation will raise the rate on the same income to \$841.00.

One tax expert has charged that the White Paper shows "an almost brutal indifference to the realities of the economy." Mr. Benson has made no distinction in types of income to be used as tax sources, but was operating on the principle that "a dollar of income is a dollar of income and should be taxed as such." It ignored the fact that the Canadian economy moves on the willingness to take risks for both profit and commercial growth. Despite the fact that Canadians as a nation are less productive and have a less developed economy, the government takes proportionately more money from the citizen for spending programs than does the U.S. administration. This financial analyst said in conclusion, "the White Paper expressed an accountant's point of view; it doesn't matter where the money comes from, as long as it all balances on the sheet." As a Winnipeg lawyer who specializes in tax work points out, no Canadian disputes the need to lower taxes for the low-income citizens of their country, but he does say that it is not necessary to add the steep increments to the individual's tax bill that are proposed in order to pay them: "The major question posed by the White Paper, in spite of the political orientation and camouflage, is this: Will middle and upper bracket Canadians using past experience as a guide, trust the wisdom of the government in the handling of their money to the extent that they will willingly suffer the comparative tax penalty for remaining productive in Canada, or will they lose incentive, slacken efforts, enjoy more leisure, or emigrate? Only the tourist and passport department will know for sure." As the White Paper says, "Canada needs the full effort of those with outstanding ability. It must compete for such people with other countries where all Canadians can go to live and work if they wish." These middle and higher income earners are, for the most part, valuable not only to themselves but to their country. They must be persuaded not to join the brain drain that has cost this country so much in the past 25 years. And they must not be penalized for remaining Canadian.

From the recent annual Membership Meeting of the American Mining Congress in Washington, D.C. "U.S. mining interests shocked by White Paper tax proposals." It is no exaggeration to state that they, with their enormous interests in Canada, have been deeply shocked at the White Paper proposals, which, in spite of some suggestion of understanding of the tax needs of the mining industry, in fact drastically curtail the traditional and well-established incentives, so largely responsible for the industry's growth and health. There was a feeling that, after United States companies had been induced by such incentives to invest billions of dollars in Canada, the government proposed to change the rules.

One company president with large operations in Ontario stated that under the new proposals his company could not begin a large expansion program which had been contemplated. If one of the objectives of the White Paper is to divert United States investment and development capital from Canada, it seems well on the way to accomplishing its means.

Don't forget this affects you as a wage earner; yes and your neighbour and your co-worker. What can you do about it? We are presently contacting a National Committee for Fair Taxation, headed by a young Toronto man, and should be in a position to pass on further details within the near future.

FED UP WITH CANADA: A group of disgruntled French speaking immigrants broke off talks with Federal Government officials recently and began making plans to return to France. The group's spokesman said his people are fed up with Canada. "We did not come here to be unemployed at 10 below zero and we have now made up our minds to return to France. They claim they have been given the run-around by the governments of Alberta, Quebec, and Canada. The group, over 900 persons, includes many professional and skilled people.

U.S. CAR SALES: U.S. car sales by domestic manufacturers declined by 16.5% in January, to 538,998 from 645,400 in January, 1969. Only American Motors reported an increase, from 17,113 to 19,411. General Motors sales declined to 268,796 from 349,196. Ford to 158,797 from 173,886 and Chrysler 91,994 from 105,205.

UNEMPLOYMENT IN NEWFOUNDLAND: Allan MacEachen, minister of manpower in the Trudeau Government, says he will make a statement on special programs for the unemployed of the Atlantic provinces "when circumstances justify." He was replying, in the House of Commons, to a question from John Lundrigan, Member of Parliament for Gander-Twillingate, who claimed that unemployment has reached the 20% level in Newfoundland.

THE FLAG WEVERS: Not many U.S. colleges have hockey teams, and those that do tend to draw many of their players from their Canadian students. Since hockey is Canada's national game, that seems only natural, but some officials of the United States National Collegiate Athletic Association are distressed. A special committee, in fact, has recommended that steps be taken to limit the number of foreign student-athletes in U.S. intercollegiate hockey. Under its proposal each college, by 1973, could have not more than eight foreign hockey players. The idea presumably is that it would be nice for native

Here 'n' there

Americans to learn something about hockey. However that may be, the committee's approach suggests it might be nice for some NCAA officials to learn something more about democracy.

C.B.C. MISTAKE: Canadian Broadcasting Corp., president George Davidson told the House of Commons Public Accounts Committee recently, that the C.B.C. went "sadly astray" in estimating its staff accommodation needs at Expo 67 in Montreal. The corporation paid \$148,000.00 for unused accommodation and a further \$48,000.00 for space in hotels and motels apart from the three originally booked to house C.B.C. employees covering Expo. Overall cost of accommodation was approximately \$351,000.00. He further disclosed C.B.C. will be spending at least \$114,000.00 to cover events at Expo 70, in Osaka, Japan.

RECENT PURCHASE OF ST. JOHN'S BUSINESS: Crosbie & Co., Ltd., a family conglomerate, has purchased the meat processing firm of Chalker & Co., Ltd., of St. John's. G. Chalker, former general manager, will be vice-president of the local firm, which will be enlarged and reorganized.

SLOT MACHINE CASH: New ads by Canadian Imperial Bank of Commerce of Toronto for Canada's first cash dispensing machines make cash sound almost as readily procurable as candy bars. However, any parallels cease there. "It's instant cash. Money you can get your hands on right now," say the come-on ads which started to run in Toronto paper late last month. The service, called the Commerce 24-hour cash dispenser, is restricted to customers of the bank. Dispensers are located on the outside walls or windows of 10 of the bank's Toronto area branches. Customers using the service are given a key, plastic card and a confidential code number. They can draw \$30.00 each

time the system is activated. The system is being tested in Toronto before possible introduction in other areas.

SHAPELY GIRLS WANTED: Ballrooms in the U.S. find it hard to hire dancing partners. "It was a lot easier years ago to find girls" to work as rented dance partners, says the manager of New York's Majestic Danceland. The owner of the Artison Ballroom in Detroit says that today's girls "would rather dance topless and earn \$8.00 per hour." Artisan dancers average about \$4.00 an hour. Yet a blonde ex-stripper who works at Majestic Danceland prefers taxi dancing because "the money's good and there's no travelling." Turnover is very high. At Los Angeles' Roseland Roof, 20% of the gals quit the first night and 40% after the first week. In Los Angeles many dancers are moonlighting bank employees, secretaries, or part-time teachers. Some New York dance halls keep an eye on their girls to make sure there's no sideline in prostitution.

RECORD CIGAR SALES: Cigar sales reached their highest point in Canada in 1969, exceeding 500 million versus 460 million in 1968. The previous record was 1964, when sales reached 491 million. The Cigar Institute of Canada says the increase is due to new cigar shapes and sizes and increased consumer interest by young men.

FAIR WAGES: In many parts of Africa the word mercenary has become to be associated with evil. It was the activities of the trigger-for-hire gang that kept the Congo in chaos for years. More recently, they added to the death and destruction of both sides in the Nigerian civil war. There is a certain amount of irony in recent report that some of the mercenaries who fought in Nigeria were paid with COUNTERFEIT Swiss francs. That would seem to be fair wages for services rendered.



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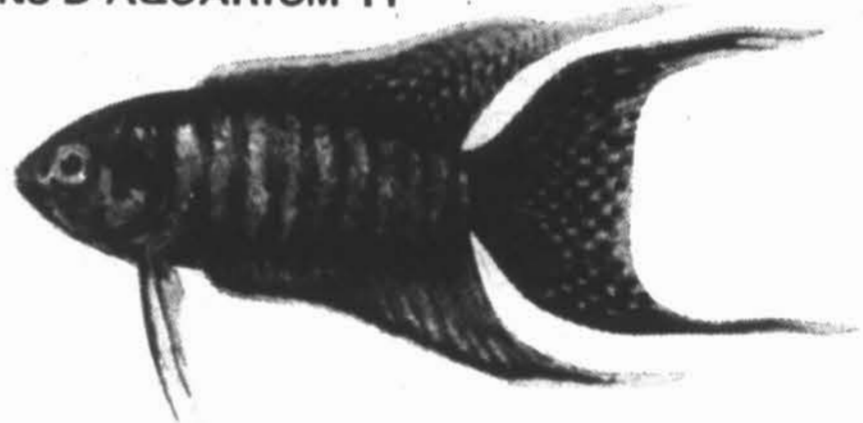
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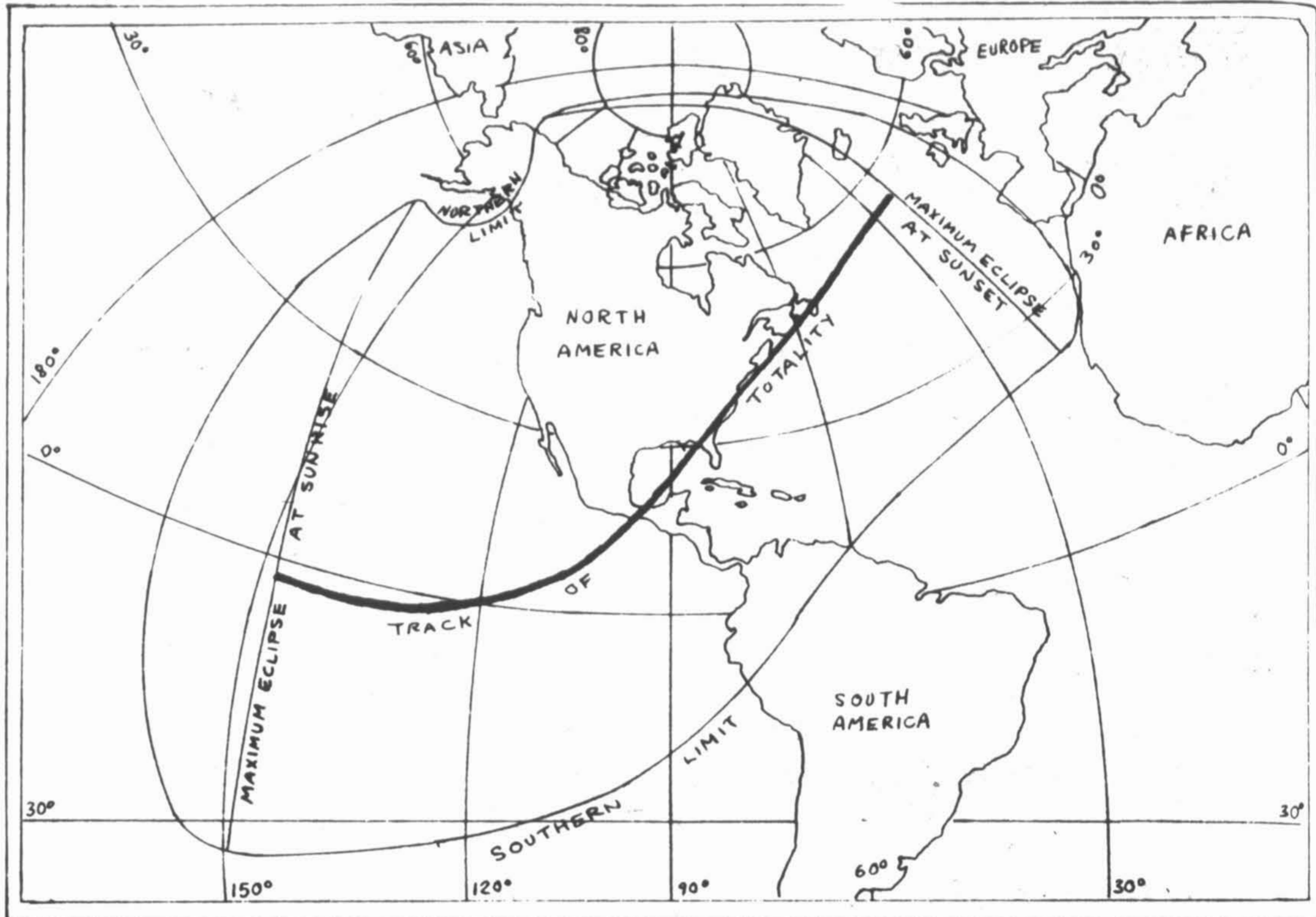
DOMINION

Total solar eclipse for Nfld.

Saturday, March 7, if weather permits a total eclipse of the Sun will be visible over most of North America as partial, the track of total eclipse passing over the Island of Newfoundland.

An eclipse of the sun occurs when the moon, in its endless trip around the Earth blots out the light rays between the Sun and our Planet. The moon, being a sphere, casts a long conical shadow in a direction opposite to the sun's. Being a small body by heavenly standards, the shadow of the moon is barely long enough to reach the Earth and cast a spot "Umbra" about fifty miles in diameter. Those privileged persons being under this spot can see the sun totally obscured.

As the moon moves in front of the sun, so this spot moves on the ground at a speed of approximately 1,800 mph, consequently the duration of total eclipse is very short. Indeed, it will last 125.8 seconds at St. Albans and Bonavista. This moving spot determines the



"track of totality", which can be seen on the map where people will see the total eclipse. It included short trips of land in Northern Florida, in South Carolina, Nova Scotia and Newfoundland.

As can be shown in the diagram, one who stands directly in the cone of the moon's shadow sees a total eclipse. One that stands outside of it is in the zone of "Penumbra" meaning that he still gets the sunlight but part of the sun's surface is masked by the dark disc of the moon.

A partial eclipse of the sun is then seen. We can see that the area where such a phenomenon is seen spreads thousands of miles on both sides of the track of totality. Of course the nearer one is to this track the more important is the fraction of the sun's disc which will be covered.

Therefore, at one particular location on Earth, a partial eclipse of the sun can be seen every fourth year, on the average, but a track of totality crosses there only once in about 350 years.

A total eclipse, seen in full daylight, is a very impressive and grandiose show. In fact, it used to terrorize primitive tribes. Today, the phenomenon has lost most of its

mysterious and mischievous aspect and is mainly used by Astronomers to gain a better knowledge of chemical and physical processes that take place in the sun's outer atmosphere, the corona, as well as the earth's ionosphere.

The whole phenomenon lasts about two hours, for it takes one hour before the moon covers the whole disc of the sun and another hour to move away from it. In the few central minutes, the sky gets dark as if, late twilight, a few bright stars appear as well as these red flames of glowing Hydrogen gas called "Proeminences" at the edge of the sun, and the pearly white solar "corona". These are a few beautiful features that the privileged observer of a total eclipse can see.

At Labrador City - Wabush none of these will be seen, since we are well outside of the totality track. About 76.5% of the

sun's diameter will be hidden at mid-eclipse which is still worth looking at it. After all, it is not every day that you can see a crescent sun, just like the moon.

People are advised NEVER to look at the sun directly, not even through sun glasses, which are far too ineffective. The only way to face the glare of the sun's surface is through welder's goggles or a strip of ordinary picture film which has been exposed to strong light and developed. Or, if you have a small telescope a piece of white cardboard held about 12 inches behind the eyepiece will permit safe viewing, by projection for a number of persons.

The eclipse will take place in the afternoon starting approximately 1:40 pm, mid-eclipse being at 2:52 pm and the moon leaving completely the sun's disc at 3:59. All times are Atlantic Standard.

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Minor Hockey standings

MIDGET AND JUVENILE

Team	G.P.	W.	T.	L.	T.P.
Huskies	7	4	1	2	9
Saints	6	3	-	3	6
Carol Cleaners	7	2	-	4	5

LEADING SCORERS

NAME	GOALS	ASSISTS	TOTAL
G. Power	15	10	25
B. Lake	7	13	20
J. Bullen	11	8	19
G. Munn	11	5	16
R. Hicks	11	5	16

BANTAM DIVISION

	G.P.	W.	T.	L.	TOTAL
Royals	15	9	2	4	20
Braves	14	7	2	5	16
Wabush	15	3	2	10	8

LEADING SCORERS

	GOALS	ASSISTS	TOTAL
T. Costigan	25	10	35
R. Snow	24	7	31
G. Hunt	18	10	28
B. Bullen	20	4	24
T. Reddick	4	14	18

MOSQUITO DIVISION

	G.P.	W.	T.	L.	TOTAL
FLYERS	10	6	3	1	15
MAPLE LEAFS	9	6	2	1	14
SEALS	10	5	2	3	12
NORTH STARS	10	5	1	4	11
BLUES	11	3	3	5	9
HAWKS	9	2	1	6	5
PENQUINS	11	-	3	8	3

LEADING SCORERS

	GOALS	ASSISTS	TOTAL
N. Kent	16	7	23
B. Roy	17	-	17
M. Peekham	15	2	17
S. Martin	12	4	16
M. Maurice	7	3	10
M. Byrnes	5	5	10
K. Dicks	5	5	10

PEE WEE DIVISION

TEAM	G.P.	W.	T.	L.	TOTAL
CANADIANS	7	6	1	-	13
MAPLE LEAFS	7	4	1	2	9
KINGS	8	2	4	2	8
RED WINGS	7	2	1	4	4
BRUINS	7	1	-	6	2

LEADING SCORERS

NAME	GOALS	ASSISTS	TOTAL
W. Rielly	13	5	18
E. Lake	10	2	12
F. Leonard	7	5	12
S. Tuan	8	2	10
F. Sikma	3	5	8

The youth column

The teen dance held on Sunday, February 8th at the Wabush Recreation Centre was a swinging success due to the music provided by the Du-Cats, a Newfoundland band, and the Gypsy Rose a Wabush Band. Another activity concerning the teenagers in the past week was the trip made to Sept. Isles by the Senior Girls and Boys Basketball teams along with the Senior Cheerleaders from Labrador City Collegiate.

The teams enjoyed themselves in their four day stay and brought victory to Labrador City. The senior girls won three out of four games against the Sept. Isles team. The boys basketball team also travelled to St. John's last weekend to play against Brother Rice basketball team.

The LCC Students Council had their annual Valentine's Dance on Saturday, February 14th from 8:30 to 12 pm, with the Irinn Drum.

The January report cards were issued last week for the students of the Amalgated School and the Collegiate. Everyone as usual made resolutions to try harder in the coming term.

I wish more people would express their opinions and ideas through the Aurora because without communications everyone becomes involved in their own little world. Your opinions, ideas and suggestions on any subjects are just as important as anyone else's because you are a human being and have a right to control your environment. Our community is growing by leaps and bounds and only through communication can

we make the newcomers feel at home. Also with the varied activities in Wabush and Labrador City, communications is a necessity so that everyone is informed of the activities and made aware of new clubs and groups.

Has everyone heard the good news? By 1972 we may have live television with the aid of Satellites, until then I guess we will have to suffer through television programmes which are six weeks old. Celebrating New Year's during February instead of January 1st. We can always compensate for our lack of good television programmes by visiting our local Theatre, which is now back in operation after the fire it suffered on January 31st.

My last words for the week are: "Keep an open mind and ear for your fellow man and to be ready to accept and understand him to decrease the communication gap."

by
**Sharon
Bryans**



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Available in softly flowing nylon with dainty lace trims. Assorted shades in sizes small, medium and large.

VALUES TO 5.00 **\$3.47**

ASSORTMENT OF GOWNS

A wide assortment of ladies' gowns, nylon with lace trimmings, assorted shades and styles in sizes small, medium and large.

\$2.67

LADIES' PANTY HOSE

Ladies' pantie hose, the popular nylon of today, choose from all the latest shades in sizes small, medium and large.

\$1.67 pr.

LADIES' LINED GLOVES

Ladies' lined vinyl gloves, choose from assorted styles and shades. Great for cold weather wear.

REG. 1.99 SPECIAL 98c
\$1.67

ASSORTMENT WOOLEN CAPS & GLOVES

An assortment of ladies' woolen caps and gloves, choose from assorted shades and styles.

2 FOR **\$1.67**

ENTER OUR BREAK A BALLOON CONTEST
WIN A GOTHIC OR WONDERBRA BRASSIERE OR GIRDLE
WITH ANY PURCHASE OVER \$2.00

LADIES' PEIGNOIR SETS

Ladies' attractive Peignoir Sets, available in nylon and warm brushed nylon. Choose from all the latest styles and shades.

REG. VALUES TO \$25.00
1/2 PRICE

LADIES' FOUNDATION GARMENTS

A special selection of ladies' foundation garments, consisting of girdles, panty girdles and bras. Assorted broken sizes and styles.

REG. VALUES TO 12.00 **\$2.47**

SCRATCH AND DENT

SALE

SLIGHTLY DAMAGED MATTRESSES AND BOX SPRINGS ASSORTED SIZES

UP TO **50%** OFF REG. PRICES

SLIGHTLY DAMAGED CHROME SETS UP TO

REG. \$69.95 to 229.95 **50%** OFF REG. PRICE

GROUP OF CARPETS

Add glamour and elegance to your living room with a new carpet, available in assorted shades and designs. Various sizes available.

1/3 OFF REG. PRICE

3 PCE. BEDROOM SUITES

Very slightly damaged. 3-piece bedroom set consisting of bed, dresser and bureau. Add elegance to any bedroom.

50% OFF REG. PRICE

GROUP OF RECORD PLAYERS

For the young teen-ager in your home, or for a wide selection of fine family home entertainment. Record players, assorted styles. Now greatly reduced.

REG. TO 29.95 **1/2**

ASSORTED WALL PICTURES

SLIGHTLY DAMAGED Choose from different sizes in a wide selection of scenes to enhance any room in your home. Add interest to a bare wall with an attractive picture.

REG. 3.98 to 19.98
1/3 OFF REG. PRICE

HOCKEY STICKS

REG. 1.30 to 3.80

25% OFF REG. PRICE

BABY SLEIGHS

For the small toddlers or "crawlers" in your family, strong baby sleighs with backs and handles.

REG. 7.99 TO 12.99
1/3 OFF REG. PRICES

ALUMINUM TOBOGGANS

For hours of fun for all the kids, and all the family too, aluminum toboggans, 3 seater styles. Now at this great reduction, while they last!

REG. 11.99
1/3 OFF REG. PRICES

GROUP OF DAMAGED END TABLES

25% OFF REG. PRICE

AYRE'S WABUSH PLAZA

STORE HOURS: MON., TUES., WED., SAT 9 a.m. - 6 p.m. - THUR., FRI. 9 a.m. - 9 p.m.

Church calendar

OUR LADY OF PERPETUAL HELP

Rev. J. Laperriere O.M.I. and Rev. F. Lemire.

SUNDAY

9:00 a.m. Mass
11:00 a.m. Mass
5:00 p.m. Mass in French
7:00 p.m. Mass
Weekday Masses at 8:00 a.m., 5:00 p.m. and 7 p.m.

ANGLICAN MISSION OF LABRADOR WEST

St. Paul's, Labrador City

Rev. W.J. Bellamy,

B.A. L.Th.

8:00 a.m. - Holy Communion.
10:00 a.m. - Holy Eucharist
7:15 p.m. - Evening Prayer
Sunday School, 10:00 and 11:30 a.m. - Nursery & Kindergarten.
10:30 a.m. - Primary, Junior & Intermediate.
Tuesday, 7:00 p.m. - Confirmation Class
8:00 p.m. - Choir Practice
Wednesday 7:00 p.m. - Adult Instruction Class

ST. PETER'S CHURCH

Rev. W.J. Bellamy, B.A. L.Th.

11:30 a.m. - Holy Eucharist
11:30 a.m. - Nursery
Tuesday - 4:30 p.m. - Confirmation Class.

CAROL UNITED CHURCH

Rev. William Mayberry

11:30 Morning Worship
7:15 Evening Worship
10:00 to 11:30 Kindergarten and Nursery School
10:30 Sunday School for Primary and grade 1
SATURDAY 7:00 p.m. Junior Choir

SALVATION ARMY

Captain Harold Rideout
11 a.m. Holiness Meeting
2:30 p.m. Sunday School
7:30 - Evangelistic Service

OUR LADY OF THE ASSUMPTION, WABUSH

REV. J. Blouin, O.M.I.

10:00 a.m. Mass
7:00 p.m. Mass
Weekdays except Friday Mass at 5:00 p.m.

Friday's Mass at 3:15

There is confession before each Mass.

CHRIST CHURCH WABUSH (Presbyterian Church in co-operation with the United Church)

Reverend J.R. Dickey

9:45 a.m. Sunday School
11:00 a.m. Morning Service

PENTECOSTAL CHURCH

Pastor W.J. Gillett

11:00 a.m. Morning Worship
3:00 p.m. Sunday School
7:30 p.m. Evangelistic Service
Tuesday: Prayer Meeting at 8 p.m.
Thursday: Young People's Service at 8 p.m.

Train schedule change

The following is the new schedule of express train service between Labrador City, Sept Iles and Schefferville. Tuesday - Leaving Labrador City at 7:30 pm arriving Schefferville approximately midnight. Thursday - Departs Labrador City, 7:30 pm arrive Schefferville, midnight. Wednesday - Leave Labrador City 5 pm arriving Sept Iles at midnight. Friday - Departs Labrador City at 4 pm arrives Sept Iles, midnight.

In addition to the above service a weekend train will operate the first Sunday and Monday of each month only, as follows: Sunday Leave Labrador City, 11 pm arrive Schefferville at 4 am. Monday, Leave Labrador City at 7:30 pm arrive Sept Iles at midnight.

The water lillies

BY CHARLES RENDELL

I know a spot in summer
Where, from out the forest gloom,
You break upon a pleasing sight,
A field of golden bloom;
Fair Nature hides her sylvan gem
With jealous firs, so well
That only birds and prying breeze,
Know where the lillies dwell.

A cooling stream from uplands,
Where the moss and heather grow,
Has tumbled from its stony crib
Past rock, and reed, and bough,
But here in graceful mood it steals
Along the valley floor,
Around the bend, into the lake,
Among the lily moors.

By my feet the tiring tide
Sinks in the brooding pool,
Where water boatmen stem its flow,
And skip the ripples cool;
While mothering birds and sucking bees,
With black ants search and probe,
The modest queen of stagnant fens
Sleeps 'mid her gilded robes.

I've seen them in the morning,
With their sparkling crowns of dew,
When as boys we pondered nothing
But to catch the wary few,
Then matted vines and tapering stems
Were won't to hide their lair,
And boyhood vision missed the charm,
O what is now so fair.

So, in the heat of noonday,
When all living things are bound
In deathlike stupour; when the brooks
Are loathe to make a sound,
I've watched them with their bosoms bared,
Just now by dew refreshed
In passion spurr'd the petal's shade,
For fiery beams caress.

What ecstasy to lie there
On the moss; enraptured, bound,
Alone; while towering rainclouds loose
Earth's lifeblood all around,
New birdsongs are the sweetest,
The golden bloom full blown,
The scent from off the misted lake,
Full distilled, Heaven sown.

But oh, to watch them gently toss,
Their glinted orbs at eve,
A grand array of pompous grace
Drilled by the sprightly breeze
To watch the spreading fronds delight
In awkward, lumbering dance,
While with the water's tinkling wash,
A million rushes chant.

Minor Hockey schedule

Wed., Feb. 18	Huskies Practice Carol Cleaners Practice	4:45 Midget 5:45 Midget
Thurs., Feb. 19	Royals Practice Braves Practice	5:00 Bantam 6:00 Bantam
Fri., Feb. 20	North Stars, Hawks, M. Leafs Flyers, Seals, Penguins	4:45 Mosquito 5:45 Mosquito
Sat., Feb. 21	Maple Leafs vs Kings Canadians vs Bruins Red Wings Practice Hawks vs Flyers Penguins vs Seals North Stars vs Maple Leafs Blues Practice Royals vs Wabush	8:00 Pee Wee 9:00 Pee Wee Pee Wee 10:00 Misquito Mosquito 11:00 Mosquito Mosquito 12:00 Bantam
Sun., Feb. 22	Braves vs Wabush Saints vs Huskies Royals Practice	3:30 Bantam 4:30 Midget 5:30 Bantam
Mon., Feb. 23	Carol Cleaners vs Saints Huskies Practice	4:45 Midget 5:45 Midget
Tues., Feb. 24	Wings, Maple Leafs Practice Kings, Bruins Practice	5:00 Pee Wee 6:00 Pee Wee

If I were to drive to a certain destination at an average rate of 75 miles an hour, I would arrive there an hour early for my appointment, and if I were to drive there at an average rate of 55 miles an hour, I would be an hour late for my appointment. How far away is this particular destination?

ANSWER

412½ miles. Letting X equal the distance, form equation: X/55 equals X/75 plus 2; solve for X.

THURSDAY NIGHT

8 P.M. SPECIALS

LADIES' DRESSES

Choose from assorted styles for casual or party wear. Assorted fabrics and styles, in all the latest shades. Sizes 7 to 15, 10 to 20 and 14½ to 24½.

REG. 22.00 to 45.00 REDUCED TO ½ PRICE

NOW 8 p.m. SPECIAL

9.99

LADIES' SWEATERS

Available in assorted styles and fabrics. Sweaters for a more interesting casual wardrobe. Sizes small, medium and large in assorted shades.

VALUES TO 13.00 REDUCED ½ PRICE

8 p.m. SPECIAL

4.88

CHILDRENS JACKETS AND COATS

A wide selection of children's jackets and coats, assorted styles and fabrics, some just like mom wears!

REG. 20.00 - 34.00 REDUCED TO ½ PRICE

8 p.m. SPECIAL

8.88

CHILDRENS THERMAL PANTS

For cold weather wear, kiddies' thermal pants, assorted colours in sizes to fit 2 to 6x.

REG. 5.00

8 p.m. SPECIAL

3.88

WABASSO SHEETS

Slightly imperfect, but this will not affect the wearability of the sheets. Size 72 x 100 inches. White only.

REG. 3.27 ea.

8 p.m. SPECIAL

2.77

STORE HOURS MON. TUES. WED. SAT. 9AM.-6PM.
THUR. FRI. 9AM-9PM

AYRE'S

WABUSH PLAZA

SPECIALS THROUGHOUT THE STORE

DIVORCE GRANTED: In a Los Angeles court, a lady's ground for divorce seemed good enough. She told the judge, "I have reason to believe that my husband is not the father of my last child."

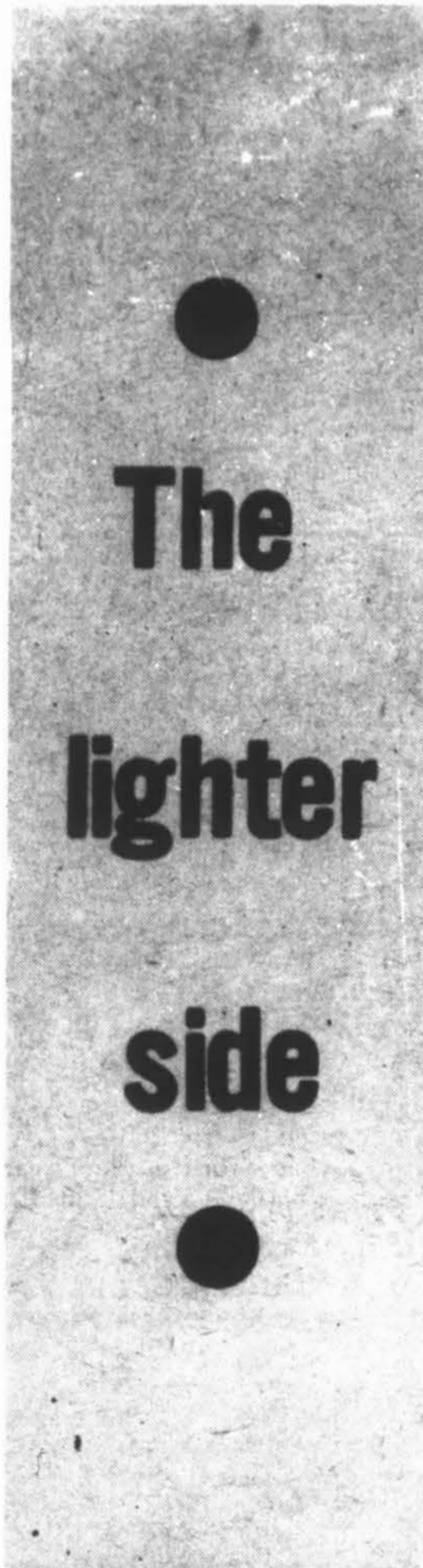
SNOW JITTERS:
My balance is wobbly,
My heart's in my mouth;
My knees have gone knobbly,
'My poles have gone south.
Stark fear has obsessed me,
I think I may freeze;
Whatever possessed me
To strap on these skis?

PRESCRIPTION NOTE: The doctor had had about all he could take of this hypochondriac patient who repeatedly phoned him in the middle of the night. His patience finally snapped when she called at three a. m. and said, "Doctor, I think I have water on my knees. What shall I do?" "Wear pumps," was the snappish reply.

SPOTLESS: The dignified old lady, a pillar of the community and the congregation, shook hands with the pastor after services were over. "Wonderful sermon," she told him. "Everything you said applies to somebody I know."

NEW TITLE: In a small Michigan Town the local Board of Supervisors conferred a new title on their dog catcher; he's now the County Animal Welfare Officer.

MODERN PSALM:
The government is my shepherd
Therefore I need not to work;
It alloweth me to lie down on a good job
It leadeth me beside the still factories
It destroyeth my initiative;
It leadeth me in the path of the parasite
For politics' sake.
Yea, though I walk in the valley of
Laziness and deficit spending
I will fear no evil
For the government is with me;
It prepareth an economic Utopia for me



By appropriating the earnings of my grandchildren;
It filleth my head with a false security
My inefficiency runneth over;
Surely the government shall care for
Me all the days of my life
And I shall dwell in a fool's paradise forever.

BUSINESS VOCABULARY (TRANSLATED): Direct your resources. (Find someone to do it). This action is of the highest priority. (I promised the boss.) Provide an interim reply. (Get them off my back.) Returned without action. (I don't want it in my files either.) Action is being taken. (I'll start it first thing in the morning.)

AND HERE'S THE WEATHER: The local weatherman had been hauled into traffic court for speeding. Said the judge: "This time it will cost you \$10.00; next time in jail." Mumbled the weatherman: "Fine today, cooler tomorrow."

TRES SHIEK:
My husband, a former grey-flannel go-getter
Can now be described as a pin-striped style-setter;
Edwardian coats and trim suits, doubled-breasted,
Have all but replaced his old three-button vested;
White shirts? What are those?
He's gone blue, green, and yellow;
His wide, printed ties make him quite a chic fellow!
I like his new look, but the truth of it bristles-

When we are together, he gets all the whistles!
CARRIER: A perfectionist is one who takes great pains - and gives them to others.

REPENTENCE: The judge appraised the prisoner sternly and said, "You were caught stealing from a silo. What do you have to say for yourself?" "I realize now," replied the culprit meekly, "they were ill-gotton Grains."

PARLOR PSYCHOLOGY: It's easy to figure out why antique chairs are so uncomfortable to sit on: The comfortable chairs of yore were worn out by hard use.

THE OLDER GENERATION: The Rectry, an Albuquerque New Mexico, discotheque offers free admission to everyone over 30 on its weekly "Senior Citizens' Nite."



"FROM BERMUDA"

THE STEALERS

AT THE HOTEL

NOW TO FEBRUARY 22ND. INCLUSIVE

Nightly Entertainment Starting at 9 p.m. Admission \$1.00 per person

\$1.50 PER PERSON SATURDAY

MAKE A DATE

...JOIN THE STEALERS AT THE

SIR WILFRED GRENFELL HOTEL
WABUSH

TELEPHONE 282-3221

Labrador West television programs

WEDNESDAY 18

4:30 - **EDGE OF NIGHT**
 5:00 - **STRANGE PARADISE**
 5:30 - **TAKE THIRTY**
 Are you troubled about inflation? How can you get your best dollar values? Watch Take Thirty.
 6:00 - **BOBINO**
 6:30 - **LA BOITE**
 7:00 - **BANANA SPLITS**
 7:30 - **ZOOM**
 8:30 - **MCQUEEN**
 A beautiful woman, a potted plant and a passport, add up to a king-size adventure for McQueen.
 9:00 - **IRISH COFFEE**
 9:30 - **REDDICK, PART 1**
 1:00 - **CHASE THE WIND**
 11:30 - **CBC NEWS**

THURSDAY, FEB. 19

4:30 - **THE EDGE OF NIGHT**
 5:00 - **STRANGE PARADISE**
 5:30 - **TAKE THIRTY**
 Take Thirty investigates the behind-the-scenes politics in England that almost scuttled the Battle of Britain.
 6:00 - **BOBINO**
 6:30 - **LA BOITE**
 7:00 - **BANANA SPLITS**
 7:30 - **ROCKET ROBIN HOOD**
 8:00 - **NATURE OF THINGS**
 Learn of the past, present and future of human organ transplants.
 8:30 - **BILL COSBY SHOW**
 Chet Kincaid attempts to halt the endless bickering of his aunt and uncle.
 9:00 - **LA BOHEME**
 9:30 - **DOSSIERS**

10:00 - **BONANZA**
 Candy falls heir to a fortune and suddenly "inherits" a host of new friends.
 11:00 - **TIME FOR LIVIN**
 11:30 - **CBC NEWS**

FRIDAY, FEB. 20

4:30 - **EDGE OF NIGHT**
 5:00 - **STRANGE PARADISE**
 5:30 - **TAKE THIRTY**
 6:00 - **BOBINO**
 6:30 - **BOITE A SURPRISES**
 7:00 - **TRANS WORLD TOP TEAM**
 7:30 - **CORSAIRS**
 8:00 - **SINGALONG JUBILEE**
 8:30 - **DONALD LAUTREC**
 9:00 - **QUELLE FAMILLE**
 9:30 - **LAUGH-IN**
 10:30 - **MISSION IMPOSSIBLE**
 A trained falcon is summoned in a last-ditch attempt to thwart a traitor's plot against the IMF. The trap begins to close on Jim Phelps as he is about to free the imprisoned heir of a friendly country.
 11:30 - **CBC NEWS**
 11:50 - **FEATURE MOVIE**
 Three on a Spree.

SATURDAY, FEB. 21

4:30 - **CURLING**
 Championship Curling - Top Curlers from Scotland, Sweden, the U.S.A. and Canada compete in CBC's new series. This week the defending champions, the Saskatoon rink skipped by Merv Mann, meet the rink from Scotland, skipped by Bill Muirhead.
 5:30 - **TOUR DE TERRE**
 6:00 - **LASSIE**

6:30 - **BUGS BUNNY ROAD RUNNER**
 7:30 - **GALLOPING GOURMET**
 The Galloping Gourmet agrees that "there are many fish in the sea" but he'll show you one of his favorites that didn't get away! It's "Smoked Fish Pate," a delicious creation that combines onion, garlic, green peppers, tomatoes and egg around tender crushed sea food.
 8:00 - **ATOMES ET GALAXIES**
 8:30 - **N.H.L. HOCKEY**
 11:00 - **LES COUCHE-TARD**
 11:30 - **CBC NEWS**
 11:50 - **CINEMA**
 Vengeance de Scarface.

SUNDAY, FEB. 22

4:30 - **DORIS DAY**
 5:00 - **M. SURPRISE PRESENTE**
 5:30 - **THIS LAND OF OURS**
 A visit to an Indian village in Quebec for a look at a fascinating and dedicated woman. Her name is Maud Watt, and along with her late husband, she has lived with the Cree Indians of that area since 1920, making a valiant effort to save the swindling beaver population.
 6:00 - **HYMN SING**
 Hear many of your favorite hymns and spirituals with the CBC Hymn Sing Chorus.
 6:30 - **WONDERFUL WORLD OF DISNEY**
 Part 2 of the delightful romantic comedy "Bon Voyage." This feature film tells of the misadventures of an Indiana family on their dream trip to

Europe, and stars Fred McMurray and Jane Wyman.
 7:30 - **ED SULLIVAN SHOW**
 8:30 - **AUX PAYS DES GEANTS**
 9:30 - **ANTHOLOGY**
 It's only a Game.
 10:30 - **WEEKEND.**

MONDAY, FEB. 23

4:30 - **EDGE OF NIGHT**
 5:00 - **STRANGE PARADISE**
 5:30 - **TAKE THIRTY**
 Take Thirty presents a documentary from Vancouver, examining the reasons why a group of urbanites chose to give up their big city life and form a small community in the wilds of British Columbia. Watch this story on the "back-to-the-land" movement.
 6:00 - **BOBINO**
 6:30 - **LA BOITE**
 7:00 - **A PLACE OF YOUR OWN**
 7:30 - **ADVENTURES OF TOM SAWYER**
 Tom and his friend Huck witness a murder. The two inquisitive children visit a cemetery, and their visit becomes a terrifying experience when they see Dr. Roberson murdered.
 8:00 - **FRONT PAGE CHALLENGE**
 8:30 - **A LA SECONDE**
 9:00 - **LE PARADIS TERRESTRE**
 9:30 - **THE BOLD ONES**
 When Brian Darrell has doubts about a wealthy youth's integrity, he refuses to act as his defense attorney. Instead, Darrell goes looking for some answers, and when bullets start flying, the lawyer is even more certain that the youth is not on the level. The lawyers are the Bold Ones, with guest star Roger Davis.
 10:30 - **GOVERNOR & J.J.**
 A restful weekend of skiing gets snowed under on the Governor

and J.J. Governor Drinkwater and J.J.'s relaxing vacation becomes a time of disaster when they are forced to burn the cabin's furniture, their skis and all the wood in sight, just to keep warm.
 11:00 - **MAN AT THE CENTRE**
 11:30 - **CBC NEWS**

TUESDAY, FEB. 24

4:30 - **EDGE OF NIGHT**
 5:00 - **STRANGE PARADISE**
 5:30 - **TAKE THIRTY**
 6:00 - **BOBINO**
 6:30 - **BOITE A SURPRISES**
 7:00 - **SWINGAROUND**
 Quizmaster Bill Paul introduces games of fun and skill between students from Ionview and John A Leslie Public Schools.
 7:30 - **NFLD. NEWS DIGEST**
 8:00 - **RED SKELTON HOUR**
 9:00 - **REU DES PIGNONS**
 9:30 - **MOI ET L'AUTRE**
 10:00 - **NAME OF THE GAME**
 The Name of the Game is intrigue and suspense, as publisher Glenn Howard travels to a small Oriental nation to investigate the overthrow of its government. Howard begins to suspect that the former playboy-ruler fled the country to avoid death, not to steal the national treasury as the current leaders claim.
 11:30 - **CBC NEWS**
GAMES NIGHTS
 The regular games night will be held in the Catholic Church Basement, Wabush on Wednesday, February 18th. Games night at the Anglican Church Basement will be held on February 20th.
 The Wabush Recreation Centre will hold its regular games night on Saturday, February 21st.

Information column

FOR SALE - 1 - 1970 "Sno Prince" snowmobile, complete with fibreglass sled and cover. Guarantee effective until December 1970. Price \$650.00. Reason for selling, owner transferred. Phone 282-3259.

FOR SALE - 2 pc. chesterfield suite, Colonial Styled, just 1 1/2 years old, in excellent condition. Phone 944-5592.

FOR SALE - 1 pair of men's CCM skates, size 7, excellent condition, price \$10. 1 double hardwood bed with spring, good condition. Price \$30.00. Telephone 944-2525.

FOR SALE - 1 - 1965 Buick Le Sabre, four door, hardtop, call at 849 Hudson Drive or phone 944-2273.

FOR SALE - 1 chesterfield set - \$100.00 - suitable for basement apartment. 1 set of chesterfield covers, \$40.00.

FOR SALE - 1 set living room drapes, \$15.00, 1 bird's cage, \$7.00, 1 table lamp, \$5.00, 1 Volkswagen car top \$10.00. Phone 944-2788.

FOR SALE - 1 - 1965 Plymouth, Savoy, 2 door, standard transmission, 318 cubic inch engine, V8, fully winterized, radio, front and rear speakers, licenced for 1970, recently tuned, excellent condition, telephone 944-5383.

FOR SALE - Household furniture and appliances, phone 944-5593.

FOR SALE - 1 TV, 19

inch, 3 months old Please phone 944-5915.

LOST between 327 Viking Crescent and the Salvation Army Citadel, 1 cub belt with pouch containing sum of money. Finder please call 944-5417.

WANTED - a girl to care for a 3 year old child, 8 a.m. to 5 p.m., Monday thru Friday. Interested persons please call 944-5856 after 7 p.m.

WANTED TO BUY - a Clothes Dryer in good condition. Please call 944-5383.

WANTED TO RENT - an apartment by a couple with no children. Please telephone 944-5752 after 4:30 p.m.



A.K. Rudowski, Manager of The Sir Wilfred Grenfell Hotel, Wabush is pleased to announce the appointment of Clifford Layden a Chef at the Hotel. Mr. Layden has twelve years catering experience and came to the Sir Wilfred Grenfell from Holiday Inns, where he served in the capacity of Banquet and Catering Manager. Mr. Layden took up his duties at the Hotel, two weeks ago. (Aurora Photo).

BOWRINGS HALF PRICE TOY CLEARANCE . . . 2 DAYS ONLY-FRIDAY and SATURDAY

TIPPEE-TOES



The life-like Doll that toddles on a horse, peddles a bike, toddles while you hold her hand....pushes her horse, and kicks up her feet.

Reg. 18.98
SPECIAL 9⁴⁹

TIKE-ON-A-TRIKE

Any little girl would be delighted to own this beautiful Reliable life-size Doll with her very own tricycle....
REGULAR 8.98 - SPECIAL

4⁴⁹

"MAT MASON'S" UNI-TRED SPACE BUBBLE

REGULAR 14.98

SPECIAL

Sure to provide hours of pleasure for any boy. Powerful Uni-Tred lunar transport geared to go anywhere with planetronic shift. Automatically shifts gears as it climbs. Space bubble holds Astronauts.

7⁴⁹

SUPER-CITY

Builder Construction Set

Set consists of over 170 pieces of colorful instant snap-fit assembly. Lets boys and girls construct any of 100 designs....or they can design their own buildings.

SPECIAL **4⁹⁸**



REGULAR 9.98

CRAFT MASTER PAINT-BY-NUMBER

If you have never painted by number....here is your opportunity to so and at half price savings. Full range of Master Craft numbered Oil Paints for everyone from beginner to artist.

Reg. \$2.50 - 7.00 - SPECIAL

MONOPOLY

A great family game - guaranteed to provide hours of pleasure for all who play.....

REGULAR \$2.98

SPECIAL **5⁹⁸**

CHEMISTRY SET

Ideal for the young creative chemist.....guaranteed safe for children. Choose now from a full range of fine Chemistry Sets at half price savings.

REG. 4.98 to 27.98

SPECIAL

2⁴⁹ TO 13⁹⁹

ELECTRIC

TRAIN SET

Tri-ang Railways by world-famous Meccano.....the largest assortment of train accessories available. No less than 14 attachments including Snow Plough, Stock Car, Passenger and Observation Car - Helicopter launcher, Pulpwood Car, Auto transports, Refrigerator Car, etc.

REGULAR 38.98

SPECIAL

19⁴⁹



1²⁵ TO 3⁵⁰

CHESS and CHECKERS

Sturdy well-constructed games with 1 piece everlasting board and strong, plastic men.....sure to provide hours of intellectual enjoyment for young and old alike.

REG. \$1.98

SPECIAL **98c**

KNIT-O-MATIC

REGULAR 14.44

Fashion Scarves, Mittens, Hats and Bags on your new Automatic Knitting Machine.... comes complete with Knitting yarn ready to start. Regular Knitting yarn may also be used.

SPECIAL **7²²**



CHARGE IT

On your BOWRINGS A.P.A. All-Purpose Account CREDIT CARD

BOWRINGS

LABRADOR CITY

March 1-7 will be "Consumer Week"

BY CONSUMERS ASSOCIATION OF CANADA
Of all the different "promotion" weeks that are with us today, the week of March 1-7 is the only one that includes the entire population — Consumer Week in Canada, 1970.

It includes everyone simply because it is impossible not to be a consumer. We are consumers the moment we

are born and remain consumers until we die. Hence, the extremely applicable slogan chosen by "Consumers' Association of Canada to mark the first week in March — "Consumers Count!"

The main idea of having a consumer week, Consumers' Association of Canada officials point out, is to focus everyone's attention on themselves and the role

they play in Canada's economy. Without consumers, the very best logical argument goes, there just couldn't be an economy.

Across the country, local CAC branches from March 1 to 7 will endeavor to bring home to the public the need for intelligent and wise application of consumer knowledge in their day-to-day dealings in what one economist has said "is a confusing — indeed a frightening — marketplace."

Consumers' Association of Canada is the only solidly organized body of consumers which represents everyone at government and manufacturing levels. At the same time, the Association conducts a continuing program of consumer information.

Main effort in this program is its bi-monthly magazine, "Canadian Consumer". This comes automatically to all members of the Association, and since membership is open to everyone, anyone may receive the magazine by joining CAC. A free brochure on how to join is available by writing to Consumers' Association,

100 Gloucester St., Ottawa 4.

Whenever a buying guide is published in the magazine, it is reprinted later in leaflet form and made available free, in single copies only, to all those requesting it.

Current reprints available are:

Automatic clothes dryers

Automatic dishwashers
Carpets and rugs
Credit
Freezers and freezer food plans
Hockey equipment
Household moving
Stereos
Stoves Address to write is: Consumers' Association of Canada, 100 Gloucester St., Ottawa 4. Using a postcard speeds up things.

NDA sports briefs

BY DES HICKS

In boys' basketball this week, first in the Junior division, Team 2, trounced team 1, 8 to 3 while team 4 bombed team 3, 10 to 0. Team 5 were disqualified from the league because they didn't show up.

In the Senior division, team 1, edged by team 2, 19 to 17 while team 3, downed team 4 by a lopsided score of 27 to 11.

Boys' (Junior) Basketball Standings:

CAPT.	TEAM	PTS.
Gerard Reddick	2	8
Brian Reddick	4	6
Tony Dawson	1	4
Dan Dupis	3	2

SENIOR STANDINGS

CAPT.	TEAM	PTS.
Derek Alexander	3	8
Tom Day	2	4
Bill Bruce	4	0

JUNIOR SCORES

CAPT.	TEAM	SCORES
G. Reddick	2	8
T. Dawson	1	3
B. Reddick	4	10
D. Dupis	3	0

SENIOR SCORES

CAPT.	TEAM	SCORES
B. Tremblay	1	19
T. Day	2	17
D. Alexander	3	27
B. Bruce	4	11

SENIOR TOP SCORERS IN BASKETBALL

1st D. Alexander	28 pts.	4th Jim Kennedy	16 pts.
2nd, J. Bastow	20	5th John Kennedy	13 pts.
3rd, B. Tremblay	18	6th Billy West	11 pts.

GIRLS' INDIVIDUAL STANDINGS (Top Scorers)

Paula Myers	50 pts.	Shelly West	14 pts.
Phil Hurley	35 pts.	Beverly Maclean	11 pts.
Sharon West	31 pts.	Jackie Leonard	10 pts.
Pat Myers	22 pts.	Debbie Power	10 pts.
Beverly Lawlor	17 pts.		
Karen Normore	15 pts.		

GIRLS' TEAM STANDINGS

CAPT.	TEAM	PTS.
Paula Myers	3	13
Anne Lyonais	6	12
Pat Myers	4	11
Diane Gauvreau	1	6
Phil Hurley	2	6
Kathy White	5	0

NDA has its own Cheerleader Group who are present at the majority of sports activities in the school gym. Members of the Cheerleaders are Lynn Bright, Viola Costigan, Rosarii Lannon, Debbie Power, Cindy Mercer, Jackie Leonard, Karen Normore, Geraldine Connors, Joyce Mcall and Beverly Lawlor.

Labrador City Hockey League

TEAM STANDINGS "B" LEAGUE

TEAM	GP	W	L	T	GF	GA	PTS
WABUSH	10	7	5	0	54	41	14
INDIANS	10	6	6	0	53	44	12
ROYALS	10	5	7	0	32	56	10

TOP TEN SCORERS

NAME	GOALS	ASSISTS	TOTAL POINTS
J. MERCER (W)	10	6	16
J. LETOURNEAU (I)	10	4	14
T. BARTON (W)	6	8	14
G. DOYLE (I)	7	4	11
V. WHITE (W)	7	3	10
D. FITZGERALD (W)	5	4	9
J. POLLETT (R)	6	3	9

Standings as of Jan. 30th., 1970

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LABRADOR CITY

Speaking of sports

by Jack Drover

Over 60 parents and supporters were at the Airport on Saturday afternoon to welcome the Pee Wee All Stars arriving back from their week in Quebec City. This was an exciting end to what will probably be one of the greatest experiences in the boys' lives.

The team left Labrador City on Sunday, February 1st, and arrived in Quebec City at 8 p.m. The master organization of the Carnical then took over as the boys were taken to the arena and in turn by their billets to their homes.

On Monday the boys watched the games and quickly found their way around the Colisee. They returned early on Tuesday and prepared for their big game against Murdochville. There was joy on our bench early as Bruce Bullen opened the scoring. Murdochville tied the game and then both teams kept plugging away for a final score at the end of regulation time of 5 to 5, then at 7:28 of the overtime period, Bruce Bullen scored his fifth goal of the game to give Labrador City the victory.

Mike Bastow scored the other goal with assists going to Paul Sweeney, Eric Lake, Alain Trahan, Brian Reddick, Wade Reilly and Fred Sikma. Following the game we took the boys on a tour of Quebec City and then finished the day with a big meal of fried chicken.

On Wednesday the boys played hard but they ran into a team that was just too good for them. Amos, Que., defeated us 6 to 0 and only the outstanding work of goaltender Larry Bartlett kept the score respectable. Paul Sweeney played the entire game except for 2 minor penalties and Brian Reddick again was a key man with his fine two way effort.

On Thursday evening we travelled to Val Cartier for our first exhibition game. Alain Trahan and Wade Reilly were dropped back to form one defence pair and this change was the key to our success in the next two games. The opposition scored only 4 goals against us as we tied Val Cartier 3 to 3 and defeated Amherst Nova Scotia 2 to 1. Bruce Bullen had 4 of the 5 goals, with Freddie Sikma having the other. Eric Lake, Wade Reilly, Paul Sweeney and Eugene Byrne had assists with Terry Bartlett and Glen Burfors shining in the net. The game against Amherst was truly a great team victory as they were a "B" team and one which I thought would easily defeat our boys. For this game there was close to 18,000 fans in the Colisee.

Team members are Larry Bartlett, Glen Burfors, Ricky Thoms, Paul Sweeney, Wade Reilly, Alain Trahan, Bruce Bullen, Mike Bastow, Eric Lake, Brian Reddick, Chris Bastow, Jerome Tobin, Fidelis Leonard, Carol Dumais, Fred Sikma and Eugene Byrne.

Parents of these boys have a lot to be proud

of as do all residents of Labrador West.

SIDELIGHTS

Most of the Toronto teams had very big boys that could really skate and shoot the puck. These teams are picked in late August and compete in a league all season long. All their boys are 12 years old and they had 22 teams entered.

Of the 102 teams entered in the tournament, 51 lost their first game so once again we are very pleased.

Toronto East York has been attending the Tournament for ten years and only this year won their first game.

There was more representation from the Maritimes this year with teams from Charlottetown, Dartmouth, Amherst, Ormoco, St. John and Edmunston.

There were also teams from France and Germany and organizers hope to have one attend from Russia, next year.

"Red" Storey refereed a number of games and the fans were delighted when he took a king size tumble.

Lowell MacDonald, who scored more than 20 goals for Los Angeles last year was coach of the Dartmouth team. He feels he is gradually getting over his fear of flying and may return next year.

Was also speaking to Pierre Pilote who was there watching his son's team. Nearly all teams in the tournament are using the slightly curved blade.

The Newfoundland Amateur Hockey Association has a rule outlawing it for Pee Wee and Bantams, and again I feel this leaves us behind mainland competition.

Amos eventually went on to win the "C" division championship, winning their last game in overtime.

Our boys improved 10% each game and our final victory over Amherst was the result of a great team effort. It was certainly one of my greatest thrills since I've been connected with hockey.

The refereeing at the tournament was tops. A.H.L. Referees and Linesman do all the games and their services are also volunteered.

And finally, following our victory over Amherst, Dick Foote promised to supply Manager, Wally Kerr with a year's supply of Brylcream.

"B" League Hockey

Three games were played in the "B" league since my last report, with each of the three teams winning a game.

In a February 3rd game Kevin Gillingham registered his third shutout of the season as

Wabush defeated the Royals 4 to 0. John Mercer, Pat Dawe, Tony Barton and Vince White all scored single goals.

On Friday night the Royals rebounded for a 6 to 4 victory over the Indians. The score was 4 to 3 Indians at the end of the second period with the Royals scoring three in the third for their come from behind victory.

For the Royals Al Wells had two goals with Joe Pollett, Bill Todd, Ed Butt and John Myers adding singles. Aub Blondell, Jean LeTourneau, Cyril Butler and Gerry Doyle replied for the Indians.

The Indians bombed the Wabush team 9 to 1 in a game played last Tuesday. Jean LeTourneau had 3 goals to lead the way with Ed Hong adding 2 and Leo Gear, Eric Blondell, Steve Doran and Fred Power adding singles. John Mercer was the only Wabush player to get the puck past Pat Ring in the Indians net. The next game in the series will be played, Tuesday, February 17th with the Royals facing off against the Indians. Meanwhile plans are now complete for the Labrador "B" playoffs to be held here at the end of this month. Teams will be coming from Goose Bay and Churchill Falls with games on Friday and Saturday nights and on Sunday afternoon. It is hoped to have the "A" all-stars play a "B" All Star team in an exhibition game on Sunday night.

SCHOOL SPORTS

The Labrador City Collegiate boys and girls basketball team travelled to Sept Iles last weekend for an exhibition series against High Schools there.

The boys won one of four games played while the girls fared better as they won all three of their games.

Queens defeated LCC 61 to 49 and 59 to 53, while LCC defeated Queens 53 to 48. In the other game played, Regional defeated LCC 43 to 29. John Murphy with 71 points and Ralph Spitznagel with 41, were the high scorers for LCC.

LCC girls defeated Queen Elizabeth High School twice, 32 to 17 and 18 to 15, and Gulf Regional once 29 to 17. Top scorers for LCC were Theresa Costigan and Sharon Shave.

Meanwhile basketball competition will begin this week between schools in the area for the Labrador West Championship. Teams entered are, Labrador City Amalgamated, Notre Dame Academy, and JR Smallwood Collegiate. Labrador City Collegiate and JR Smallwood Collegiate will battle in the senior series.

In Broomball, games will be played on Monday, February 23rd, 7:00 pm Wabush vs Lambs, 8:15 pm Rangers vs Bulls, 9:30 pm Aces vs Appollos.

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Scanning the market

By C.S. DEVINE

Last week I stated we would make several trades in our hypothetical Labrador First Investment Fund, however due to the extremely unsettled state of the market over the past few days I feel it wise to hold until some definite pattern has been established.

In the meantime it seems to be operating on rumors. One leading U.S. monetary official suggests a less restrictive credit policy with interest rates dropping in the very near future. Up goes the "Dow" 10 points. The following day this statement is denied by another important official. Down goes the market again. So let's put a hold for the present.

"JUNIOR" INDUSTRIALS: The market has its own kind of generation gap. A substantial number of "junior" industrials, many of which added a lot of spice to the 1968 early 1969 market, are now selling at depressed levels. Growth prospects for some of the companies by analysts' standards, at least on the basis of past records, appears promising. Yet many of these companies were cast aside in the wake of last summer's market drop. Tight money could put a crimp in the expansion plans of the juniors but well run companies should be able to weather the difficult financial environment. The sudden rejection of junior industrials in the marketplace should not be interpreted as a financial judgement on the group. It may reflect however, some uneasiness over how a slowdown would affect these companies.

Since last summer, any recovery in the Canadian stock market has been basically blue-chip oriented. This is a typical pattern usually following the speculative excesses that marked the final stages of the last full-blown market rise.

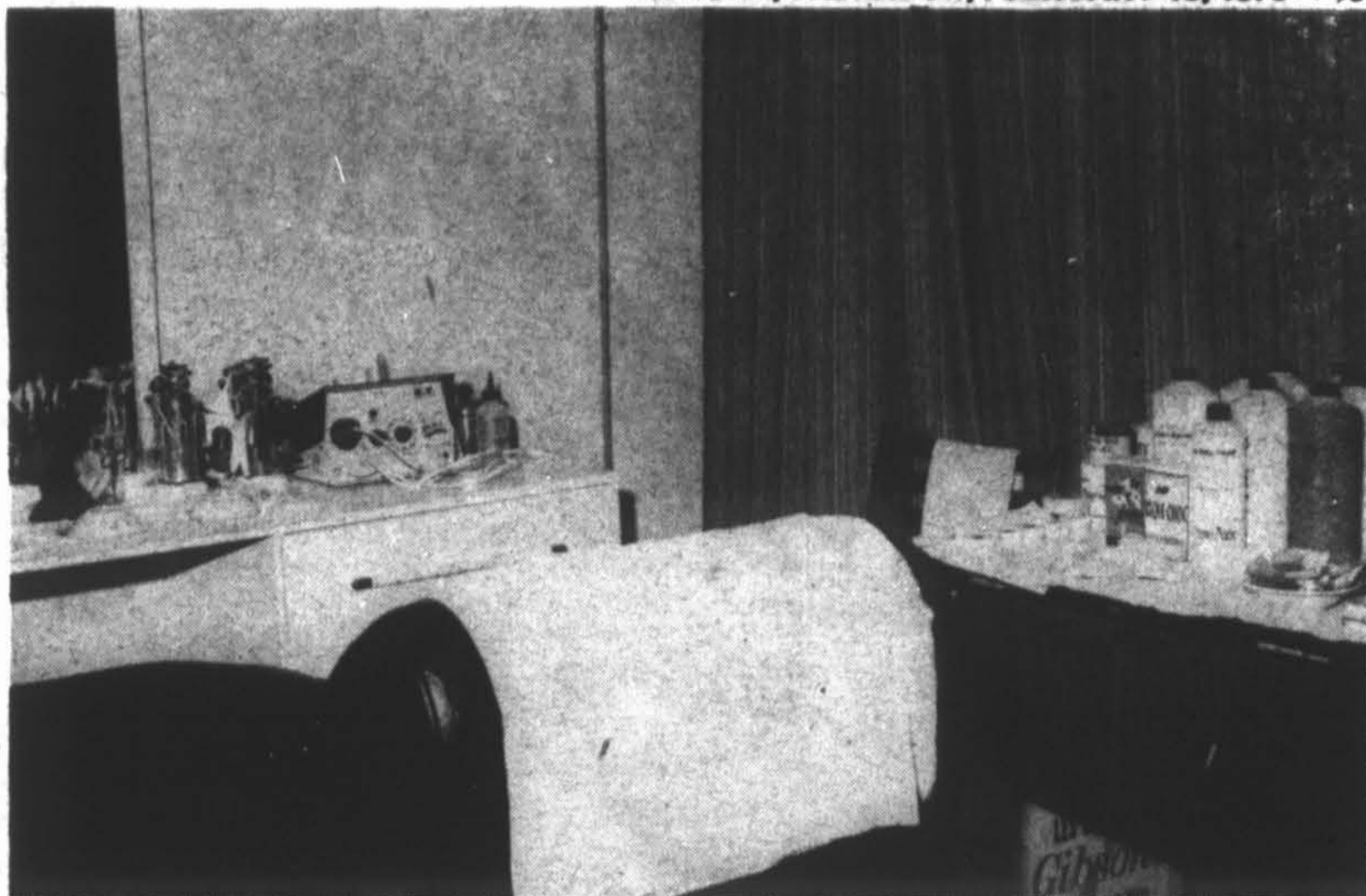
Trading activity clearly reveals the lack of interest in the "juniors". For several, daily volume has dwindled to only 100 shares; on some days, there may even be no trades. Price/earnings ratios have slipped to perhaps only eight or ten times estimated earnings. I know of one where it's actually under four times earnings. Not too long ago, these same issues were being accorded substantially higher multiples by the investor.

A continuation of the present market psychology which has prevailed since last summer, may hide the juniors until a new market is clearly signaled. Nevertheless, a changed financial condition, such as an earnings' reversal, would limit any company's ability to participate in any new upswing.

A "junior" industrial admits to no precise definition and it is an arbitrary matter to draw a dividing line between "junior" and "senior" firms. One fact does stand out from the past year's experience. The "juniors" were severely bruised by the 1969 slump and recovery, if any, has been very limited in most cases.

At the same time, the market has not taken a hard stand against all companies which might be considered to fall into the smaller company category. Some, though, may be the leaders in their industries. These companies are diverse enough in their respective businesses, from a toy manufacturer to a pipeline coating firm.

The one denominator which they share: the belief by the financial community that their prospects are above average, something which always merits consideration in the marketplace.



BEAUTY CENTRE OPENS - "There are no plain women only women unaware of their looks", that is the motto of the Edith Seri Beauty Institutes. Mrs. Martha Cyr of Labrador City graduated from the Institute recently as a qualified Esthetician and Visagiste, in the treatment of skin care and the art of wearing and applying make-up. Mrs. Cyr has recently opened her Salon next to the Union Office in the Shopping Centre Mall. The Edith Seri Beauty Institutes are exclusive Canadian representatives of Fernand Aubry of Paris. The Beauty Center is the first of its kind in Labrador and along with providing advice for the ladies in the art of applying and wearing make-up, Mrs. Cyr will create individual beauty treatments to suit your personality. The care of her skin, is important to any woman, said Mrs. Cyr, more especially in a climate like ours where we have so little humidity and so great a variance in the weather. The above photo shows just part of the facilities available to women in the area. (Aurora photo).

Social calendar

WEDNESDAY

Royal Theatre The Desperados
Ashuanipi Social Club, Movie To Be Announced
O'Brien Hall Darts Night at 7 P.M.
Legion (Labrador City) Social Evening
Sir Wilfred Grenfell Hotel The Stealers
Legion (Wabush) Movie at 9 P.M.

THURSDAY, FEBRUARY 19

Royal Theatre In the Wild Bunch
Ashuanipi Social Club Movie To Be Announced
O'Brien Hall Games Night At 8:30
Legion (Labrador City) Dominion Darts at 8 P.M.
Sir Wilfred Grenfell Hotel The Stealers Continue
Legion (Wabush) Tanya Sno Kart Meet At 8 P.M.

FRIDAY, FEBRUARY 20th.

Royal Theatre In The Wild Bunch
Ashuanipi Social Club Games Night
O'Brien Hall Hard Times Dance By The Dart League
Legion (Labrador City) Dancing To The Music Of The RKades
Sir Wilfred Grenfell Hotel The Stealers

Legion (Wabush) Singalong at 8:30

SATURDAY, FEBRUARY 21

Royal Theatre Trouble With Angels
Ashuanipi Social Club Dancing To The Music Of The Krystals
O'Brien Hall Minor Hockey Dance
Legion (Labrador City) Dancing With The R Kades
Sir Wilfred Grenfell Hotel The Stealers
Legion (Wabush) Dance at 9 P.M. With The Nite Beats

SUNDAY, FEBRUARY 22nd.

Royal Theatre Run Angels Run
Ashuanipi Social Club Dancing To The Music Of The Krystals
O'Brien Hall Games Night And Ski-Doo Draw

Sir Wilfred Grenfell Hotel The Stealers

Legion (Wabush) Mixed Darts at 1:45 8:30 Giant Game Night

MONDAY, FEBRUARY 23

Royal Theatre Run Angels Run
Ashuanipi Social Club Movie To Be Announced
Sir Wilfred Grenfell Hotel Movie At 9 P.M.
Legion (Wabush) Knockout Dart at 7:15

TUESDAY, FEBRUARY 24

Royal Theatre The Great Bank Robbery
Ashuanipi Social Club Games Night
O'Brien Hall Catholic Womens League Card Party
Sir Wilfred Grenfell Hotel Movie To Be Announced.
Legion (Wabush) Games Night At 8:30

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ANSWER

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