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The Aurora

The weekly newspaper of Labrador West

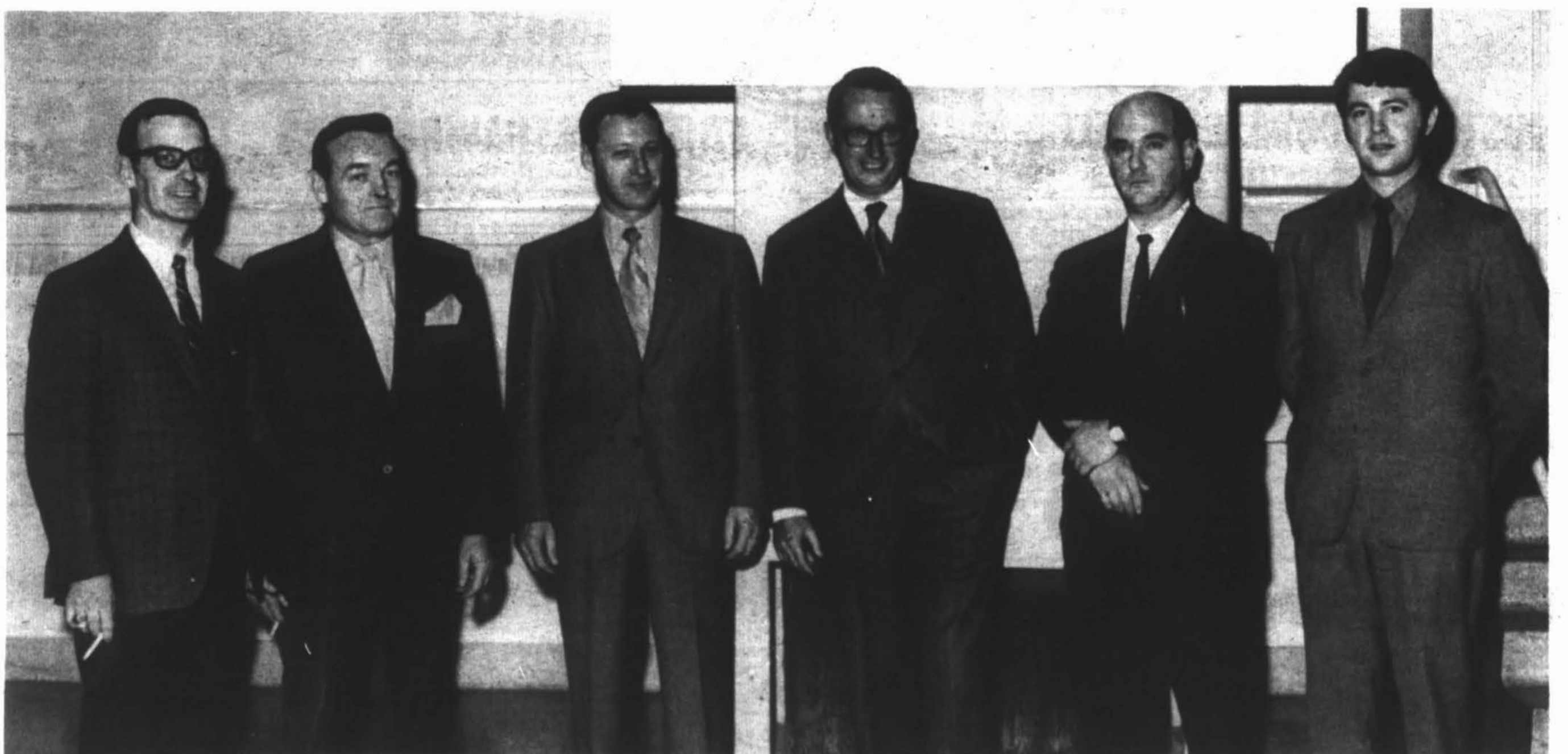
Vol. 2 No. 28

AURORA, LABRADOR, OCTOBER 14, 1970

PRICE 10 CENTS



Mr. J. Morency, chairman local activities committee, of the Ashuanipi Social Club, presenting Miss M. Underwood with the annual Club scholarship valued at \$3,000.00. From left to right Mr. Morency, Miss Underwood, Mr. F. Underwood and Mr. J. Masters of the Club executive.



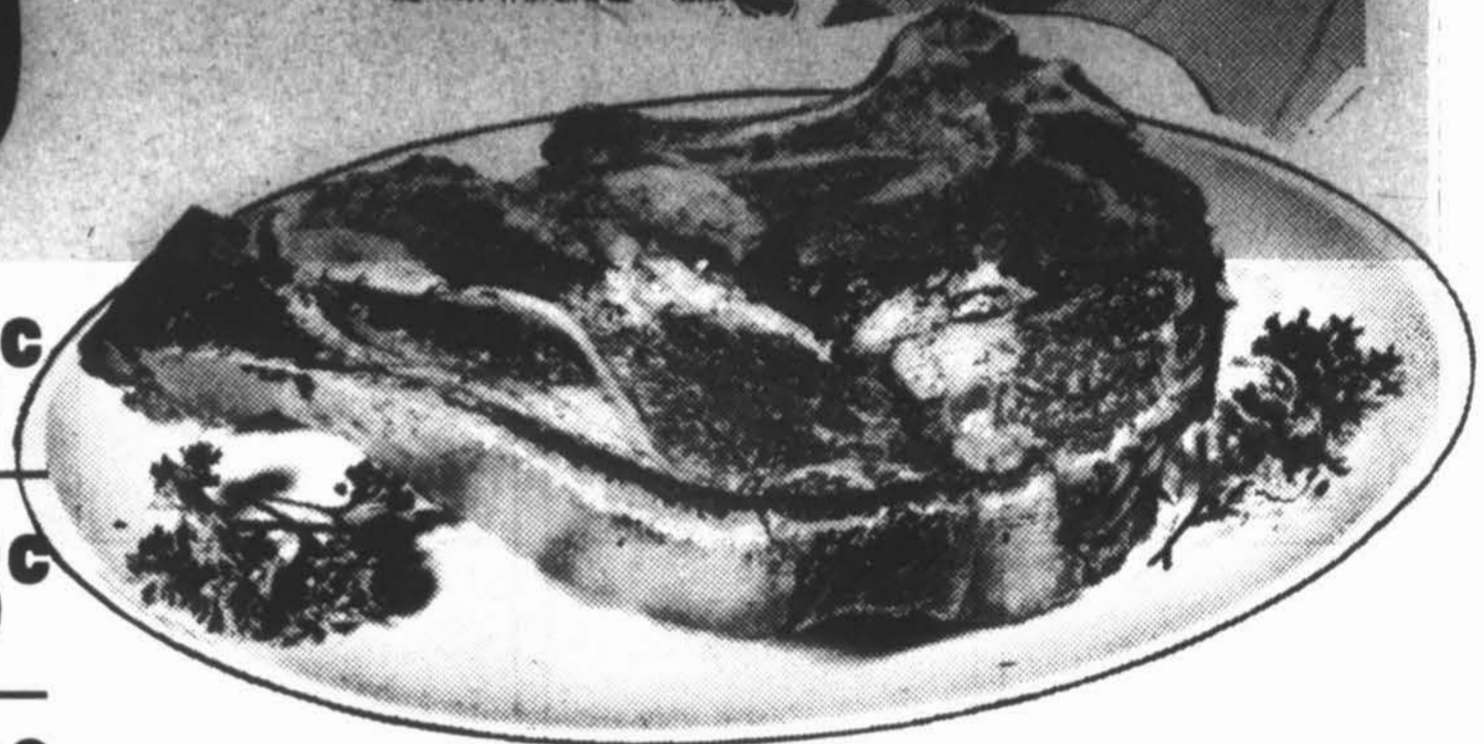
P.C. Provincial Party Leader Frank Moores, pictured during last week's nominating meeting at Labrador City. From left to right, J. Rousseau, J. Murphy, P. Walsh, Mr. Moores, E. Kearley and S. Whelan.

CANADA CHOICE — RED BRAND BEEF
GOVERNMENT INSPECTED — TENDER — JUICY
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Boeuf de Marque Rouge
 Canada de Choix-Tendre et Juteux!

ROTI de
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63^c



Red Brand Beef—Oven Roast

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Roti de Cotes Croisees—Boeuf de Marque Rouge

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BREAKFAST SAUSAGES

Saucisses a Djeuner-Marque Maple Leaf

lb. **93^c**

lb. **63^c**

lb. **73^c**

Pqt.
1 lb.
Pkg. **79^c**

lb. **59^c**

Early Bird
TURNIP TOPS
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 Early Bird Bte
 16 oz. **2/99^c**
 Tin

Good Luck
MARGARINE
 Good Luck Pqts.
 3 one-lb. Pkgs. **1.00**

Heinz
VEGETABLE SALAD
 Salade aux Legumes—Heinz

4 Btes
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6 Pots
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All Purpose FLOUR
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sac
 All Purpose
 10 lb. **1.33**
 Bag

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FROZEN STRAWBERRIES
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Pqt.
 15 oz.
 Pkg. **52^c**

Royal-Assorted Colours
TOILET TISSUE

2 Roul
 Rolls **71^c**

CHRISTIE Mr. SALTY
BISCUITS
 SODA 2 Pqts.
 10 oz.
 Pkgs. **75^c**

Listerine
MOUTHWASH Bout
 20 oz. Btle.
RINCE
BOUCHE **1.43**
 Listerine

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WHITE GRAPEFRUIT
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 Sans Pepins-Juteux
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McINTOSH APPLES 5 lb. **89^c**
 Pommes McIntosh-Du Quebec-Canada de Fantaisie

From California U.S.—Canada No. 1
CELLO TOMATOES 2 lb. **79^c**
 Tomates en Paquet Cello-De Californie-Canada No. 1

Quebec Grown-Canada No. 124's
PASCAL CELERY stalk **33^c**
 le Pied
 Celeri Pascal—Du Quebec—Canada No. 1

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Good turn-out for adoptions meeting

At an inter-denominational conference called last week to deal with the problem of the growing number of children in Newfoundland and Labrador who are available for adoption a record turn out of the representatives of the principal denominations made a number of very promising suggestions for improving the effectiveness of a program that began in the autumn of 1969 as the Children's Crusade.

"It was particularly pleasing to me," said the Honourable Stephen A. Neary, Minister of Social Services and Rehabilitation, "to see the enthusiasm and the spirit of co-operation so evident in the attitudes of the denominational representatives."

Among the suggestions for improving the co-operation between the church and government in dealing with a matter of bringing together parentless children of the province and prospective parents was that, instead of just having one Adoptions Sunday, the entire month of December be designated adoptions month with the Clergy carrying the message of the benefits of adoptive parenthood to their congregations throughout the entire month.

Another suggestion, aimed at establishing consciousness of the importance of adoptions on a year-round basis, was the request concurred in by the Minister that information be provided to the churches quarterly on the number of children available for adoption broken down by sex, age and religious denomination.

It was further suggested that the youth of the province be involved in the program through the distribution of suitable literature in the university, the College of Trades and Technology, vocational schools and high schools of Newfoundland and Labrador. It was also felt desirable to recruit speakers competent to discuss adoptions at meetings of service clubs, businessmen's clubs, trade union organizations and church laymen's organizations.

During the conference Mr. Neary pointed out that despite this year's highly successful adoptions program the total number of provincial wards available for adoption at the end of September was almost as great as that at the end of September 1969.

"We now have 511 children ranging in age from a few hours to seven years as compared to 566 a year ago."



Chairman of the Wabush Board of Trustees, Mr. J. Lemke, left, swearing in the newest member of the Board, Mr. A. Langdon.



Members of the Board of Trustees of the Local Improvement District of Wabush and their wives.

TEETH - STAINS

Tartaroff - for gleaming white teeth. New improved formula, powder form, removes Tartar and stains of nicotine, quickly. Special with Tooth Brush only 98c at City Drugs and Northern Drug Store.

DANDRUFF?

Check Dandruff, excessive falling hair, itchy or scaly scalp, with Lanex, A Lanolin scalp treatment. Only \$2.50 jar. Satisfaction or money back, at City Drugs and Northern Drug Store.

TIME WAS..

when average life expectancy was 22 yrs.



Back in the days of the Roman Empire, people only lived a short time. Today in the United States, life expectancy is 70 years!

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It's got a single carburetor. A better cooling system. And softer seats for those long hunting trips to the back woods and beyond.

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We are not the biggest;

but we are No. 1 IN SERVICE

The Aurora

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Editorially speaking

PROVINCIAL POLITICS: Part 2. While provincially the Liberals have had only one leader since Confederation, J.R. Smallwood, seven different leaders have headed the Conservatives in that period. The present leader being Frank Moores. However, although their strength in the House of Assembly has been numerically small, over the years, the PC's have always given a good account of themselves, in their role as opposition, seeking to keep government "from going overboard" as the Liberals sought ways and means to bring the province into the 20th century.

The Smallwood government, at Confederation, faced an awesome job as it sought to bring economic security to Newfoundland. It still faces an awesome job. If Newfoundland were to succeed, jobs and more jobs had to be found, more and more services had to be provided for a people becoming more and more aware that, as Canadians, those services were their democratic right. A better system of education had to be provided, more and better health services were demanded, social security took on a new meaning. There is no doubt, the job facing the government was of gigantic proportions. And it still is.

As an incentive leading to the introduction of industry in the province, Premier Smallwood and his government adopted a policy of government aid on a large scale to prospective industry. (It might be noted here that at the beginning of Confederation in 1949 the new Province had a "kitty" of \$40,000,000.00 and was DEBT FREE.) This government aid took the form of outright grants in some cases, tax relief, guaranteed bank loans and bond issues. There was precedent for such a policy. This is how the Corner Brook mill got its start. In any event since Confederation, the policy of the Newfoundland government has been "develop or perish". Jobs had to be found. Industry was the only means of providing jobs. Industry would not establish in Newfoundland without hitherto unheard of incentives and guarantees. The province's isolation was stacked against the premier's dream of industrial development. Chances had to be taken, no matter how economically unrealistic they seemed, in order to persuade corporations to set up business in the province.

Unfortunately, through little planning or in most cases no planning at all, history must record that the industrial ventures of the 1950s were somewhat less than successful. Industries, none really very large, were established with government backing; all too often to close-shop with losses in millions of dollars within a very short time.

ARTHUR F. MILLER

AVOCAT - LAWYER

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Here 'n' There

UNEMPLOYMENT: Economists now expect Canadian unemployment to rise to 750,000 by February 1971. That would be a seasonally adjusted rate of just over 7% but it would be an actual rate of 9.3%. They add that if the auto strike lasts longer than a month, and now it obviously will, then unemployment in Canada could rise to 800,000. In August, 448,000 people were out of work. The highest rate of unemployment recorded in the 1961 recession was 11.2% when 638,000 people from a smaller work force were out of work. During August, the adult labor force, over 25 years of age, increased by 9,000. It is now 2.5% higher than in August 1969. Employment of the over 25 age group increased by 12,000 and is now 1.5% higher than it was a year ago. About 40% of the teenagers who left the labor force in August had been employed.

SOFT - DRINK CONTAINERS: Soft-drink bottlers are concentrating on advertising to lick the litter problem, but are not switching their lines markedly to returnable bottles. While some ads urge, "If you love me, don't leave me," and say "This is the bottle for the Age of Ecology," the bottlers still see non-returnables as a big saver in shipping and storage charges. The only major marketing change to date, a swingback to returnables by the supermarkets, came after harried legislators in British Columbia slapped a 2 cent deposit on all glass containers.

STOLEN CARS: Auto thefts continue to rise at an alarming 10%-15%-a-year rate even though manufacturers now produce cars with steering-column locks, sealed-ignition system, no-draft windows and re-positioned door handles. Daily, two dozen cars are stolen in Montreal and 20, on average, in Toronto. In all Canada, 56,000 were pinched last year and many times that number vandalized. One possible solution is a device called Karlarm that can be installed in a matter of moments by car owner or service station. The owner locks his car and switches

on the \$19.95 alarm. Would-be thieves, vandals and joyriders are greeted by piercing blasts from the car's horn the moment they touch doors, windows, hood, trunk, tires or even hub caps. The owner sets off the alarm when he puts his key in the lock, but can quickly shut it off.

U.S. LABOR ISSUES CHALLENGE: In an unusual move for a labor leader, a national union official is calling for "drastic steps" to improve the work habits of construction workers. C.J. Haggerty, the president of the AFL-CIO's Building and Construction Trades Department, said "hundreds of millions of dollars of work" was lost this year to non-union contractors. He says this will continue if union craftsmen do not mend their ways. The appeal listed four "fundamental questions about some of our shortcomings," as follows:

1. "Are we using our skills and our productive capacity to deliver a full day's work for a full day's pay?"

2. "Do we honestly and rigidly observe the provisions of our collective-bargaining provisions?"

3. "Is our rate of absenteeism and quits higher than normally should be expected because of personal whims rather than actual illness or other compelling reasons?"

4. "Are the continuous and devastating work stoppages as a result of the jurisdictional disputes justified in any way at all?" Mr. Haggerty declared that "our skills and our production made our industry what it is today," adding, "If we cannot honestly answer these four questions to our true satisfaction, then we certainly should begin to take strong action to cure the cause of the ills which are plaguing the building and construction industry in many, many areas throughout the U.S. Unless we do, our employers will soon turn to other sources for their labor supply."

TWIN TATTOOS: Marianne and Ivor Holdier were married recently in a civil sermon in Bristol,

England and immediately after the service went to a tattoo parlor. Now Ivor has "Till Death" on his left wrist, and Marianne has "Do Us Part" on her right."

DOCTORS & COMPUTER TERMINALS: Several doctors in Toronto and Montreal are installing computer terminals in their offices at present. The terminals rent for \$50.00 a month and are designed to aid doctors in making more definite and swifter diagnoses. Some 13 medical schools across the country currently are testing another system based on computer diagnosis for pediatric care.

POP THEFT: Douglas Radcliffe, a 17-year-old Florida youth, recently served 8 days in jail for the stealing of a half dozen empty pop bottles. The Magistrate ordered the slender blond youth released on the advice of a parole officer. He said Radcliffe would be sentenced later.

The county Sheriff of Titusville, Fla., said the bottles would have netted Radcliffe just 18 cents. Three other youths also were arrested in connection with the theft of a case of empties from a store.

HOW TO PAY ALL YOUR BILLS AT ONCE: This story comes from Denver, Colo. Prentise Sykes, 60, who makes \$3.94 an hour as a government mechanic, opened his mail last month and found a \$27,054.49 government cheque made out to him. Sykes paid off mortgages on his house and car and two outstanding loans. But then the general services administration informed the secret service that somebody put a wrong number in a computer and Sykes got a cheque intended for a Kansas City firm. Sykes said he thought the windfall came from a friend's statement that he once bought some stock and put part of it in Sykes' name. Agents, with Sykes' co-operation, recovered all but \$7,910 of the money. The secret service stressed that Sykes violated no law and said he agreed to repay the missing money in \$300 monthly installments.

strikes

RIO DE JANEIRO
dreaded Brazilian death
killed hundreds of p
the last two years, en
inactivity during the

From the national press

WORKMEN'S COMPENSATION HIGHEST IN B.C.:
Workmen's compensation payments in British Columbia will become the highest in Canada next January as a result of an automatic increase based on a formula in the legislation. The maximum will rise from the current \$412.50 a month based on wages of \$6,600 a year to \$475.00 based on \$7,600 per year.

Disability pensions and compensation payments are based on 75% of average annual earnings up to a maximum. Under a rather complicated formula in the act, the maximum wage rate for compensation purposes may be increased by \$1,000 for the succeeding calendar year when at least 20% of the workmen covered receive a wage more than \$1,000 higher than the existing maximum. According to figures based on the industrial composite of average weekly wages and salaries, at least 45% of the workers covered by the legislation now are earning more than the maximum.

The payments in B.C. go up automatically. In all other provinces such increases must be approved by the legislature. In Ontario the current rate is based on 75% of a maximum of \$7,000 a year.

The B.C. legislation, enacted in 1968, is regarded by compensation experts as the finest in the world. It was so judged by the International Association of Industrial Boards and Commissions later the same year. The new act changed the old legislation in 18 major areas, enabling the Workmen's Compensation Board to allow claims that were previously not regarded as compensative. This has helped it to project a new image and inspire the co-operation of a labor movement that was bitterly opposed to the old legislation and the old board and of industry which produces the assessments to provide compensation.

Nevertheless compensation walks a tight rope in B.C. Industrial accidents reported to WCB last year were at an all-time high of 99,644. While the increase is accounted for by the rise in allowable claims, it is an uncomfortably high figure. Just over 36,000 days were lost in the forest products industry alone which contributes 50 cents out of every dollar in the provincial economy. A quarter of the 177 fatal accidents reported last year occurred in this industry.

There is growing alarm in some section of the labor movement about the injury lists and pressure is building within some unions to make safety a bargaining issue. Safety was the primary factor in a bitter five week strike by officers and engineers on B.C. tugboats as a result of an increased fatality rate in the last 10 years.

Regulations under the Canada Shipping Act had to be amended before that one was settled. The safety aspects of long hours and high pressure working conditions were basic issues in the air traffic controller's dispute with the federal government earlier this year.

The International Woodworkers of America is becoming more agitated about safety in their industry. The union's safety director, Mr. Andy Smith, says there has been a breakdown in the policing of regulations and job procedure "which is primarily the responsibility of management." It may be only a matter of time before the IWA makes safety a negotiation issue. If it does, it will set a pattern for many other unions. Yet safety, in the opinion of labor observers and many of the union leaders themselves, is not a proper item to be subjected to the pressures of adversary bargaining. Safety bargaining could become a national trend. That would be a retrogressive development from the viewpoint of workmen's compensation people who also regard

collective bargaining as the wrong arena to settle safety matters.

This is why the WCB in B.C. is walking a tight rope. It does not want the new co-operative disposition on the part of labor and management endangered.

A LETTER TO THE TAX DEPARTMENT: In reply to your request for a cheque, I have the following to mention:

My shattered financial condition is due to Federal laws, Provincial laws, Municipal laws, City laws, Corporation laws, liquor laws, mother-in-laws, brother-in-laws, and outlaws.

Through these laws, I am compelled to pay business tax, amusement tax; head tax, school tax, gas tax, light tax, water tax, sales tax, carpet tax, poll tax, excise tax and soon capital gains tax.

I am required to get a business license, car license, truck license, hunting and fishing license, not to mention marriage license and dog license. For my own safety, I am required to carry life insurance, property insurance, liability insurance, burglar insurance, hail and wind insurance, unemployment insurance, crop insurance, old age insurance and fire insurance.

In my business I am inspected, expected, suspected, disrespected, rejected, ejected, examined, re-examined, informed, required, summoned, fined, commanded and compelled.

Simply because I refuse to donate something or other, I am boycotted, talked about, lied about, held up and held down, and robbed until I am almost ruined. I can honestly say that except for the miracle that happened I could not enclose this cheque. The wolf that comes to many doors nowadays, finally had pups and in my kitchen. I sold them and here is the money.

BOMBARDIER SKI-DOO

The lowest price on a reliable, proven Snowmobile ever offered anywhere. Get a genuine BOMBARDIER "Elan" SKI-DOO. The new full sized machine with even less weight and a big 12 h.p. Rotax engine. For this unbelievable figure.

\$595.00
(Electric Start \$100.00 extra)
Plus Nfld. SSA Tax. Buy a brand new machine now at less than the price of most used one.



SAVE—SAVE—SAVE NOW.

GO ONE BETTER!

GO SKI-DOO!

FOR FURTHER INFORMATION CALL VINCE MARCHE. Res. 944-5117, Bus. 944-2617

Or visit the showrooms of CITY MOTORS (LABRADOR) LTD.....

Social & Personal

Mrs. James Power is presently visiting Wabush and staying with her daughter and son-in-law, Mr. and Mrs. Dec LaCour. Leo Terry is also spending a weekend with the LaCour's.

A long time friend Mr. Cedric Cake is leaving Labrador City today, having accepted a transfer

to I.O.C.C., Sept 11es. Best of luck Ced, in your new position, from your many friends in this area.

Congratulations to Mr. & Mrs. Harold Janes on the birth of their son.

Congratulations go out to Mr. & Mrs. John Murphy of

Labrador City on the birth of their son.

Belated birthday greetings to Mrs. Joe LaCour and Miss Dianne Tobin who celebrated their birthday's recently.

Winter can't be too far away as we said farewell Monday, for another year, to 84 year old Mr. Tom Hurd. Mr. Landscape is known locally as "the man who makes the grass grow." Good luck Tom, hope to see you again in the spring.

Congratulations to Miss Kelly LaCour who celebrated her 4th birthday on Oct. 10.

OTTAWA POST OFFICE OPENS: Ottawa's new \$21,500,000 main post office opened for business last week. Post office officials hope 1.5 miles of conveyor belt and \$7,500,000 of ultra-modern equipment will remove delays and backlogs.

MARITIME LIFE ASSURANCE COMPANY

HEAD OFFICE HALIFAX

The Company with "Venture Growth" the modern concept of life protection.

Resident agents in Labrador City,

Ron Brown 944-2294

Phil Lozman 944-2666

Branch Office Millbrook Shopping Centre, Corner Brook, Nfld.

W. Roberts, Branch Manager.

our Invitation to...

Fall Fashion Opening

LADIES' COATS AND SUITS

WRAP YOURSELF UP IN SOMETHING GREATlike an exciting new walking suit, Pant suit, fashion stand-bys like 2 and 3 piece suits.

like the fabulous new long and lean Midi, Longuette and the action Safari. New look fabrics like French Shetland, Wool angora, styled by Niccolini and Malanson (Lassie) to mention a few. Sizes range from 5 to 15 and 8 to 20.

\$25.00 TO \$125.00

YOU CAN JUST SAY CHARGE IT!

Ayre's
WABUSH PLAZA

Watch

By CHARLES W. RENDELL

Watch, the fierce fires of the dawning
Burst through the ramparts of night
To burn on the edge of the morning,
And flood the dark valleys with light;

Sharp jagged lightnings that sunder
And leap on the calm of the bay,
And list for the pealing of thunder,
To roll on the heat of the day;

The splendour of moonlight at Autumn,
When Earth's ripe with all she can bear,
Streaming from Heaven's high portals,
To glory the fullness of year;

The timeless waves of the ocean
Heaving the bosom of sea,
Down from the farthest winard,
Down, down to the farthest lea;

The broken cliffs of the shoreline
Where seething breakers crash
White on the rack of the Northwind;
Streaming through back the attack;

White foaming water that tumbles,
To rush down the green mountainside,
To sing where the swaying reeds mumble,
And dance on the incoming tide;

The cov'ring snow of each winter,
Deep, with the Autumn enwrapped,
Shrouding the corpse of last Summer,
And holding next Spring in its lap;

High flying clouds at the morning,
A cumulous studding at eve,
The patter of raindrops on petals,
The hand of a friend on your sleeve;

The cloistral cot of the flower,
Wild at the youth of the Spring,
Hidden in yon secret bower
To fragrance, where nesting birds sing;

A lamp lighted kitchen at twilight
When days' at its wearying end,
When parents and children are gathered,
And love to all loving attends;

The strident play of our children,
Of Innocence covered with dust,
Tied with the cord of believing,
Around the frail tissue of trust;

The shrivelled hands of the aged,
Honed by the lathe of the bourne,
Withered by days of a lifetime,
Honour and toiling are one.

Walk in the grace of the humble,
Sit in the seat of the kind,
Stand in the might of the righteous,
And follow, believing, behind.

Home-owners' ad column

FOR SALE: 1968 Dodge Polara "383" V-8. Power-disc brakes. For further information call 944-3185 after 6:00 p.m.

WANTED: To Rent. A (1) Bedroom or Bachelor Apartment. Please call Canadian Bechtel at 944-8440 between 8:00 a.m. and 5:00 p.m.

WORKING MOTHERS: Capable experienced mother of two will give excellent day care to a toddler or preschooler in her home. House safe, spacious play area on main floor furnished especially for children. Daily outings and hot lunch. Call 944-5810.

WANTED: Applications are invited for the position of Radiology Technician, full or part time at the Captain William Jackman Memorial Hospital. Apply to the attention of Major Eleanor Johnson, Administrator.

FOR SALE: House Trailer, fully furnished, new porch, grocery room. Three Bedrooms. Phone 282-6693 or call at Trailer 32 Wabush.

Speaking of Sports

As noted in our last column we attended the recent dinner-dance, presentation of prizes of the Labrador City Ladies' Softball League. The event was presided over by Pat King, and chairman for the evening was T. Burgess, M.H.A.

Some of the prize winners were (because of the number of trophies we may have missed a recipient) — the league Champs "Handy Caps," N. Peckham, E. Kennedy, M. Madore, N. White, J. Bruce, H. Murphy, D. Goose, J. White, S. Murphy, P. Peckham, J. Snell, L. Connors and G. Peckham. Mr. John Cunningham presented the trophy to Mrs. D. Gosse, team captain. Other donors were Mr. Frank Manston of City Drugs and Mr. T. Wilson of Woolworths. Individual prize winners included Miss J. Power, Mrs. T. Boote, Mrs. K. LeDrew, Miss E. Kennedy, Mrs. White and Mrs. Trowitt. Congratulations to Mr. King and his executive on a very fine affair.

CURLING: The annual general meeting of the Carol Curling Club took place on Wednesday, October 7. The executive elected at the

meeting are as follows: President, R. Brawley; Vice-President, D. Honsberger; Secretary, Mrs. M. Williamson. With Directors, L. Rowe, P. Mercier, H. Bright, C. Stamp, W. Penman and Mrs. H. Burford. A treasurer will be appointed at the next Board Meeting. The President reported that due to compressor problems, the ice would not be ready for Curling until late October or early November. Members will be advised. Membership cards for the 1970-71 season are now available and application forms may be picked up at the Club.

DARTS: All local leagues have now begun their fall-winter schedules. Games are played at the Ashuanipi Social Club, O'Brien Hall, and both Legions. Aurora would appreciate a note from the various secretary's informing us as to time and date of games, number of participants, team standings, etc. Address P.O. Box 2090, Labrador City.

HOCKEY-SKATING: Ice at the Labrador City Arena was ready last week and already many hundreds have donned their silver blades for another

year. General skating and hockey practices are the order of the day, with various leagues swinging into action in the very near future. Here again Aurora would appreciate information from the various league secretaries I'm sure many of the 1670 people who purchase Aurora weekly would like to be kept abreast of current hockey happenings

TRAP & SKEET: Winners of the Labatt Trap Singles were: C. Corbeil, B. Miller, J. Caverley, J. Walsh and R. Caverley.

Trophies were presented by Mr. Frank Leawood on behalf of Labatt's Breweries.

TANYA SNO-CART CLUB: All members and prospective members are asked to assist in the construction of the new Club. The lodge is located on the fire break overlooking Tanya Lake. Work on the roof will start this week. So come out and "give us a hand."

TAMARACK GOLF CLUB NEWS

A golf tour to London, England is being organized by the Newfoundland Golf Association.

Date: May 19th to JUNE 4th, 1971.

Cost: Approximately \$530.00 per person from

AURORA, LABRADOR, OCTOBER 14, 1970 - 7 Gander.

Includes: (a) Trans-Atlantic Air Fare.

(b) 18 nights at a good centrally located London hotel (two to a room) with breakfast.

(c) Green fees, coffee and lunch at 6 championship courses.

(d) Matches against two London Clubs.

(e) A visit to the Daks Professional Tournament.

(f) A visit to the Derby.

(g) Sight-seeing tours for the wives.

(h) Transportation to and from the events listed above.

Any members of Tamarack Golf Club interested in this tour are asked to get in touch with Mrs. Barbara Selleck on or before the 20th of October, 1970.



Some of the prize winners pictured at the recent banquet of the Labrador City Ladies' Softball League.



Mr. J. Cunningham presenting the championship trophy to Mrs. D. Gosse, captain of the Handy Caps, L.C. Ladies' Softball champs.

Mind teasers

A fox is 25 yards ahead of a hound, and if the hound runs 7 feet while the fox is running 5 feet, how far will the hound run before overtaking the fox?

ANSWER

262.5 feet. Multiply 25 by 3 (number of feet in one yard); the hound gains 2 feet in 7 feet. Divide 75 by 2; multiply by 7.

After 27 scoops of ice cream had been removed from a container that was $\frac{7}{8}$ full, the container was still $\frac{1}{4}$ full. How many scoops of ice cream remained in the container?

ANSWER

10 - $\frac{4}{5}$ scoops. Divide the difference between $\frac{7}{8}$ and $\frac{1}{4}$ into 27, and multiply result by $\frac{1}{4}$.

Dixie Lee Fried Chicken TAKE-HOME MENU

Sir Wilfred Grenfell Hotel

WABUSH



IF YOU LIKE CHICKEN — YOU'LL LOVE DIXIE LEE

DIXIE SNACK

2 Pcs chicken with french fries
\$1.05

DIXIE DINNER

3 Pcs chicken, french fries cole slaw and roll
\$1.55

ECONOMY BOX

10 Pcs chicken
\$3.60

DIXIE BUCKET

(4-6 Persons)
12 Pcs chicken french fries and rolls
\$4.95

DIXIE BARRELL

(7-10 Persons)
20 Pcs chicken
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|  <p>ALL PURPOSE HOUSEHOLD CLEANER 32 fl. oz. List .89</p> <p style="text-align: right;">BONUS BUY 2/1⁵⁸</p> |  <p>MIRACLE MIST SPRAY STARCH 20 oz. List .79</p> <p style="text-align: right;">BONUS BUY 2/1³³</p> |  <p>SELF POLISHING CLEAR FLOOR WAX (Liquid Heavy Duty Type) 32 fl. oz. List \$1.19</p> <p style="text-align: right;">BONUS BUY 93^c</p> |
|  <p>30 DAY DISINFECTANT SPRAY AEROSOL 7 oz. List .99</p> <p style="text-align: right;">BONUS BUY 2/1⁴⁶</p> |  <p>SILQUE LOTION DETERGENT 32 fl. oz. List .95</p> <p style="text-align: right;">BONUS BUY 2/1⁵⁸</p> |  <p>INSTANT FURNITURE WAX Aerosol 7 oz. List .79</p> <p style="text-align: right;">BONUS BUY 2/1²⁶</p> |
|  <p>MIRACLE MIST SPRAY STARCH 14 oz. List .59</p> <p style="text-align: right;">BONUS BUY 2/93</p> |  <p>PASTE TYPE FLOOR WAX (Extra hard finish) 1 lb. tin List .73</p> <p style="text-align: right;">BONUS BUY 61^c</p> |  <p>MIRACLE GLASS CLEANER With Silicones and TX100. 19 oz. AVDP List .83</p> <p style="text-align: right;">BONUS BUY 2/1³⁹</p> |

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CHRISTMAS LIGHTS **BONUS BUY**

Indoor - Outdoor.
Large or miniature.
Glow or sparkle types.

From **2²⁹** per set

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| Gift Wrap "Quik Stiks" BANDS, STRIPS | 2/1⁰¹ |
| TAGS AND SEALS BIG PACKS! | From 2/50^c |
| GIFT WRAP IN FLAT FOLDS 10 sheets | 2/1⁰¹ |
| METALLIZED FLAMEPROOF ICICLES | 2/60^c |



"MINISHEER" UNISIZE PANTY HOSE

SUPER SHEER STRETCH PANTY HOSE. ONE SIZE FIT ALL. NUDE HEEL. BEIGE, TAUPE, WHITE

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| <p>Regular and All-Nude</p> <p style="font-size: 2em;">2/2⁵¹</p> | <p>Guaranteed non-run construction</p> <p style="font-size: 2em;">2/2⁷⁶</p> |
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SPECIAL VALUE 3 ROLL PACK GIFT WRAP

Foil or paper.

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Beige, Taupe, White. S.M.L.XL.

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MAGICUBES REG. \$2.40 **1⁹⁹** Sleeve

FLASH CUBES REG. \$1.39/\$1.49 **1⁰⁹** Sleeve

3 cubes to a sleeve

AG1B REG. \$1.69/\$1.89 **1³⁹** Sleeve

Sub Miniature Flashbulbs. 12 to a sleeve

SYLVANIA FLASH BULBS AND CUBES

M2B FLASHBULBS **1⁶⁹** Sleeve

Blue 12 to a sleeve REG. \$1.99

M3 FLASHBULBS REG. \$1.99 **1⁶⁹** Sleeve

For use with Polaroid camera, 12 to a sleeve

M3B FLASHBULBS REG. \$1.99 **1⁶⁹** sleeve

Blue 12 to a sleeve

25B PRESS FLASHBULBS REG. \$2.39 **1⁹⁹** Sleeve

Blue 12 to a sleeve

NEW ECONOMY SIZE



CHEWAMINS
2/8³⁰
(CHILDREN'S)
MULTIPLE VITAMINS

NEW ECONOMY SIZE

| | | | |
|--|-------------------|--|-------------------|
| ALL DAY ADULT MULTIPLE VITAMINS 100's | 2/3 ⁷⁰ | HALIBUT LIVER OIL CAPSULES 250's (with added Vitamin D) | 2/3 ⁸⁰ |
| ALL DAY ADULT MULTIPLE VITAMINS 250's | 2/7 ³⁰ | HALIBUT LIVER OIL CAPSULES 50's (with added Vitamin D) | 2/1 ³⁰ |
| ALL DAY ADULT MULTIPLE VITAMINS PLUS IRON 100's | 2/4 ⁶⁰ | HALIBUT LIVER OIL CAPSULES (with added Vitamin D) | 2/2 ⁰⁰ |
| ALL DAY ADULT MULTIPLE VITAMINS PLUS IRON 180's | 2/6 ⁵⁰ | POLYDROPS 30 c.c. (Paediatric formula with calibrated dropper) | 2/3.40 2/4.80 |
| (Ascorbic Acid) TABLETS Chewable Vitamin "C" 100 mg. 125's | 2/1 ⁰⁰ | POLYMULSION 8 oz. Liquid Vitamins for Children | 2/1 ⁹⁶ |
| Children's Multiple CHEWAMINS 100's Vitamins | 2/4 ³⁰ | POLYMULSION 16 oz. Liquid Vitamins for Children | 2/3 ³⁰ |
| Children's Multiple CHEWAMINS 50's Vitamins | 2/2 ⁵⁰ | POLYMULSION 32 oz. Liquid Vitamins for Children | 2/5 ⁹⁹ |
| COD LIVER OIL 8 oz. | 2/1 ⁴⁰ | VITAMINS & MINERALS TABLETS 100's | 2/4 ⁴⁰ |
| COD LIVER OIL 16 oz. | 2/2 ²⁰ | VITAMINS & MINERALS TABLETS 250's | 2/8 ⁵⁰ |
| EXTRACT OF COD LIVER OIL COMPOUND Tasteless with Vitamin D. 16 oz. | 2/1 ⁰⁰ | VITAMIN "C" (Ascorbic acid) 100 mgm. TABLETS 100's | 2/1 ⁰⁰ |

BATHROOM BARGAINS

| | | | | | |
|---|-------------------|--|-------------------|---|-------------------|
| BABY TALC 13 oz. Shaker List .98 | 2/1 ³⁹ | TINY TOT BABY PANTS White, M, L, XL | 2/50 [¢] | KLENZO ADULT SIZE TOOTHBRUSH (Nylon) | 2/51 [¢] |
| "THERADENT" TOOTHBRUSH | 2/90 [¢] | RUBBERSET SHAVE BRUSH From | 2/25 ¹ | AUTOMATIC VAPORIZER HUMIDIFIER List 6.95 | 4 ⁹⁹ |
| FANCY TALC In a choice of three fragrances. List 1.00 | 69 [¢] | LIQUID BUBBLE BATH Imported 22 fl. oz. List 2.95 | 1 ⁸⁸ | GLASS DECANTER FEATHER BATH CRYSTALS Assorted colours List 2.95 | 1 ⁸⁸ |

REX-WAY OVAL BATHROOM SCALES with handle. **888** List 12.95 **BONUS BUY** NOT ON OUR 1- SALE PLAN BUT TOO GOOD TO MISS.

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| KLENZO NATURAL BRISTLE TOOTHBRUSH | 2/70 | BRUSH, COMB & MIRROR SETS List 15.95 | 888 | WAY-OUT WEIGH-IN SCALES List 12.95 | 999 |
|-----------------------------------|------|--------------------------------------|-----|------------------------------------|-----|

REX-WAY STAND-UP BATHROOM SCALES **599** List 8.95 **BONUS BUY** NOT ON OUR 1- SALE PLAN BUT TOO GOOD TO MISS.

Rexall GROOMING VALUES!

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|---|------------------------|---|------------------------|
| BACHELOR AFTER SHAVE LOTION Lime, Spice, Traditional. 4 oz. | 2/176 | BACHELOR PRE-SHAVE LOTION Lime, Spice, Traditional 4 oz. | 2/176 [¢] |
| BACHELOR Roll-on Deodorant & Anti-perspirant 1 1/2 oz. | 2/135 | BACHELOR AEROSOL SHAVE CREAM 11 oz. List 1.25 | 2/160 BONUS BUY |
| BACHELOR SHAVE CREAM Lather or Brushless 4 1/2 oz. List .95 | 2/109 BONUS BUY | BACHELOR SPRAY DEODORANT 5 oz. | 2/140 |
| BACHELOR STICK DEODORANT 2.4 oz. | 2/135 | Pro Shave Shave Cream Brushless Regular Lather Regular or Menthol. 4 oz. List .69 | 2/101 BONUS BUY |



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- Contains: Roll-On Deodorant & Anti-Perspirant 1 1/2 oz. After Shave Lotion Traditional 4 oz. List \$3.00
- Contains: After Shave Traditional 4 oz. After Shave Lime 4 oz. In vinyl shaving kit case. List \$5.50

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| COUGH & COLD | BISMA-REX LIQUID 4 oz. | 2/140 | PAIN RELIEF | MEDICINE CHEST NEEDS | |
| ALL DAY/ALL NIGHT DECONGESTANT COLD CAPSULES. 10's | BISMA-REX MATES 24's | 2/80 [¢] | ANAESTHETIC 1 oz. tube HEMORRHOIDAL OINTMENT | ISOPROPYL ALCOHOL RUBBING COMPOUND N.F. 16 oz. | 2/99 [¢] |
| ALL DAY/ALL NIGHT DECONGESTANT COLD CAPSULES. 24's | BISMA-REX MATES 75's | 2/130 | ANTISEPTIC LINIMENT 4 oz. | ISOPROPYL ALCOHOL RUBBING COMPOUND N.F. 32 oz. | 2/186 |
| ALL DAY/ALL NIGHT NASAL MIST 15 c.c. | EXTRACT OF WILD STRAWBERRY 2 fl. oz. | 2/90 [¢] | ANTISEPTIC LINIMENT 12 oz. | HYDROGEN PEROXIDE 10 vol. U.S.P. BONUS BUY 4 oz. | 2/36 [¢] |
| AQUADRIN 1 fl. oz. NOSE & THROAT RELIEF with Ephedrine. (Aqueous). | EXTRACT OF WILD STRAWBERRY 4 fl. oz. | 2/136 | CALAMINE 6 fl. oz. ANTIHISTAMINE LOTION | HYDROGEN PEROXIDE 10 vol. U.S.P. BONUS BUY 8 oz. | 2/56 [¢] |
| BABY CARE COUGH SYRUP 3 oz. | GRUPE WATER 5 fl. oz. | 2/120 | NEW SAFETY CAP List .39 CHILDREN'S REXPRIN TABLETS 1 1/4 gr. BONUS BUY 24's | HYDROGEN PEROXIDE 10 vol. U.S.P. BONUS BUY 16 oz. | 2/86 [¢] |
| BABY CARE NOSE DROPS 1/2 fl. oz. | KIDNEY & BLADDER PILLS 100's | 2/190 | DIAPER RASH CREAM 1 1/2 oz. tube | HYDROGEN PEROXIDE 20 vol. B.P. 4 oz. | 2/36 [¢] |
| MEDIRUB (Stainless) Vaporizing rub 3 oz. | KIDNEY & BLADDER PILLS 50's | 2/110 | MEDI/TRED MEDICATED FOOT POWDER 4 oz. | GELATIN CAPSULES BONUS BUY 10 gr. List .98 50's | 2/166 |
| | MILK OF MAGNESIA BONUS BUY Plain or Mint. 20 oz. List .82 | 2/109 | ONE-MINUTE HEADACHE TABLETS 100's | BREATHFRESH Aerosol. 1/2 oz. | 2/130 |

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On the local scene

Approximately 200 people attended Part 1 of the Progressive Conservative Party nominating convention for the district of Labrador West, held at the McManus school Labrador City, on Thursday past. The meeting was addressed by Provincial Party Leader Frank Moores and by the candidates, Mr. Everett Kearley of Churchill Falls and Mr. Peter Walsh of Wabush plus their nominators.

Party Leader Moores in his address pointed out the lack of attention Liberal governments had shown toward Labrador and especially Western Labrador. He stated that Labrador West was the only area in the Atlantic where funds under the DREE plan, were not available. He further stated that as Provincial Premier he would guarantee that the Maritime Freight subsidy would be made applicable to Labrador. He concluded by remarking that while the aims of splinter groups such as the Liberal Reform and the New Labrador Party might be reasonable, they were in fact only aiding the Smallwood Liberals and if they did elect a member or members to the House of Assembly they would be allies of the Smallwoodites, in opposition to the new Progressive Conservative Government of Newfoundland.

Following Mr. Moores address the chairman Mr. J. Rousseau introduced Mr. S. Whelan the nominator of Mr. Kearley who spoke briefly on his behalf. Candidate Kearley then addressed the gathering. He stressed the present

government's attitude towards Western Labrador over the past ten years had been strictly "take-out, put nothing in," and only a change in government could change this position. Mr. J. Murphy then placed in nomination Mr. P. Walsh of Wabush. Mr. Murphy noted that Mr. Walsh had been a resident of the area for approximately eleven years and was fully aware of local problems. Mr. Walsh stated, win or lose he was a party man first and would support the candidate and the Progressive Conservative Party, led by Mr. Moores, under any circumstances.

Following these remarks, voting took place. Results were not available at press time. The final results covering both meetings were released following voting at Churchill Falls last night.

Understand from reliable sources that while I.O.C.C. has announced expansion plans, a decision by Wabush Mines has been delayed because of a very serious local problem. According to our information a major building fault has been discovered in the local Concentrator. In order to make necessary repairs production may have to be reduced by as much as 33% and the work may take up to four months to complete. Which in turn will probably delay a definite decision on expansion.

The work force at both operations has remained fairly stationary since early September with I.O.C. having 1850 and Wabush Mines 970 on their payrolls.

Acting on a request from United Steelworkers of America, Local 6204, Labrador City, Hon. W.J. Keough, Minister of Labor, has announced his decision to appoint a conciliation board to deal with a dispute between that Union and Crawley & McCracken Co., Ltd. The parties have been requested to nominate persons to serve on the board.

In September, 1970, E.P.A. carried a total of 23,038 passengers. During September 1969 the number was 12,954. For the first nine months of this year a total of 178,347 passengers were carried by the Airline, while for the same period of 1969 there were 105,958.

Last week we attended a dinner sponsored by the Local Improvement District of Wabush to welcome Mr. Arthur Langdon as a member of the Board. According to officials the town housing program for this year is nearing completion, ahead of schedule. We also learned that if an expansion is announced the town of Wabush has completed plans to provide services for up to 5,000 people. Chairman Lemke noted that for the first time in a considerable period, the Board of Trustees now have their full compliment of members.

A very interesting meeting of the local Chamber of Commerce was held last week, with several senior officials of Quebecair in attendance. Quite a few questions were asked of the visitors as to improvements in air services. Although no changes in tariff rates are envisaged, the company is looking into the possibility of extending excursion dates to Montreal.

Church calendar

OUR LADY OF PERPETUAL HELP
 Rev. F. Lemire, Rev. T. Laperriere O.M.I.
 9:00 a.m. - Mass
 11:00 a.m. - Mass
 5:00 p.m. - Mass (French)
 7:00 p.m. - Mass
 Weekday Masses

OUR LADY OF ASSUMPTION (WABUSH)
 Rev. Jos. Blouin, O.M.I.
 10:00 a.m. - Mass
 7:00 p.m. - Mass
 Weekday Masses 5:00 p.m.

PENTECOSTAL CHURCH GLAD TIDINGS
 Pastor Gillett
 11:00 a.m. - Morning Worship
 3:00 p.m. - Sunday School
 7:30 p.m. - Evangelistic Service
 Tuesday, 8:00 p.m. - Prayer Meeting
 Saturday, Young People's Meeting.

ST. PETER'S ANGLICAN CHURCH
 Rev. W.J. Bellamy
 11:30 - Morning Prayer

CAROL UNITED CHURCH
 Rev. Wm. Mayberry
 10:30 a.m. - Sunday School (Kind. - Prim. - Inter.)
 11:30 a.m. - Morning Worship
 11:30 a.m. - Junior & Nursery
 7:15 p.m. - Evening Worship

SALVATION ARMY
 Lieut. R. Bungay
 11:00 a.m. - Holiness Meeting
 2:30 p.m. - Sunday School
 7:30 p.m. - Evangelistic Service
 Thursday, 7:30 p.m. - Band Practice
 8:00 p.m. - Home League

CHRIST CHURCH (WABUSH)
 Rev. J.B. Dickey
 9:45 a.m. - Church School
 11:00 a.m. - Morning Worship
 Serving the United, Baptist and Presbyterian families of Wabush.

ST. PAUL'S ANGLICAN CHURCH
 Rev. W.J. Bellamy
 8:00 a.m. - Holy Communion
 10:00 a.m. - Morning Prayer

Social calendar

ASHUANIPI SOCIAL CLUB:
 October 15 - Movie. "Let's Make Love."
 October 16 - Movie. "Errand Boy."
 October 17 - 18 - Dancing to the music of a local band.
 October 19 - Movie. "Little Sheppard of Kingdom Come."
 October 20 - Games nite.
 October 21 - Movie. "5 Card Stud."

R.C.L. NO. 47, LABRADOR CITY:
 October 17 - 18 - Dancing to the music of the "Nfld. Showband."
 October 21 - Games nite at 8.30 followed by dancing to the music of "Nfld. Showband."

O'BRIEN HALL:
 October 15 - Games nite.
 October 16 - Teen Dance. Music by the "Chevelles."
 Downstairs. K.O. Darts.
 October 17 - Dancing to the music of the "Chevelles"

October 21 - Dominion Darts.
 Booking now available. Avoid disappointment by reserving early for the Holiday season. For further information call the Manager 944-2400.

SIR WILFRED GRENFELL HOTEL:
 Regular movie schedule and weekend dancing to a local band. COMING SOON: "THE DUCATS," Newfoundland's leading entertainment group.

R.C.L. NO. 57 WABUSH:
 October 17 - Dancing to the music of the "Black Velvet Band."
 October 18 - Mixed Darts at 1.45 p.m.
 Games Night at 8.30 p.m.
 October 19 - Dominion Darts at 7.00 p.m.
 October 20 - Games nights at 8.30 p.m.
 October 21 - Movie at 9.00 p.m.

MONTREAL WEEKEND

1. Depart Wabush, Friday evening, Nov. 20.
2. Return Sunday evening, Nov. 22.
3. Both Flights, Nonstop, via BAC 1 - 11.
4. Return Fare \$69.00
5. Friday & Saturday nights at Le Chateau Champlain - \$25.00 per person. (Double Occupancy).
6. Free admission to famous Playboy Club.
7. Limited number of tickets available to N.H.L. Hockey Game (Montreal vs New York).
8. Send your wife on a pre-christmas, shopping spree.

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The lighter side

AT THE ART GALLERY: Two girls looking at paintings in a gallery came before a nude which one girl recognized as a picture of her companion.

"Why dear, I didn't know you ever posed in the nude," she remarked in amazement.

"I certainly did not," was the indignant response. "He painted it from memory."

ROUGH PLAY: The elephants and the ants were having a football game. One of the ants got the ball and made a dash for the goal. Galloping across to stop him, the elephant put his foot on the ant and killed him. The crowd booed, jeered, hissed and threw beer bottles, and the referee came running up to reprimand the elephant for rough play.

"Sorry ref.," said the elephant dolefully. "I only meant to trip him."

AN INTERESTING COURT CASE: It was the most sensational courtroom hearing in the entire long history of the county. A circus midget had been accused of successful criminal sex-assault on a local lady who stood over six feet in her stockings. The prosecuting attorney attempted to explain how the feat had been accomplished.

"The defendant stood on this bucket we caught him with," he began, "and thus made up for his relative lack of height...."

Snorted the judge, "Your whole presentation is ridiculous. I'm of half mind to throw the case out of court."

But the midget, proud of his achievement, suddenly pleaded guilty. And the puzzled judge asked him, "I'd like to know how. Even if you had stood on the bucket, as the prosecutor attempted to prove, you could never have reached...."

"Your honor," the culprit confessed, "I didn't stand on the bucket. I tossed it over the victim's head and swung from the handle."

SPACE SHOT: No driver is calmer, politer,
More patient, more smiling of face,
Than the one who pulls in right behind you.
For that parking space.

THE YOUTHFUL ENGAGEMENT: Johnny, aged 8, announced he was going to marry Susie, also 8.

"Where will you live?" asked his dad.

"We're both small. We'll live in my room," declared Johnny.

"What will you do for money, son?" smiled his father.

"We'll live on my allowance," said Johnny.

"But what will you do when the children start to come?"

"Don't worry," said Johnny confidently. "We've been lucky so far."

THE CAT: Responding to a knock on the door, a housewife found a man standing apologetically before her. "I just ran over your cat on the street," he told her, "and I'd like to replace her."
"Well, get busy," snapped the housewife, "there's a mouse in the pantry."

A PAIR OF GLASSES: A father caught his young son peeking through the keyhole at the lady boarder.

"Keep that up, Junior, and you'll go blind," was dad's stern warning.

"You'll have to stop."

"How about just till I need glasses?" was the hopeful request.

THE HONEYMOON: "Come closer, darling," cooed the blushing young bride to her nervous groom. "Don't you want to press my lips?"

"Why?" asked the latter. "Are they wrinkled?"

THE PRESENT: A man was leading a big German shepherd down the street and met a friend.

"Look what I got for my wife this morning," he beamed.

The friend looked at the dog and said: "You have all the luck. Wish I could make a trade like that."

THE BEARD: A night worker had let his whiskers grow until his favorite baseball team won the pennant, much to the disgust of his young and pretty wife.

On the day his team clinched the pennant, he laid off work, went home early, and slipped into bed.

He took his wife's hand in the darkness and placed it upon his smoothly shaven face. She turned slightly while running her fingers over the now smooth chin and whispered, "Better make it fast, kid. Old whiskers may be home soon!"

For Your Information

NOTICE: A Hodge-Podge, sponsored by the Guiders and Local Association members, will be held on Friday, October 16th at 8:00 p.m. in the Roman Catholic Church Basement, Labrador City. The evening will also include Card Games (Auction, Contract) and a Tea. Please bring your own cards. Donation of miscellaneous items such as books, knick-knacks, toys, etc., baked goods and handicrafts would be greatly appreciated. Miscellaneous items may be delivered to any Brownie or Guide leader or to 509 Bartlett Drive. Baked goods should be delivered anytime Thursday night or Friday to the R.C. Church Basement.

PHYSICAL FITNESS: The Wabush recreation center wish

to announce the availability of a Physical Fitness Program for Women, which will commence on Monday, October 19th at the Rec. Center. The program under a qualified instructor will cover 30 weeks to 31 May 1971. The cost of \$15.00 will include pool, sauna, and shower facilities. Interested persons are asked to contact the Wabush Recreation Center, now.

NOTICE OF MEETING: Labrador West Liberal Association. C.E. McManus Auditorium, October 14th, 1970 at 8:00 p.m. Agenda. Election of Officers for 1971 & election of two delegates to the Policy Convention in Ottawa. All present memberships are valid & cards

should be presented at the door.

WABUSH LIBRARY: HI/Are you leaving Wabush? Or moving house? Have you any books you don't want? (Hard or Soft covers). Place them where they can do the most good, in WABUSH REGIONAL LIBRARY. For pick up service phone 282-6821 or 282-3479.

LABRADOR CITY LIBRARY: Effective immediately the following hours are in effect:

Monday-Wednesday-Thursday. 7:00 p.m. to 9:00 p.m.

Tuesday-Friday. 2:00 p.m. to 5:00 p.m.

Saturday. 10:00 a.m. to 1:00 p.m.

our Invitation to...

Fall Fashion Opening



GIRLS' JACKETS

Think ahead to cold winter mornings....they will be here soon. Beat the cold weather forecast with an extra warm Ski Jacket or Benchwarmer. Cire and Melton cloth in her favourite style. Navy, red, blue and gold in sizes 7 to 14.

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WABUSH PLAZA



Those inexpensive holiday spots are fast disappearing. However we came across the following recently in a travel magazine. The writer, incidentally was a Canadian from Toronto.

At this time last year, I was settling down for a six-month stay on Tenerife, the largest of the seven Spanish-held Canary Islands sitting some 60 miles off the hump of Africa. Springtime lasts all year 'round in Tenerife. Trade winds and cool Atlantic currents protect the island from the fierce African sun, so it is pleasant to visit at any time. In winter, it's bliss.

The small island (about 60 miles x 30 miles) also has more breathtaking scenery per square mile than almost anywhere on earth. Soaring 12,000 feet above your head is El

Teide, Spain's highest mountain, with its snow-tipped crown and volcano that intermittently lets out whiffs of smoke. On fine days, it can be climbed with the aid of guides who know their way around the snowdrifts and sulphur cracks. At its base are Las Canadas lava fields, a Saturn-scape of crater, lava, pumice stone, blue basalt and strange needle-like rocks jutting out of the weird orange earth. The only vegetation is a silver leaf shrub, retama del pico, which islanders say exists nowhere else.

Here and there are primitive cave dwellings that once gave shelter to Guanche farmers as they tended their goats. The Guanche were the island's tall, blond, original inhabitants conquered by the Spanish in 1491.

Tenerife has its lush side, too. The Orotava valley is one of the world's most beautiful with its blue jacaranda, flowering bougainvillea, palms and great green banana plantations. The big clumsy banana plants grow on irrigated terraces protected from the wind by giant stone palisades. Prices are low. For \$45.00 a month, I rented a small, furnished apartment, with maid service, at Bajamar. This is a quiet resort on the north coast often referred to as the German Caribbean because it is so popular with holidayers from Frankfurt, Munich and Hamburg. Hotel rooms, although varied in price, were also a bargain. The Hotel Reveron at Los Cristianos on the south coast had a room with a view over a palm-shaded bay at \$3.00 per night. A government-owned hotel had doubles with bath at \$4.00 and a luxury bungalow hotel had units at \$15.00 per day. The site, although remote, had every tourist amenity. I ate well, too, for very little. My most economical meal was at a cliffside restaurant decorated with sea shells, about two miles from the Miami-like beach resort of Puerto de la Cruz. For 95 cents I had fresh white-fish, small baked potatoes, the freshest tomato salad I've ever tasted, dessert and a half bottle of local wine. Puerto, with plenty of good hotels, restaurants

and nightclubs, is the main tourist center of the island. For 50 years, well-to-do English families have vacationed here, staying at the prestigious Hotel Taoro with its immense gardens and English lending library. Nowadays, Puerto is a town of high-rise apartment hotels and bubble-domed tour buses. A walk to the big, shady centre square, to the harbor where fishermen stretch their nets on the rocks, or to the flower market by the parish church, fills in any time not spent touring the island or swimming.

January air temperatures reach 70 degrees F, so it's always possible to swim, although not always in the sea. Beaches on this northern side of the island have black sand and many are rock-strewn. Add high tides to this setting and vacationers usually retire thankfully to a pool. Most hotels have a pool. Beaches on the south are longer, wider, and the conventional color. Hotel Reveron, for example, overlooks an excellent white sand beach.

With time on my hands, I was able to travel the island by Wa Wa (the local word for bus). It's cheap, popular, if somewhat rickety form of island transportation but a wonderful way to meet the people. I travelled with farmers wrapped in heavy white blankets, their protection against mountain cold; with silent army conscripts in khaki kepis riding to manoeuvres; with pale-cheeked peasant women who stacked the seats with laundry, children, sacks of potatoes and newborn goats. Each Wa Wa has a crew of five: a driver, conductor, porter and a couple of inspectors to check and recheck all tickets at 15-minute intervals. They took me to remote villages, unchanged since the 18th century, through gorges overlooking black, volcanic beaches, by pastoral landscapes made up of vineyards, carnations and laurel trees.

From Bajamar, my home base, it was only a 12-mile hop into Santa Cruz, the capital of

Tenerife and the second-largest city in the Canaries. It's a city of 150,000 people with a magnificent harbor set against a mountain backdrop. Broad tree-lined boulevards are intersected by narrow business streets full of quaint boutiques selling everything from local embroidery to Persian carpets. The city is proud of its history. Some inhabitants still celebrate the day when the local troops threw back an English fleet commanded by Nelson.

You can relax at unpretentious little bars and enjoy the local "tapas" or snacks: fresh crayfish and shrimps, fried squid and native cakes. For a real cafe scene, try the Bar Atlantico on the waterfront. An espresso coffee or a banana liqueur is a passport to watch the world go by, sailors, vendors, townspeople, cruise passengers. Ships from 50 countries line the quays. Sometimes the outlines of giant liners appear. Nightlife is mostly folk dancing but there is some of the usual mainland variety. Architecturally, I found La Laguna a charming university town that was only half the distance away and more interesting than Santa Cruz. An hour's stroll starting at the cathedral takes one past dozens of ancient palacios, convents and municipal buildings. La Laguna has been a centre of Spanish culture for 400 years.

I watched the Epiphany-eve parade there in early January. This is the big time for Spanish children because Santa brings no gifts at Christmas. At dusk, the whole population lined the main Rey Redondo thoroughfare. There was a long wait. Excitement grew until finally a score of turbaned cherubs pranced down the streets, swinging lanterns. A brass band came next, followed by three tall camels bearing majestically the three magi, Gaspar, Melchior and Balthazar. "Han llegado" (they've arrived), the children hollered. They knew they'd get their presents next morning because the Magi brought gifts from the east. Afterwards I went back to my favorite bar.

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Scanning the market

By Charles Devine

As I noted in my last column the market which had stayed near the "Dow 760" range since late last August was due for a move. The action came early last week as the market broke the 780 barrier but cooled by week-end. The day-to-day action of the securities markets during the past eighteen-nineteen months has been influenced more than usual by national policies and international developments, such as the Vietnam war. In a period when confidence was on the wane, investors seem to have been clutching at straws and making decisions based on the morning headlines. However, in my opinion, the fundamental factors influencing North American securities markets in this period have been U.S. and Canadian

fiscal and monetary policies.

Until a few months ago, these factors had a consistently depressing effect. The softness in general economic conditions, so noticeable during the first half of 1970, appears to be a direct result of the tight control of money and government spending. This control, combined with large wage demands, has put corporate profits in a real squeeze. Inflationary expectations, which had developed over a period of years, induced an unsustainably high rate of economic growth and excessive corporate and individual optimism. Recently, however, it appears that inflation is being contained and, with this a sounder base for solid economic growth is being established.

Substantial unemployment of labor, plant and equipment is

now general. It is believed that this should tend to inhibit inflationary development at least in the early stages of the next wave growth. This, in turn, has enabled fiscal and monetary authorities in both countries to relieve some of the depressing pressure. Thus, it now seems clear that the fundamental factors influencing the market have changed from negative to positive.

Expansionary fiscal policies and easier money, combined with the general slowing of economic activity, are introducing a new set of conditions. This is evident in the increased breadth and activity in the bond market and in the decline in interest rates. This turnabout in policy, when combined with a gradual return of confidence in the long-term growth potential of the

economies, should improve the markets in the months ahead.

Most institutional investors, and many individuals, have substantial reserves earmarked for equity purchases. The change in the fundamentals will encourage these reserves to flow into the many depressed quality equities that have excellent medium- and long-term growth possibilities. In my opinion, the individual should concentrate his buying in this area, which will likely attract the most institutional interest and support.

At today's levels, many stocks are cheap by the standards of the past decade. To be successful, the investor must "buy them cheap and sell them dear." When investors in general are highly pessimistic and the outlook is clouded, excellent long-term values usually are available. Conversely, of course, when optimism is rife, stocks tend to be highpriced, and the successful investor should try to avoid being caught in the swirl of unwarranted enthusiasm.

entitled to dividends at a pre-determined rate which must be paid out of earnings before any dividends are paid on the common shares. This is the major distinction. Usually such preference as to dividends is cumulative, which means that if the company is unable to pay preferred dividends when due, they accumulate and must be paid sometime in the future before any profits can be distributed to the common shareholders. A few preferred shares do not carry this provision and are described as non-cumulative.

In the event the company decides to wind up its affairs, the preferred shares are usually entitled to a stipulated portion of the assets in priority to the common shares. In return for these privileges and preferences, the preferred shareholder does not usually have a voice in management unless the company fails to live up to its part of the agreement (i.e. failure to pay dividends) when voting rights are then given to preferred shareholders.

A preferred shareholder is not entitled to share in the profits over and above the agreed-upon rate of dividend although in some cases a participating feature is attached to the preferred at the time it is created. This usually allows the preferred shareholder some future share of the profits.

INVESTMENT TERMS AND DEFINITIONS:

Q. What is the distinction between preferred and common shares?

A. The preferred share, as its name indicates, is entitled to certain rights and privileges not enjoyed by common shares. For example, preferred invariably are

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THURSDAY, OCT. 15, 1970

- 1500 - MR. DRESSUP
- 1530 - EDGE OF NIGHT
- 1600 - TAKE 30
- 1630 - 55 NORTH MAPLE
- 1700 - ARTHUR & SQUARE KNIGHTS
- 1730 - BOBINO
- 1800 - LA BOITE
- 1830 - BANANA SPLITS
- 1900 - BILL COSBY
- 1930 - NATURE OF THINGS
- 2000 - CHER ONCLE BILL
- 2030 - A LA BRANCHE D'OLIVIER
- 2100 - WIRE SERVICE-THE CONSPIRACY (ONE OCC)
- 2200 - THURSDAY NIGHT
- 2300 - NEWS

FRIDAY, OCT. 16

- 1500 - WORLD SERIES (1415-1700)
- 1700 - BIRDMAN & GALAXY TRIO
- 1730 - BOBINO
- 1800 - LA BOITE

- 1830 - WORLD OF MAN
- 1900 - JULIA
- 1930 - GREEN ACRES
- 2000 - MINOS 5
- 2030 - DONALD LAUTREC
- 2100 - LAUGH-IN
- 2200 - MISSION: IMPOSSIBLE
- 2300 - NEWS
- 2319 - FEATURE FILM

SATURDAYS, OCT. 17

- 1500 - WORLD SERIES (1445-1730)
- 1730 - GALLOPING GOURMET
- 1800 - BUGS BUNNY
- 1900 - DORIS DAY
- 1930 - FRIENDS ROMANS COUNTRYMEN (ONE OCC)
- 2000 - ZOOM
- 2100 - NAME OF THE GAME
- 2230 - PIERRE JEAN JACQUES
- 2300 - CINEMA

SUNDAY, OCT. 18, 1970

- 1500 - WORLD SERIES (1230 - 1515)
- 1530 - INTERNATIONAL ZONE
- 1600 - THE GROUP
- 1630 - CHARLIE BROWN (ONE OCC)
- 1700 - TOUR DE TERRE
- 1730 - HI DIDDLE DAY
- 1800 - WALT DISNEY
- 1900 - QUELLE FAMILLE
- 1930 - ATOMES ET GALAXIES
- 2000 - ED SULLIVAN
- 2100 - LEHAR (ONE OCC)
- 2200 - WEEKEND

MONDAY - OCT. 19, 1970

- 1500 - MR. DRESSUP
- 1530 - EDGE OF NIGHT
- 1600 - TAKE 30
- 1700 - SUPER 6
- 1730 - BOBINO
- 1800 - LA BOITE
- 1830 - D'IBERVILLE
- 1900 - ONCE MORE WITH FELIX (ONE OCC)
- 1930 - TBA
- 2000 - A LA SECONDE
- 2030 - MONT-JOYE
- 2100 - THE BOLD ONES
- 2200 - DEBBIE REYNOLDS
- 2230 - NEW MAJORITY
- 2300 - NEWS

TUESDAY, OCT. 20, 1970

- 1500 - WORLD SERIES (1415-1700)
- 1700 - H.R. PUFNSTUF
- 1730 - BOBINO
- 1800 - LA BOITE
- 1830 - BANANA SPLITS
- 1900 - NEWS DIGEST
- 1930 - RED SKELTON
- 2000 - TBA
- 2100 - MOI ET L'AUTRE
- 2130 - RUE DES PIGNONS
- 2200 - COUNTDOWN CANADA (ONE OCC)
- 2300 - NEWS

WEDNESDAYS, OCT. 21, 1970

- 1500 - WORLD SERIES (1415-1700)
- 1700 - HISTORY MAKERS
- 1730 - BOBINO
- 1800 - LA BOITE
- 1830 - ODYSSEY
- 1900 - SINGALONG JUBILEE
- 1930 - 5 YEARS IN THE LIFE OF
- 2000 - MCQUEEN
- 2030 - TBA
- 2100 - 100,000 CHANSONS
- 2130 - CONSOMMATEURS
- AVERTIS
- 2200 - TBA
- 2300 - NEWS

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| \$ 100 | \$..... | \$..... | \$..... | \$..... | \$6.12 | \$9.46 |
| 300 | | | | | 18.35 | 28.37 |
| 550 | | | | 23.73 | 32.86 | 51.24 |
| 1000 | | | | 41.45 | 58.11 | 91.56 |
| 1500 | | | 60.47 | | | |
| 2500 | | 77.16 | 94.48 | | | |
| 3000 | | 92.59 | 113.38 | | | |
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Labor:

Shortage of workers cramps Soviet muscle

(Reprinted from Business Week)

From Odessa to Vladivostok, Russian industry is looking for workers. Classified ads in newspapers and notices on bulletin boards outside factories lure recruits with promises of nurseries, summer camps, free meals on the night shift, and opportunities for advancement. Some seek craftsmen or professionals, perhaps concrete workers or sanitary engineers. Others say, "Men and women without profession will be accepted." In brief, Soviet industry needs everything from skilled specialists to warm bodies to fill well over a million job openings.

All this is happening as the products of the postwar baby boom flood into a labor force of 112-million, at a rate of 2.5-million new workers a year, twice the number recorded in the late 1950s. Yet even this huge increment cannot keep pace with the needs generated by growing industrial production — and wildly inefficient use of labor.

The shortage is most severe in the big cities (where an estimated 3% to 4% of all jobs are chronically unfilled), in Siberia, and in the construction industry. It is mildest in smaller cities, particularly in one-industry towns.

Planners' problems. But it is a problem everywhere, and especially in the offices where economic planners worry about the future labor supply. The postwar baby boom's impact will fade soon. Demographic projections indicate that fewer new workers will follow the present wave. Youngsters are remaining in school two years longer under new educational policies, and twice as many go on to technical schools or universities as did 10 years ago. The birthrate has been dropping steeply, from 18.1 births per 1,000 inhabitants in 1958 to 9.6 in 1968.

Women no longer constitute a capacious reservoir of new labor. So many mothers entered the work force in the past few years (thanks to a massive building program of day nurseries) that only 8% of the able-bodied population remains unemployed, compared with 20% in 1965. Agriculture no longer supplies a heavy flow of industrial recruits. For one thing, rising farm wages and inclusion of collective farm workers in the state pension plan have made farm work more attractive. For another, a lagging rate of farm mechanization means that most of the 27-million farm workers must stay where they are if Russians are to eat.

Meanwhile, government planning — and the country's clear needs — call for steadily increasing production of almost everything from power plant equipment to safety pins. Who will man the production lines? For that matter, who will operate the power plants and sell the safety pins?

A new watchword. One answer gaining fervent support among some economists and industrial managers, with somewhat more reluctant backing among Communist Party leaders, is to take up the production slack by increasing efficiency. "Productivity" has become the watchword, replacing the "production" stress of the early Stalinist years and the "profitability" theme associated with the 1965 economic reformers.

Certainly Soviet industry provides

enough horrible examples to justify a productivity campaign.

Efim Manevich, the leading Soviet labor economist, cites a group of six chemical plants designed by a foreign company with manning specifications similar to its own: 62 technicians and 91 other workers. The Soviet plants employ 216 technicians and 723 other workers. Reform economist Aleksandr Birman notes that Soviet factories producing electric light bulbs employ from three to four times the work force of comparable factories in Western Europe. Many other industries follow similar patterns.

Managers in a bind. To a Westerner, such figures suggest simple managerial incompetence. In the context of the Soviet system, however, these managers may be very competent indeed. They are maximizing rewards and minimizing risks for themselves, their employees, and their enterprises. If the result, multiplied by all the other plants operating under the same rules, produces a national labor shortage, that's somebody else's problem.

Prudence, financial incentives, and legal regulations all encourage the Soviet manager to overstaff. Details of national plans change so often and unexpectedly and materials arrive so irregularly that most executives hire enough workers to handle peak-period production under the most demanding political circumstances.

Naturally, the plant does not need all those workers the rest of the time. If emergencies fail to develop, it may never need them. But the manager risks no penalties for underutilizing his work force. On the contrary, he may be inconvenienced and penalized financially if he lays off workers.

Obligations. Plant managers must find jobs for the men they lay off, an obligation that arouses so little enthusiasm that two-thirds of all dismissed workers wind up working in the plant that fired them, according to the Economics Institute of the USSR Academy of Sciences. Moreover, the wages saved in dismissing unneeded workers go back to Moscow rather than remaining in the plant. The plant's centrally determined wage fund is reduced by an equivalent amount the following year.

The manager may even get a wage cut if he reduces his work force since certain executive and engineering pay scales depend on the size of the plant. And everyone's annual bonus may shrink because the bonus fund is tied to the wage fund.

The systematic overstaffing that results creates both direct and indirect waste. Directly, it wastes time. Labor specialists M.Y. Sonin and Y. Zhiltsov, who recently conducted studies of factory operations, concluded that workers spend 10% to 15% of their working day doing nothing.

Waste motion. Even when they are working, much of the work is waste motion, Sonin and Zhiltsov found. There is no reason to figure out the simplest, quickest way of performing a task when five pairs of hands are available to perform it the old, slow way. And loose work habits are doing more damage than they would ordinarily in a Western plant, with its higher degree of mechanization.

More than 40% of Russian industrial employees were classified as manual workers in 1968.

Many Soviet economists also believe that overstaffing leads indirectly to high turnover. Young technicians who are being hoarded for emergencies get bored with the lower-level jobs they must do in the meantime and move on. Workers whose wages and benefits suffer from the stretching of the wage fund to cover more employees than necessary try their luck elsewhere.

Political leaders prefer to state the problem in moral terms. Both Communist Party Secretary, Leonid Brezhnev and trade union chief Aleksandr Shelepin attacked worker "slackness" in recent speeches. Shelepin told a union conference, "We must resolutely increase discipline and responsibility at all levels, intensify the struggle against violators of labor and production discipline, against the rolling stones, the absentees, and the drunkards."

Layoff experiment. Simultaneously, however, the government is putting into effect programs that attack the labor supply problem on a more functional level. Back in 1966, the party authorized a productivity experiment at the Shchekino fertilizer plant, at Tula, 125 mi. south of Moscow. By guaranteeing the plant a constant wage fund for four years, it insured that the enterprise could use the wages of any workers it laid off. The result was the dismissal of 900 workers (who all found jobs in the same city), a doubling of productivity, a 75% increase in output, and a 30% increase in wages.

Shchekino became a national symbol, and several related experiments are under way. But the government has made no move to relinquish its annual control of individual factory wage funds on a nationwide basis. Nor has it ordered mass industrial layoffs, although it dismissed hundreds of thousands of its own white-collar workers, making them available to industry. Presumably, party leaders are not ready to give up central authority over local industry, and their trade union counterparts are not ready to accept large-scale layoffs.

Other tools. In other productivity moves, the government has speeded up the creation of automated production lines, increased computer production by 40%, and created a chain of labor exchanges to function in all Soviet cities of more than 100,000 population. The State Committee for Science & Technology is supervising revision of research and development programs.

Bonus and retraining arrangements are under review. New decrees permit retired workers to keep their pensions if they take new jobs. Factories are encouraged to employ women on short shifts if they cannot work full time.

The government is also using plant location as a tool to improve labor market conditions. From 60% to 90% of new industry was being built in large cities right through the mid-1960s, despite housing shortages so severe that 27 cities (including Moscow, Leningrad, and Kiev) were forced to limit immigration through a system of residence permits. Present plans call for

60% of new industry to be built in small and medium-sized cities. Consumer industries that employ women are earmarked for towns whose basic industries employ men. Collective farms are being urged to build processing plants to employ farmers during the winter.

Special treatment. Two problem areas — the construction industry and Siberia — get special treatment. Wages in the building trades are going up and building plans are being cut in half. Past plans routinely called for more buildings than could possibly be built with the available resources.

In Siberia, where the shuttling back and forth of 4-million temporary immigrants cost the government \$2-billion a year from 1959 to 1965, workers are being offered premium wages, priority in home construction, and lower prices for consumer goods. The Russians must create a large permanent work force in Siberia for a basic reason: 75% to 80% of their natural resources are east of the Ural Mountains, and the same proportion of their population is west.

Soviet planners have not given up on mechanizing agriculture, despite setbacks that put last year's farm output 3% below 1968's figure. One-third of the Russian labor force is still on farms, compared with 7% in the U.S. This is obviously a tremendous source of industrial labor if the planners can make farm mechanization work.

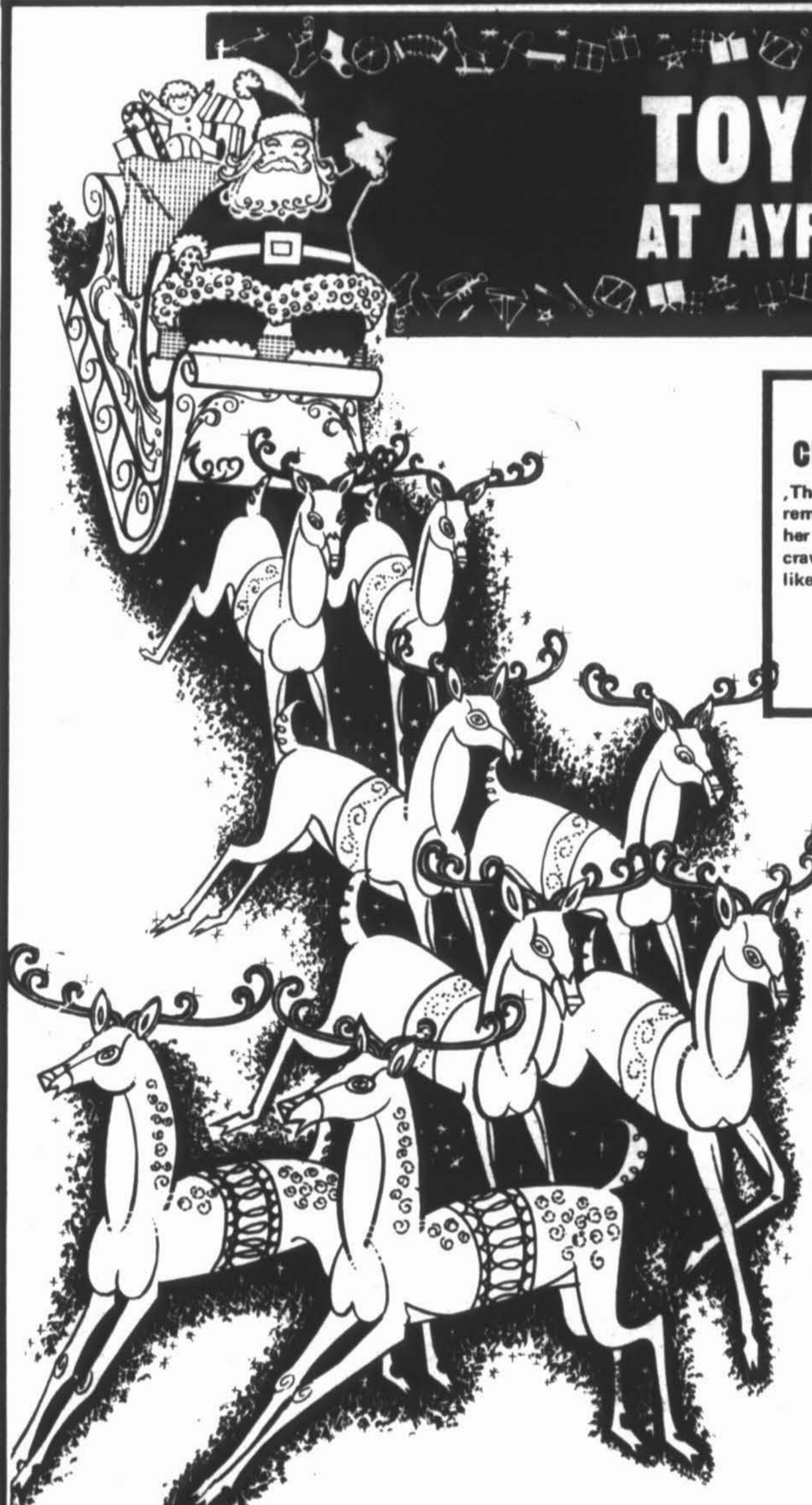
But time and again the economists come back to what they see as the heart of the problem: improved industrial productivity. This is not just a matter of technical equipment, they emphasize, but of psychological and structural change.

Radical solution. Economist Manevich identifies the main obstacle to higher productivity as lack of interest in economic and efficient management by industrial executives and personnel. But economist Birman places the responsibility higher up. To increase productivity he says, the "main administrations, ministries, and supply and planning bodies" must rid themselves of their historic mistrust of economic management methods and "permeate themselves with (their) contents, style, and methods of works." They must structure factory incentives to promote these methods, he adds.

This is a tall order for a political system long committed to radically different methods and incentives. But the need for some means of increasing productivity is inescapable under what Communist theoreticians like to call objective conditions.

Russia's solid industrial growth rate (7% last year, 8.1% in 1968) has depended heavily on new labor. New labor inputs accounted for 37% of gross national product growth in the 1959-65 Seven-Year Plan and are expected to account for 25% to 30% in the current plan. With the labor shortage already severe and the traditional sources of new workers drying up, the percentage will have to be reduced sharply in the next plan. Only improved productivity can sustain the growth rate — a dangerous situation politically for the men ultimately responsible for the state of the Russian labor market.

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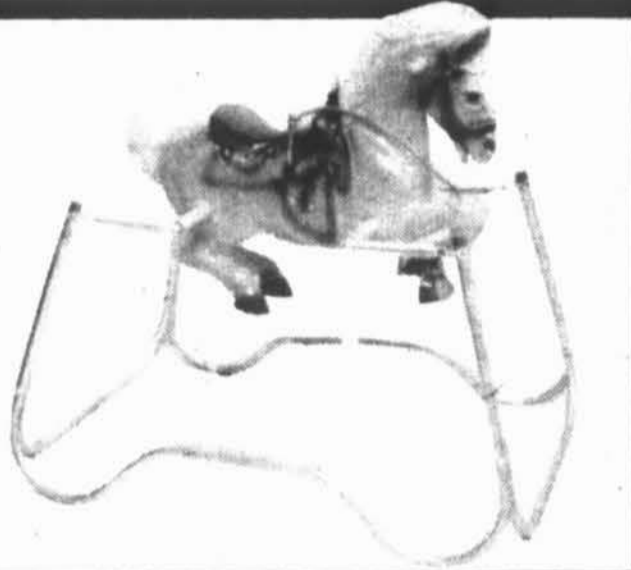
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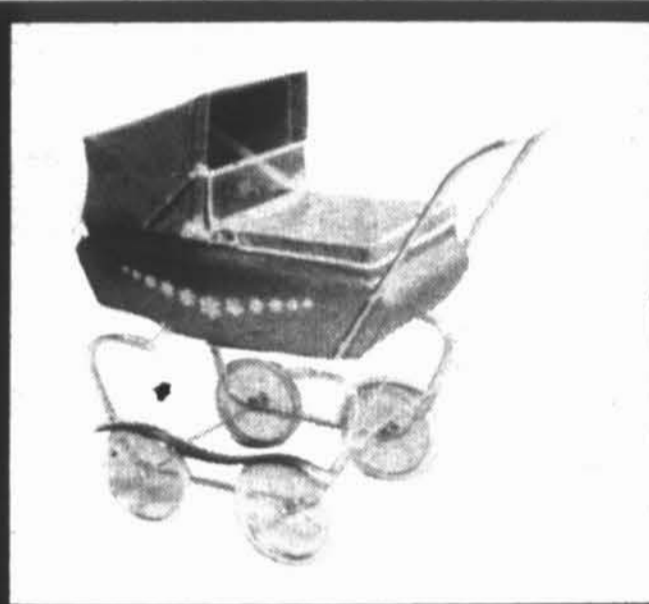
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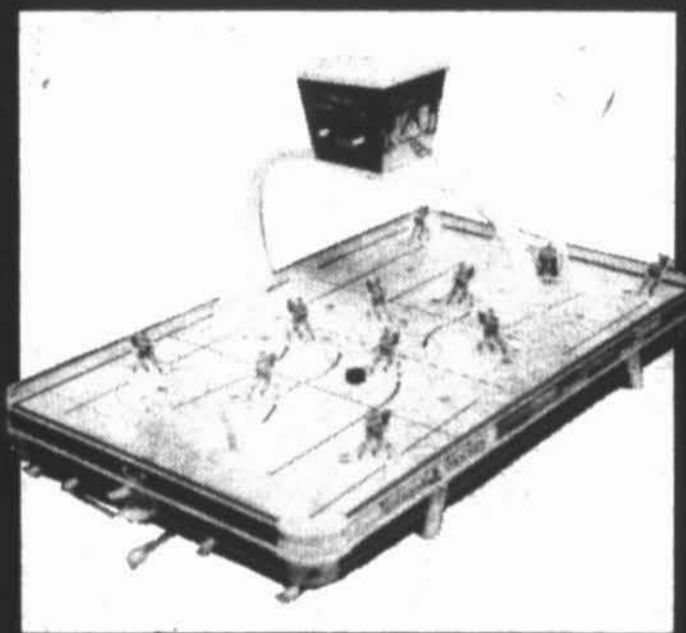
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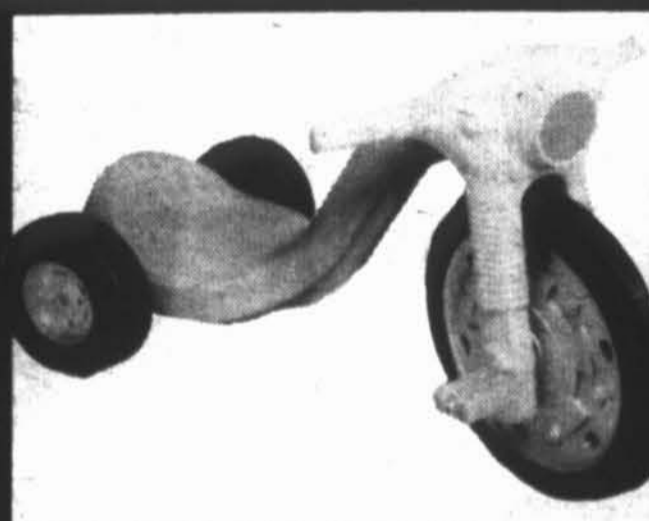
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WABUSH SHOPPING PLAZA SHOPPING HOURS:

MON. - TUES. - WED. - SAT. 9a.m. - 6p.m.

THURS. - FRI. 9a.m. - 9p.m.