

The Aurora

The weekly newspaper of Labrador West

SINCERE SYMPATHY
TO THE FAMILY OF
THE LATE

J.I. (SCOTTIE) ROBERTSON
ON THEIR RECENT LOSS

P.C. ASSOCIATION OF
LABRADOR WEST.

VOL. 3 NO. 17

AURORA, LABRADOR, JULY 22, 1971

PRICE 10 CENTS



Softball Championships

Labrador City & St. John's teams about to take the field for first game of Nfld. - Lbdr. Softball Championship. St. John's, won the opener.





DOMINION DEEP DISCOUNT PRICES ...by the thousands!

PRIX COUPES a Plein... par Milliers!

British Columbia—Canada No. 1—Sweet—Juicy
BING CHERRIES large size lb **59^c**
 Cerises Bing-De Colombie Britannique

From California—Canada No. 1—Sweet—Juicy
NECTARINES Delicious lb **59^c**
 De La Californie—Canada No. 1

Prince Edward Island—Canada No. 1
 All Purpose **POTATOES** 10 lb **85^c**
 Pommes de Terre de L'Île du Prince Edouard

Imported—Family Favourite
LARGE BANANAS lb **23^c**
 Grosses Bananes—Importees—Les Favorites!

Quebec Grown—Canada No. 1—Long—Green
CUCUMBERS size 72 ea. ch. **19^c**
 Concombres—Du Quebec—Grosneur 72

From South Africa—New Crop—Seedless—88's
OUTSPAN ORANGES **10/98^c**
 Oranges Outspan—De L'Afrique du Sud—Grosneur 88

Quebec Grown—Young—Tender
WAX BEANS Garden Fresh lb **39^c**
 Feves Jaunes—Fraiches—Du Quebec—Tendres

Quebec Grown—Canada No. 1—Firm—Crisp
GREEN CABBAGE Large Head lb. **17^c**
 Choux—Verts—Du Quebec—Canada No. 1—Fermes

DEEP DISCOUNT PRICES

on famous DOMINION QUALITY MEAT!

Prix coupés à Plein

sur la fameuse viande de qualité DOMINION!

Red Brand Beef—Boneless
ROUND STEAK
RUMP ROAST lb **1.29**
 Bifteck de Ronde ou Roti de Croupe

Red Brand Beef—Tasty—Boneless—Steak or Roast
SIRLOIN POINT Tender lb **1.49**
 Pointe de Surlonge—Bifteck ou Roti—Desosse

Fresh Every Hour!
GROUND ROUND STEAK lb **1.05**
 Bifteck de Ronde Hache a Chaque Heure!

Red Brand Beef—Economical
SALT BEEF BRISKET lb **59^c**
 Pointrine de Boeuf Sale—Economique!

Maple Leaf Brand
RINDLESS BACON Pqt. 1 lb Pkg. **63^c**
 Bacon Sans Couenne—Maple Leaf

Maple Leaf Brand
WIENERS Tasty—Juicy Pqt. 1 lb Pkg. **63^c**
 Saucisses Pures—Maple Leaf

Maple Leaf Sliced—Meat Olive or
CHICKEN LOAF Pqt. 6 oz. Pkg. **33^c**
 Pain du Poulet ou Viande et Olive—Maple Leaf

WATCH FOR

X-TRA DISCOUNTS

THROUGHOUT THE STORE!

Facelle Moderne 2 Rolls
TOILET TISSUE 2 Rouleau **34^c**
 Papier de Toilette—Facelle Moderne

Crino or Carnation (Case of 48—\$9.49)
EVAPORATED MILK 5 Btes 16 oz Tins **1.00**
 Lait Evapore—Crino ou Carnation (Caisse de 48 — \$9.49)

(Tomato Sauce)
HEINZ SPAGHETTI Bte 8 oz tin **17^c**
 Spaghetti Heinz—Dans Sauce Tomato

Raymond Canada Choice
CUT WAX BEANS Bte 19 oz tin **26^c**
 Feves Haunes Coupees—Raymond de Choix

Gaza B. B. Q. SAUCE Bte. 14oz. tin 35^c Sauce Bar-B.Q. Gaza	Colgate-Dental CREAM Giant Size For. Geant 71^c Creme Dentifrice Colgate
Esta Boneless CHICKEN Bte 7oz. tin 37^c Poulet Dessosse—Esta	Hale HAIR SPRAY Bte 11oz. tin 89^c Finetti a Chignon Hale
Royale Facial TISSUES Bte 21 57^c Tissue Facial Royale	Pearl Brand DEODORIZER Bte 5oz. tin 57^c Odorant Pearl Brand

Libby's
CREAM CORN
 Bte 10oz. tin **16^c**
 Mals en Creme—Marque Libby

Ideal Canada Fancy
UNGRADED PEAS
 Bte. 10 oz. tin **16^c**
 Pois Nons Classes—Ideal de Fantalse

For your information

CO-OP NOTICE: A general Membership Meeting will be held Wednesday 28 July, 7:30 p.m. At the Wabush Recreation Centre. Nominations & Elections for a permanent Board will be held. All members are urged to attend.

S.P.C.A.: The Society now has boarding space available for dogs and cats. For further information, Phone 944-2384, 944-2152 or 282-3382.

CAR DRAW: The Wabush Senior "B" Softball, Car Draw, was held at the Wabush Recreation Centre on Monday 5 July 1971. Winner of Car was Mr. Kenneth Hartery. Consolation Prizes were won by J. Rainey, B. Villeneuve, J. Christopher, K. Poole, Lisa Bond, Dave & Doug Olmstead, A. Rodd, E. Thorne, R. Snook and B. Saunders.

S.P.C.A.: The winner of the DRAW held to raise funds for our Animal Shelter, which took place on 3 July was Mr. T. Astle of 7 Dunfield, Wabush.

UNITED STEELWORKERS OF AMERICA LOCAL 5795

PRESS RELEASE:-

The United Steelworkers of America - Local 5795 wishes to express its discontent on the issue of employment opportunities for Newfoundlanders in the Area. It seems a few years back that statements issued by government personnel were to the effect that a certain percentage of employees employed by contractors in the area would come from Newfoundland.

It is quite apparent that this

policy is not being adhered to; as a matter of fact one contractor at Labrador City, has been in the area for approximately 10 years and does not hire any Newfoundland personnel.

Many of our students in the area are also disappointed when contractors hire students from outside the province to do casual labour. The Union stands behind the students in the area, and we feel that no student should be hired from the outside as long as there are students available for work in the area.

T. Mendham
Recording Secretary

WCB ALLOWANCES INCREASED

Amendments to the Workmen's Compensation Act introduced in the 1971 Session of the House of Assembly will go a long way towards helping widows and children of victims of industrial accidents meet the rising costs of living.

"Widows' allowances, effective July 1," explains Acting Minister of Labour Steve Neary, through whom the Workmen's Compensation Board reports, "will be increased 20 per cent to \$120.00 a month. Children's allowances will go up from \$35.00 to \$40.00, and orphans (both parents dead) from \$45.00 to \$50.00."

As all pensions are paid on the 20th of the month, and the increased rates became effective July 1, widows, children and orphans will in their July 20 cheques receive two-thirds of their increases on top of their old scale of allowances.

(Continued on page 6)



SERVICES FOR LEGION COMRADE - Grant-Crerar Branch 57 Wabush, Labrador. B32696, Comrade Clifford C. Quinlan passed to his eternal rest Thursday morning, July 8, 1971 at his home, 16 Reid Street. Left to mourn are his wife, Catherine (nee Ryan), daughters Gertrude (Sister Dominica), North Bay, Rita (Mrs. Frank Follett) and Elizabeth (Mrs. Gordon Pearson) both of Wabush, and sons Joseph of Regina and Cyril of Wabush. Comrade Cliff served with the Canadian Forces from January 1942 until January 1946 in Canada, the United Kingdom and Continental Europe with the Royal Canadian Corps of Signals and Royal Canadian Engineers (Railway Corps). Comrade Quinlan was a Charter Member of Grant-Crerar Branch 57, Royal Canadian Legion and Past Secretary of the Branch. Friends and relatives paid their respects during Friday evening, by visiting Our Lady of Assumption Church on Bowater Drive where Comrades L. McGregor, R. Allen, J. Barrow, J. Bennett, R. Butler, M. Cusson, P. Kanis and A. Messervey stood constant watch around the casket. Here the Ladies Auxiliary and wives of Legionnaires supplied refreshments. Comrade L. McGregor officiated. The casket, draped with the Canadian flag, was placed in front of the altar flanked by the Union Jack and Legion Flag, draped in black ribbons. On Saturday morning, July 10, 1971, at eleven, the Liturgy Mass for the Dead was recited by Rev. Father Blouin.

Pall bearers were Comrades R. Antle, S. Arsenault, J. Barrow, M. Cusson, O. Larson and A. Robertson. Transportation for pall bearers was supplied by Comrade D. Olmstead. Comrades P. Kanis, A. Messervey and W. Taylor acted as ushers. Parade Marshal was Comrade R. Butler. S-Lt. M. Timmins of R.C.S.C.C. "Labrador" was in charge of the firing party, consisting of cadets D. Crocker, A. Delahunty, J. Hart, and A. Lawrence. The colour party, under Acting Sergeant-at-Arms, Comrade B. Walsh, were Comrades A. Buchel, D. Hynes, and S. Parsons and of the Ladies Auxiliary colour party, under M. Skanes, were N. Houghton and D. Roberts. Transportation for the colour party and firing party was supplied by Wabush Transportation from the church to the graveside. The service at the graveside was conducted by Comrade President P. Walsh of the Grant-Crerar Branch 57, Wabush assisted by Rev. Father Blouin. Comrade President Walsh led off the "Dropping of the Poppies" ceremony by Legion Comrades. Comrade K. Anderson sounded the "Last Post" and "Reveille". Wreaths were laid by Grant-Crerar Branch 57, Wabush, by Branch 47 of Labrador City and by Wabush Mines. Comrades W. Janes, Convention Chairman, and F. Wall, Public Relations Officer, paid their respects on behalf of Newfoundland and Labrador Commands. Approximately eighty comrades were at the

graveside from the Grant-Crerar Branch 57, Wabush and Labrador City Branch 47. Our late Comrade's medals were presented to his younger son, Cyril, by Comrade Past President O. Larson and Service Officer L. McGregor. Comrade President P. Walsh presented the flag used to drape the casket to Comrade Quinlan's widow. Honorary pall bearers were R. Abercrombie, J. Ansara, G. Archer, G. Barriault, F. Barron, P. Hollett, P. McGregor, J. Meaney and Y. Morin. I want at this time to thank the Local Improvement District of Wabush for their excellent co-operation, also all Legionnaires and Auxiliary members and any others who helped the Quinlan family in their time of sorrow. A special "Thank you" to our Service Officer, Comrade L. McGregor, for a job well done. **OLAF. A. LARSON**, Past President, Grant-Crerar Br. No. 57, Royal Canadian Legion, Wabush, Labrador.



Mr. Cecil Chayter, Manager, City Motors (Labrador) Ltd.

Is pleased to announce the appointment of Mr. Don T. Staple to Sales Staff of local operations.

From 1969 - 1971 Mr. Staple was employed at the Furniture Dept. of Bowring's Ltd. And is no stranger to this area.

A Legion member, he has over 20 years experience in the automotive business of this Province.

Don will be pleased to answer your inquiries on new or used cars. He may be contacted at the Sales Dept., City Motors, Labrador City.

LEGAL CARD

ISAAC MERCER. Q.C., L.I.B.,

Lawyer, Notary & Advocate

365 Duckworth St.,
Phone 726 - 8844

St. John's, Nfld.
P.O. Box 1028.

STERLING PHOTO
WEDDING PICTURES,
PASSPORT PHOTOS, BABY &
CHILDREN'S PHOTOS, PORTRAITS.

IN BLACK & WHITE OF COLOR.
ROBERT GREENE - 753 STIRLING CRES.
Phone 944 - 5853

The Aurora

Published every Wednesday at Labrador West, Newfoundland and Labrador and printed by Robinson-Blackmore Printing and Publishing Limited, O'Leary Avenue, St. John's, Newfoundland. Subscription rate Canada and Foreign \$6.50. Mailing address, P.O. Box 2090, Labrador City.

Editorially Speaking

FAMILY ALLOWANCES: On November 30th 1970, Federal Health & Welfare Minister John Munro released a White Paper on Income Securities. One of its proposals was; families with gross incomes above \$10,000.00 would no longer receive Family Allowance benefits after Sept. 1st. 1971.

During April, following a large number of complaints regarding the automatic cut-off at \$10,000.00, regardless of family size, Mr. Munro stated this figure would be dropped and a new approach taken. It was further announced that no changes would be made to the present scheme this year. In the final hours of last month's House of Commons sittings, Munro stated large families with incomes above \$10,000.00 will keep some of their present family allowances benefits and the working poor will receive more than they expected. The Welfare Minister told the Commons that major changes (costing an extra \$150 million annually) were made to last year's suggested family allowances. However even under the new proposal about 700,000 families, one in five with children under 18, will no longer receive monthly cheques next year. But 300,000 of 930,000 higher-income families, who expected to be cut off, will now continue to get small payments.

The broad changes, which boosted the total cost from combined family and youth allowances to \$800 million annually from \$760 million, were clear enough. (a) Families with gross income above \$10,000.00 will no longer be automatically cut off from all benefits. Instead the cut-off point will range from a low of \$9,500.00 to above \$14,000.00 depending on the number of children and their ages. (b) The top payments per child, suggested at \$16.00 per child under 16 in the White Paper, will now be \$14.00 or \$15.00 for children up to 11 and \$19.00 or \$20.00 for children 12 to 17. (c) The payments will remain tax-free as at present, rather than being included in taxable income, as the White Paper proposed. Youth allowances, \$10.00 monthly paid in all provinces other than Quebec for children disabled or attending school, will be incorporated into the family allowances plan and raised to the \$19.00 or \$20.00 level. The new proposal, which Mr. Munro hopes to introduce as legislation this fall after a final round of federal-provincial consultation, incorporates a complex formula for graduated payments.

In practical terms it would mean cut-off at the following levels: For a one-child family, at \$9,500.00 if the child is under 12 or at \$11,166.00 if the child is between 12 and 17.

For two children families, at \$10,000.00 if both children are under 12 or at \$11,666.00 if at least one child is between 12 and 17. For three, at \$10,500.00 or \$12,166.00; for four at \$11,000.00 or \$12,666.00 and so forth, increasing in \$500.00 stages.

For families earning \$10,001.00 with three children, one any age up to 10, the second between 11 and 15 and the third a 16 year-old or 17-year-old, total month payments would be \$14.50 as against the present \$24.00

For families with two children, earning \$10,001.00, and with one child any age up to 10 and the second between 11 and 15, the total monthly payment would be \$8.00 as against the present \$14.00

Following Mr. Munro's statement federal officials said that some benefits near the cut-off points would amount to less than \$2.00 monthly. What it all seems to mean for our area is a reduction of at least 75 per cent in the amount paid local families. Where's that "just society"?



USED CAR VALUES

WE BUY AND SELL
USED CARS

CONTACT
BREEN ENTERPRISES

LABRADOR CITY

TED 944-2221 BOB 944-2273

Here and There

PAY RAISE NOT POPULAR: Britons are against giving the Queen the pay increase she has asked for, a public opinion survey says. The survey made by National Opinion Polls for the Daily Mail, of London, says 54 per cent of the population believes the \$1,140,000.00 the Queen gets every year should stay the same or be cut. Another 38 per cent, the pollsters report, said the monarch should get the increase being considered by an all-party committee of MPs and 8 per cent had no opinion. Estimates of what her pay should be ranged from \$240,000.00 to \$2,160.00, the poll stated.

DIVINE DISCRIMINATION: The Christian church has perpetuated discrimination against women for centuries by saying the practice was divinely inspired, says a Roman Catholic theologian. Dr. Elizabeth Farians claims theologians have reinforced the idea that a woman is a passive, inferior being because God created her that way.

JAPANESE TRADE: Though Japanese economic growth is slowing down, foreign trade is more than holding its own. In the fiscal year ended 31 Mar. 1971, the value of Japan's exports was \$20,261 million, up 20.6 per cent the value of imports \$19,347 million, up 20.9 per cent.

A government forecast at the beginning of the fiscal year had put the import increase at only 15.9 per cent. Canadian sales to Japan reached a record \$793.1 million in this period vs \$624.8 million the prior year. Biggest increase in Japanese imports (33 per cent) was in the raw materials used in steel making. There were also above-average increases in manufactured goods and animal feed. For this fiscal year, the Japanese government predicts a 10 per cent growth rate for the economy as a whole, strong upward pressure on consumer prices and a reduced rise of exports and imports by about 16 per cent each. There is also a promise of further liberalization of imports and capital transactions.

STINK OVER PERFUME: A British perfume company's advertisement is creating a stink. It

shows a naked man standing behind a leggy model with the slogan; "When you mean it, wear Gala Affair." Two women's magazines toned down the caption although most eventually accepted the ad after the company insisted the man stay naked.

CAN'T BUILD: About 300 people, most of them from the Metro Toronto area, have spent nearly \$600,000.00 buying vacation property in the Blue Mountain area of Collingwood, Ont., only to discover they cannot build on their land. Most of the purchasers are skiing enthusiasts who planned to build chalets on their property. Officials of St. Vincent Township and the Gray-Owen Sound Health Unit say the lots cannot be served by septic tanks, although most purchasers bought their land with the understanding that they would be permitted.

ANOTHER SHUTDOWN: The Price (Nfld.) Pulp and Paper Ltd. paper mill at Grand Falls, Nfld. is to suspend production Aug. 20 to Sept. 7, the third shutdown this year. The mill closed May 28 to June 14 and is scheduled to shut down for two weeks starting July 17. The company, a subsidiary of Price Co. Ltd. of Quebec City, attributes the reductions to a softening of newsprint markets. The mill employs 900 in the central Newfoundland town of 8,000.

HOT PANTS FOR COLD WAR: Hot pants are being exported from the West as a weapon in the cold war, according to the Communist East German newspaper Freedom. "Certain people in the West who have made a philosophy of pop and sex are using an allegedly new style in an effort to demonstrate and export a piece of Western philosophy of life and bourgeois lifestyle," it claimed.

SMOKING DROPS: The average U.S. adult smoked 198 packs of cigarettes last year, the Federal Trade commission said in a recent report. It was the fourth straight year of decline. In 1963, the year before the surgeon general

reported on smoking and health, per capita consumption was 214 packs.

FIFTY PER CENT INCREASE: It's going to be half as good again to be mayor of Ottawa. Retroactive to Jan. 1 city council has voted to increase salaries of Ottawa's elected officials by more than 50 per cent. Mayor Ken Fogarty goes from \$13,500.00 to \$21,000.00. There are other allowances.

PROSTITUTES FIND SEX SHOP UNAESTHETIC: Residents of one of London's oldest red-light districts are up in arms—someone has opened up a sex store in their midst. The district is Shepard Market, which for nearly 200 years has had the reputation of being one of the city's most genteel areas of ill-repute.

The market is situated in the heart of the fashionable Mayfair district and residents say the sex store just doesn't fit in. For one thing its bold sign advertises items normally on sale only in seedier Soho.

CONSUMPTION: Another recent survey tries to measure European prosperity by comparing private per-capita consumption of goods and service in 1970. In this comparison, Denmark, holds first place with \$2,150.00, followed by France, Switzerland and Sweden (about \$1,850.00) and Germany (\$1,650.00). The figure given for Britain is \$1,520.00 and for Italy just over \$1,000.00

Germany and Italy has the biggest increases in living standards in the last 3 years—17 per cent each—followed by France and Belgium with 15 per cent each. At the other end of the scale, Switzerland's private per capita consumption increased only 9 per cent, and Britain's 6 per cent.

DANISH PORN DEAD: Bjoern Larsen, organizer of Denmark's third porno fair, recently looked across an almost empty premises and said. "Pornography is dead, at least in Denmark." In four days the fair attracted only 4,500 visitors. The first fair in 1968 drew 48,000.

Woolworth

DOOR

**WHILE QUANTITIES
LAST**

CRASHERS

MENS & BOYS SUMMER

COATS

25% off

MENS CASUAL
SHOES

1/2 price

LADIES KNITTED
SHELLS

2.44

LADIES SUMMER
DRESSES

1/2 price

LAWN
DART GAME

4.88

MENS WORK

BOOTS

10.88

SWIMMING
POOLS

30% off

KIDDIES
PAJAMA BAG

.99

INFANTS SUMMER

HATS

25% off

ASSORTED
LAMPS

3.00 off

BOYS BLUE
DEMIN JEANS 3.99

ALL FISHING & CAMPING
EQUIPMENT

25% off

GIRLS
SHORTS

(Sz. 7 - 12)

20% off

CAKE SAVERS

3.44

LADIES
NIGHTWEAR

DUSTERS & DAY

DRESSES

1/2 price

LOOK FOR THESE AND MORE EXCITING BARGAINS

Roaming The Globe

HIGHER PRIORITY OF TRAVEL SPENDING STRESSED: The Canadian tourist industry weathered the economic storms of 1970 well. It recovered its No. two position as a Canadian export industry, as spending by foreign visitors to Canada rose 13 per cent from the previous year's total to almost \$1.22-billion. Including spending by Canadians, the industry's revenue last year has been estimated at \$3.7-billion.

And the Canadian Government Travel Bureau has estimated that by 1980 the value of travel to the Canadian economy will rise to \$7-billion-\$2.5 billion from foreign visitors and \$4.5-billion from domestic travel. Discussing the good showing of the travel industry against the gloomy backdrop of the 1970 economy, F.C. Brander of Toronto, recently elected president of the Travel Industry Association of Canada, says: "People generally are giving travel an increased priority in their spending. It has moved up the scale of individual

FOR YOUR INFORMATION

(Continued from page 3)

August 20 and succeeding cheques will reflect the full increases.

To provide actuarial reserves for the new scale of allowances, WCB calculations have resulted in the setting up of additional reserves totalling \$967,136.74 to ensure adequate funding for payments.

Under the new scale of allowances the Workmen's Compensation Board will be mailing a monthly total of \$59,650.00 to widows and children throughout Newfoundland and Labrador - well over \$700,000.00 annually.

and household spending." Even the traditional pattern of one vacation a year is breaking down, he says. With increasing frequency, he predicts, individuals and families will catch the habit of taking several trips a year.

Mr. Brander also says the only bigger Canadian export industry—automobiles and automobile parts—is one that he supposes owes a great deal to the strength of the travel industry. To be fair, he also admits that one of the contenders the travel industry nudged out for the No. 2 place last year—pulp and paper—had a particularly bad year. And he also admits that the \$1.22-billion visitors spent in Canada last year is \$255-million less than Canadian tourists spent in other countries. Eliminating that trade deficit in tourism, or even turning it into a surplus, largely by encouraging more Canadians to travel more in their own country, is one objective he envisages for himself and his association.

Canada enjoyed a surplus in its international travel account in 1967, Expo year, for the first time since 1963. Since then, owing to the fondness of Canadians for travel abroad, the balance has been unfavorable. Mr. Brander thinks that, through the new in-Canada travel promotion activities of the Canadian Government bureau, as well as through stepped-up activities by provincial government agencies, his own association and other organizations, a balance in international tourist trade could be achieved by the end of this year, although statistics for the whole year will still show a deficit.

He believes Canadians should continue to travel abroad a great deal. But they ought to travel in Canada more than they do. He sympathizes with the complaint that it is often expensive for

Canadians to travel in Canada—sometimes more expensive than to travel equivalent distances to point abroad. But that is changing. "I am sure you are going to see a great many suggested travel programs to make it easier and more economical for Canadians to travel in Canada."

He admits, too, that the tourist industry in Canada has not, hitherto put enough effort into making Canadians aware of the opportunities that exist for travel within their country. There are about 1,300 in-Canada package tours available now, he says. But the Canadian public has not been aware of them—and has not appeared eager to find out. One inhibiting factor on the growth of the Canadian travel industry, he feels, has been a lack of capital for expanding accommodation. Evidence of that came this year, when the Alberta Government announced it was making \$5-million available for loans to help finance expansions of tourist accommodation. Within six weeks, the Government had requests for loans totalling about \$40 million.

"It was a breakthrough." He understands that the Alberta Government is seeking ways to make additional funds available. Mr. Brander admits that the travel industry in some areas is a low-wage industry. But he says wages are moving up. One influence in improving wages, he says, is a better calibre of employee. And the association is fostering the improvement of employee standards by several means, including co-operation with travel-industry training programs by community colleges. He also agrees that the travel industry is among those adversely affected by the rise in the exchange value of the Canadian dollar.



This model is "fishing" at Wabush Recreation Centre.

Among Mr. Brander's priorities this year will be to continue work on the strengthening of the association itself. The 40-year old association, which has had its ups and downs over the years, currently is completing a reorganization, under which it changed its name from the Canadian Tourist Association last year and now is moving its headquarters to Ottawa from Toronto. The association has about 540 "basic" members—360 companies, 100 associations, 30 government agencies at federal, provincial and municipal levels, and 50 non-Canadian members—and about 660 affiliate members, a category created as part of the reorganization that largely includes smaller businesses belonging to member associations of the TIAC.

Other changes include alterations of governing bodies, direct board representation by major national and provincial associations and a larger secretariat. Regional officers are to be established as funds

become available. Activities of the association include sponsoring hospitality seminars for employees in the travel industry. A major conference on education for the travel industry is being jointly sponsored by the association, the Canadian Restaurant Association and Ryerson Polytechnical Institute this year. The Association also engages in travel research and has for some time been pressing for a Canada-wide survey of Canadian travel by the federal government. Such a survey was recently announced by Jean-Luc Pepin, Minister of Industry, Trade and Commerce. The Canadian Travel Survey 1971 will involve field work in 1971 and 1972 with reports expected later in 1972.

The association has its own Explore-Canada program, which now is working closely with the new in-Canada travel-promotion program of the Canadian Government Travel Bureau.

It also has an anti-littering program.

THE PINK STICKER SALE

Garden Rakes 32 oz. cans Iosel	Regularly \$2.45	Now only \$1.85
Stove & Camp Fule	Regularly 0.59	Now only 0.49
Eleven piece Hex Key Wrench Set	Regularly 1.70	Now only 1.25
Combination Pliers	Regularly 3.39	Now only 2.54
Regulation Duffle Bags	Regularly 5.50	Now only 4.10

ALL MARINE HARDWARE REDUCED 25%

LOOK FOR THESE AND OTHER EXCITING BARGAINS

All marked with **THE PINK STICKER**

Thursday, Friday & Saturday

July 22, 23, & 24.

LABRADOR



TOOL SUPPLY

CAROL LAKE SHOPPING CENTRE
944-2741

"Quality Tools For All Trades"

FREE ASHTRAYS

WITH ALL ORDERS OVER \$5.00

"WHILE THEY LAST"

CAROL DRYCLEANERS

TELEPHONE 944-2226 - LABRADOR CITY

On the local scene

BIG DEVELOPMENT FOR PORT CARTIER: The recent signing of a \$500 million deal between giant International Telephone & Telegraph, through its subsidiary Rayonier Quebec Inc., and Quebec Government, to build a dissolving pulp mill on the North Shore of Quebec at Port Cartier, may have a big impact on road communication for this area. Aurora has learned from a reliable source that some of the 27,000 square miles of wood-cutting rights granted to Rayonier by Quebec Province is in the Gagnonville area. It is understood a road extension from Manic 5 towards Gagnon will be constructed jointly by Quebec & I.T.T.—Rayonier. If this is correct the only missing link to North America's highway system will be about 70 miles from Fermont (Mount Wright) to Gagnon. In that Quebec Cartier Mining will be building a rail link between the two towns it should be feasible to construct a road running parallel to the line.

The Port Cartier development is really large with the half billion dollars to be spent over 16 years. Building the mill will create about 1,250 construction jobs. And on completion it is expected about 1,700 permanent jobs will be available in the mill and on woods operations.

TOWN NEWS: (L. C.) The Labrador City Cemetery has been relocated to a spot at approximately mile 5 of the Duley Lake Road, 1000 ft. to the right.

The area of Murphy-Nascopie-McParland near the former cemetery will be used by Nfld. Housing Authority to erect 20 homes. As of last week-end only one trailer remained occupied in the former park. It is hoped a move will be made this week thus completing the phase out of Labrador City's 11 year old trailer park.

Work has started on construction of a new union hall. The

building will be located near the Sub-Station at corner of Amherst & Hudson. It is hoped the structure will be ready for occupancy before Christmas 1971. R.C.M.P. advise they have the following license plates in their possession; T-952, T-10522 and 31-590. It is requested owners pick up same at R.C.M.P. office, Municipal Building, Labrador City.

TOWN NEWS (WAB.) Following completion of painting of Sir W.G. Hotel, contractor Bessette was engaged in painting-up Wabush Shopping Plaza. Mr. W. Smeaton, Editor of the new "Wabush Concentrate" was kind enough to pass on a copy of his mimeographed paper last week. It is a publication by and for the members of the United Steelworkers of America. Local 6285, Wabush, published on a trial monthly basis.

Together with Mr. Smeaton staff members are S. Morrell, J. Roberts, A. Marche and Cal Luedee.

We must say we found the publication most interesting especially, "The Maintenance Foreman" and the Note, "Any resemblance to any of the Wabush foremen on staff is entirely imaginary. It's all in your mind."

Understand plans for an exclusive membership club at Sir Wilfred Grenfell Hotel are under consideration. Hotel management feels this will fill a need in our area.

AURORA: Over recent months several old acquaintances have mentioned not having seen me "on the job" of late. One friend saying two jobs must keep me busy. But the finale came last week when a person I have known here for the past ten years said "you've got it made; a job with the company and they in turn subsidizing you to put out a weekly paper." Now

(Continued on page 12)



Acting Chairman, L.C. Recreation Commission, Mr. Cec Chayter, about to deliver the ball to open Ladies Provincial Softball Championship.

NOTICE

Due to the 1971 Royal Canadian Legion Convention, there will be no accommodations available at the SIR WILFRED GRENFELL HOTEL From August 7-14 Inclusive

WABUSH ENTERPRISES

For All Your Favourite Beers

India—Black Horse — Labatt 50
Molson's Export — Dominion
Blue Star — O'Keefe
Molson's Canadian

Home Delivery Service:
Monday to Saturday 1
p.m. to 9 p. m.

Warehouse pick-up service
has been discontinued.

Telephone orders
taken Monday to
Saturday 9 a.m. to 9
p.m.

We have Cooler Service
permitting us to
provide our customers
with chilled beer at all
times.



Phone 282-6877
or 282-6632

ASHUANUPI SOCIAL CLUB

Couples Only Dance

Friday 23 July 1971

COME AND ENJOY YOURSELF

THIS FRIDAY NIGHT

Telephone 944-2223

Prices effective
July 22 - 23 - 24

the Bay



FRESH GROUND LEAN MINCED STEAK Steak haché frais maigre	89¢ lb
PORK LIVER Foie de porc	39¢ lb
"HYGRADE" SLICED PEPPERONI Saucisson tranché	5 oz. 55¢

ROUND STEAK Steak de ronde	1.09 lb
RUMP ROASTS Rôti de croupe	1.09 lb

COOKED "BBQ" CHICKENS Poulets cuits	Moyenne 3-4 lbs. Average	1.19 ea.
SLAB BACON BACON	Whole or pieces Entier ou morceaux	54¢ lb
BOLOGNA Saucisson de bologna	Morceaux 2-4 lbs Pieces	39¢

"BOOTH" FROZEN COD FILLETS FILETS DE MORUE CONGELÉS	1's	59¢
"BOOTH" HADDOCK FISH STICKS BÂTONNETS D'AIGLEFIN	8 oz	51¢
"BUFFET" PATE MEAT SPREAD PÂTE DE VIANDE	3 oz	2/29¢
"BUFFET" PICKLED PORK TONGUE LANGUES DE PORC MARINÉES	8 oz Diced En cubes	77¢
"COTT" SOFT DRINKS LIQUEURS DOUCES	Assorted flavours Saveurs assorties 10 oz	.09
"HEINZ" HOT DOG RELISH PICCALILLI SWEET RELISH/RELISH SUCRÉE	12 oz	2/73¢
"HEINZ" STRAINED BABY FOODS ALIMENTS EN PURÉE POUR BÉBÉS	4 1/4 oz	6/89¢
"PRESIDENT" ORANGE CRYSTALS CRISTAUX À L'ORANGE	3 1/4 oz	10/\$1.

"DUNCAN HINES" CAKE MIXES Assorted flavours - Saveurs assorties MÉLANGES À GÂTEAUX	19 oz	2/89¢
"CRISCO" SHORTENING GRAISSE VÉGÉTALE	Rabais 2' Off 1 lb	43¢
"COFFEE MATE" COUPE-CAFÉ	3 oz	33¢
"HEINZ" BREAD 'N BUTTER PICKLES CORNICIONS "PAIN ET BEURRE"	15 oz	38¢
"JELL-O" 1-2-3 Assorted flavours GELÉES Saveurs assorties	4 1/4 oz	37¢
"CRISCO" SALAD OIL HUILE À SALADE	24 oz	83¢
"CHRISTIE" RITZ BISCUITS	16 oz	59¢
"CLARK" STEW RAGOÛTS	Irish/Irlandais Beef/Bœuf Turkey/Chicken/Dinde et poulet 3 1/2 oz	79¢
"PRIOR PARK" INSTANT MASHED POTATOES POMMES DE TERRE INSTANTANÉES		49¢

"GLIDE" SPRAY STARCH EMPOIS À VAPORISER	14 oz	65¢
"MIR" LIQUID DETERGENT DÉTERSIF LIQUIDE	2 x 24 oz	85¢
"SCOPE" MOUTHWASH RINCE-BOUCHE	12 oz	99¢
"SECRET" SPRAY DEODORANT DÉSODORISANT	5 oz aerosol en aérosol	91¢
"CASHMERE" BATHROOM TISSUE PAPIER DE TOILETTE		6/95¢
"CREST" TOOTHPASTE PÂTE DENTIFRICE	Format FAM. Size Free Atlas gratis!	91¢
"HEAD & SHOULDERS" SHAMPOO LOTION SHAMPOING	Plastic bottle 5.7 oz Bouteille plastique	1.45
"SCOTT" PAPER TOWELS ESSUIE-TOUT	Assorted colours Couleurs assorties	57¢

LABRADOR CITY

Prices effective
July 22-23-24



"Carnation"
INSTANT SKIM MILK POWDER
LAIT ÉCRÉMÉ 3 lbs **1.49**
INSTANTANÉ EN POUDRE

"Salada"
TEA BAGS 60's **81¢**
SACHETS DE THÉ

"Maxwell House"
COFFEE
ALL PURPOSE GRIND
CAFÉ 1's bags **99¢**
MOUTURE TOUT USAGE

"Maxwell House"
INSTANT COFFEE 10 oz **1.79**
CAFÉ INSTANTANÉ
"Vachon"
STRAWBERRY or RASPBERRY
JAM WITH PECTIN 24 oz **65¢**
CONFITURE DE FRAISES
OU FRAMBOISES
"Javex"
LIQUID BLEACH 64 oz **65¢**
JAVELISANT LIQUIDE

"Cabana" Golden Yellow
BANANAS

Jumbo Size **15¢**
lb

GROSSES BANANES JAUNES

California "Santa Rosa"
PLUMS Canada No. 1 **49¢**
PRUNES lb

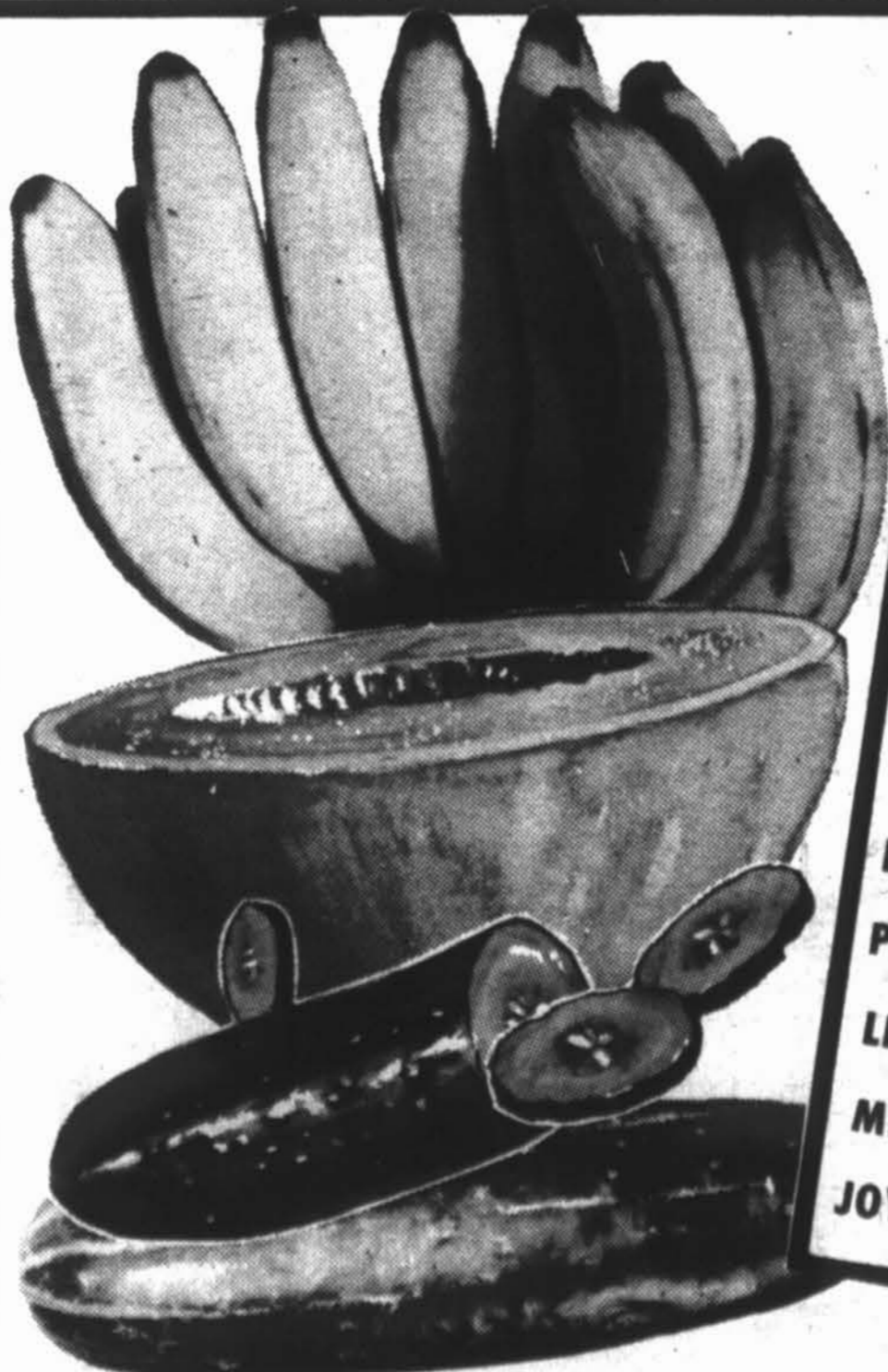
California
CANTALoupES **33¢**
Grosneur 45 Size - Canada No. 1 ch./ea.

CALIFORNIA LEMONS
Grosneur 140 Size **6/49¢**
CITRONS

Quebec
LEAF LETTUCE **2/25¢**
LAIUÉ EN FEUILLES

Ontario "Select"
CUCUMBERS **2/27¢**
CONCOMBRES

Quebec cello
RADISHES 3 bnch. **35¢**
RADIS



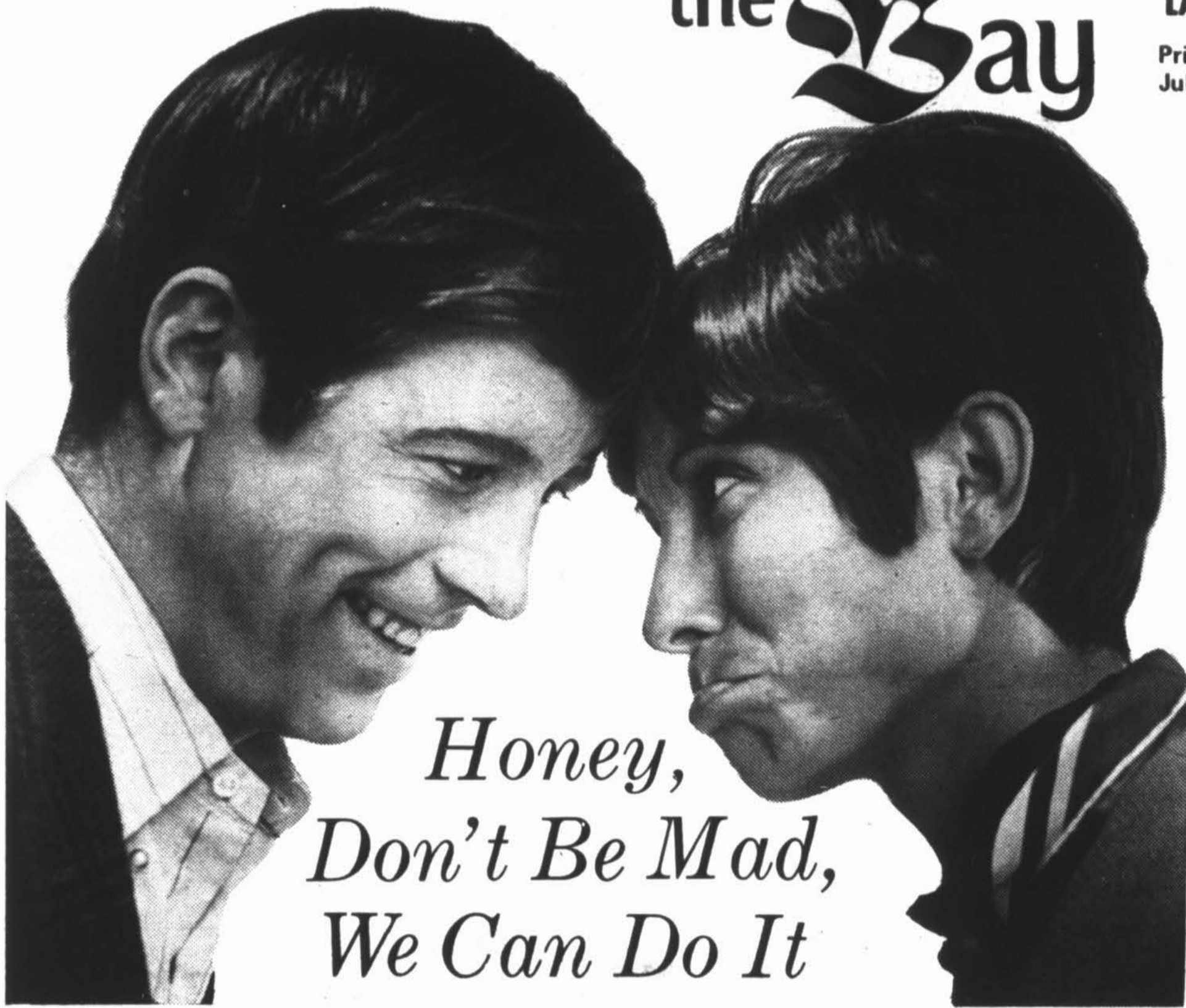
FEATURES OF THE WEEK

CARNATION MILK 16 oz. **6/99**
GOOD LUCK MARGARINE **3/99**
POTTED MEAT **6/1.00**
SUGAR 10 lbs. **1.09**
HEINZ TOMATO JUICE 10 oz. **7/1.00**
HARD CANDIES 124 pcs. **59¢**
THE BAY ALL PURPOSE COFFEE 1 lb. bag **83¢**
EARLY BIRD—TURNIP TOPS 19 oz. **45¢**
PLUM ROSE DANISH CREAM 6 oz. **19¢**
LIDO—M.M. CONES 3 pk. **1.00**
MIXO BLEACH 128 oz. **77¢**
JOY, LIQUID DETERGENT 32 oz. **71¢**

the Bay

LABRADOR CITY

Prices Effective
July 22 -- 23 -- 24th.



*Honey,
Don't Be Mad,
We Can Do It*

Through Our BAY CREDIT PLAN

You too can take Advantage of our CREDIT FACILITIES. Open an All-Purpose Account or a Special Terms Account. These accounts provide fast and convenient service at the Bay. For further information call or Contact our Credit Manager, Mr. F. Lacoste. Remember our credit service is ready to meet your family needs.

**HUDSON'S BAY
COMPANY
LABRADOR CITY.**

la Baie
D'HUDSON



THE KRYSTALS L.P.

Available at the Bay Reg. \$4.00 SPECIAL \$2.99

the  ay

LABRADOR CITY

Prices effective
July 22 - 23 - 24 th.

SAVE DURING OUR JULY CLEARANCE!

SALE

25% to 75%

REDUCTIONS

**SPECIALS IN
EVERY
DEPARTMENT**

**COME ONE, COME ALL!
SHOP AND SAVE
AT THE BAY.**

**HUDSON'S BAY
COMPANY
LABRADOR CITY.**

la  aie
D'HUDSON

STOREWIDE CLEARANCE

From the National Press

TAKE IT EASY: (Toronto Globe & Mail). Oh, what wickedness will abound in the apartment buildings of Toronto this month. Heaven knows what orgies will spring up around the new permissiveness of changes in provincial liquor laws. Apartment tenants and owners of mobile homes will be able to drink beside swimming pools or in the halls, parking lots, patios, recreation rooms, lounges, laundry rooms and back and front yards of their residences.

Restraint is the key word here. Don't try to accomplish it all in one day. Apartment tenants should try to ease themselves into this freedom gradually with a martini in the laundry room. Let it go at that until the following day, at which point it should be safe to expand—maybe with a couple of beers in the hallway. Then out to the parking lot for a nightcap. God, what fun. The more unstable citizen can be expected to spend his whole day, whisky bottle in hand, rushing from patio, to lounge, to recreation room and down to the pool, eager to sample the distinctive flavor of each place.

They will simultaneously be having a high old time (so to speak) in the senior citizens' homes throughout Ontario, having just been granted permission to drink on the premises. There will also be a special joy for those enabled to reject the old mandatory rubber sandwich which accompanied every drink served in a dining lounge—well, as far as the table. It's a wonderful new vista really—40-ounce bottles of liquor, 5 per cent candies, and all. We musn't let it go to our heads.

RUSSIANS URGED TO WED YOUNGER: (Vancouver Sun). While the Chinese are postponing

marriage to control the population level, the Russians were bluntly told recently to marry at an earlier age to produce more children. Bachelors were denounced for not doing their part.

Two articles in the weekly newspaper Literaturnaya Gazeta reflected public concern over a declining rate of natural increase among some sections of the population, including ethnic Russians and other Slavs. Recently made breakdowns of the Soviet census of January 1970, showed that Russians had increased by 13 per cent since the previous census, in 1959, while Moslem Central Asian minorities had risen by as much as 52 per cent.

One writer in the literary weekly, Viktor I. Pervedetsev, a demographer, alluded to the ethnic differences. He said that in the 1959 census only 8 per cent of married women in Byelorussian towns were reported to have married at the ages of 18 and 19, compared with 54 per cent in the countryside of Turkmenia, a Central Asian republic. The point, according to the writer, is that couples who get married at an early age tend to have more children.

For some years the authorities have adopted a laissez-faire policy in population matters. For those who wish few or no children, abortion has been made legal; and cheap and some birth-control devices are available. Those who like large families receive lump-sum and monthly payments after the birth of a fourth child, and mothers of 10 children or more are declared mother-heroes.

Mr. Pervedetsev urged that the Government encourage earli-

er marriage by allocating housing loans to younger newlyweds. Many young people tend to wait for marriage partly because of the continuing housing shortage and partly to complete their educations and obtain good positions. The writer also proposed that the Government establish a network of marriage brokers "to assist interested parties by dispensing information, advice, etc." He anticipated objections from rube-conscious planners by suggesting that the counseling bureaus could charge fees and pay for themselves. In his view, early marriage is desirable not only to help raise the birth rate but also to reduce the divorce rate. "It has become a commonplace to say that couples tend to become increasingly like each other after living together over a long time," he observed. "It is all a matter of mutual influence. When young people get married, they tend to adapt relatively easily to one another. But when more mature people begin looking for partners, the only chance of achieving psychological compatibility is to find a person who is exactly on the same wave length."

Literaturnaya Gazeta, which publishes regular commentaries on social problems, followed up with an attack on the institution of bachelorhood, virtually accusing single young men of being traitors to Soviet society. An article said that, from the social point of view, "part of a person's wage is intended for the support of children. In other words, the bachelor spends that part on himself, eating out and playing around, without sharing it with anyone," it explained. "In other words, the bachelor simply

robs others who are married and do support children." Bachelorhood was said to be harmful not only to society but to the individual, causing all sorts of neuroses because of irregular habits that tend to shorten the life span. Bachelors already pay a special tax of 6 per cent of income.

HALF MEASURES JUST DON'T WORK: (Financial Post). In the annals of military history, Canada's 5,000 man commitment to NATO forces in Europe will surely rank high on the scale of expensive idiocy. Depending on the role assigned to them, 5,000 men are either too many or too few. The magic 5,000 figure never had any military meaning. It has been reported it was a compromise between Prime Minister Trudeau, who wanted to pull Canadian forces completely out of Europe, and Canada's def-

ense and diplomatic establishment, which wanted us to stay. We had 10,000 men there at the time, so the total was halved.

If the formulators of Canada's new defence policy want to honor our commitment to Europe, why don't they express it in terms of dollars or share of the Defense budget instead of manpower? This certainly would seem to be the path to a realistic defense role. Numbers of armed men meant everything 100 or even 50 years ago—but in most circumstances their equipment now means much more.

Unless resolved sensibly, this is an issue that could make a mockery of Canada's substantial efforts to devise an efficient and useful role for our armed forces. Neither we nor the Europeans are getting much for our money sticking to the numbers game.

On the local scene

(Continued from page 12)

that's a bit much. Aurora has been a full time job with me since 26 August 1970. I do not receive subsidies from anyone. I have obtained a grand total of \$168.00 in advertising revenue from our mining companies over the past year. (This amounts to approx. one cent of every \$2.00 received from advertising.)

— Trusting this clears up any misinterpretation of my position. Charles S. Devine, Publisher.

CASSIDY'S AND AYRE'S ENTER AGREEMENT

MONTREAL — Two of the oldest established companies in Canada have entered into a business agreement.

Cassidy's Ltd., which started in Montreal in 1801, has announced that its hotel and restaurant division will be represented in

Newfoundland by Ayre's Ltd. The latter firm has been serving Newfoundlanders for over 100 years.

Wearing its 170 years lightly, Cassidy's has been expanding and diversifying. The Cassidy Group, including subsidiaries, now designs and manufactures a full line of diningroom and restaurant supplies, including furnishings, kitchen and bar equipment and carpeting, as well as its traditional tableware and giftware lines.

Ayre's, a well-known Newfoundland retailer, has department stores in five communities and is also prominent in the floor coverings and drapery contract business.

Besides the parent company, the Cassidy Group include Cody's Ltd., G.H. Kitchen Equipment Inc., Nerlich & Company Ltd., and Packer Floor Coverings Ltd.

HOLIDAY SPECIAL

Before you take that holiday trip, make sure your wheels are balanced and aligned. Stop in a week before you'll leave, and we'll quickly check your wheels on our precision John Bean equipment, make any corrections necessary.

You'll make your trip in greater safety and comfort....and you'll save expensive, unnecessary tire wear. Remember, a wheel one-half inch out of line scrubs sideways 87 feet in every mile! Multiply that by the mileage you plan to drive and you'll see why you'd better take advantage of the check-up.

CHECK-UP TODAY!
at

CAMPBELL'S ESSO SERVICE

HLIPKO & HOUNSELL

ALUMINIUM DOORS & WINDOWS

"To Fit Any Home"

For Information & Quotations

Phone 944 - 2443 or 944 - 5320

Dr. M.A. Pellerin

Veterinarian

will be having an

animal clinic

July 24th—25th.

at 627 Hudson Drive Labrador City

for an appointment please call

944-5621

Speaking Of Sports

SOFTBALL:

LADIES PROVINCIAL CHAMPIONSHIP: Opening ceremonies were held on the new diamond Friday 16 July at 6.45 p.m. Mistress of Ceremonies was Mrs. B. Murphy. Mr. A.J. Rendell, Town Manager, Labrador City, welcomed visiting teams and opened the new ball park. Short comments were also by Dee Murphy, President, N.L.A.S.A. Gordie Rendell, Northern Vice-president, N.L.A.S.A. Barry Clouter, of E.P.A. and Pat King, President of L.C.L.S.A.

Following introduction of other officials and guests the nine team captains joined them at pitching mound. Starting lineup's from St. John's and Labrador City were then introduced. A.P. Low cheerleaders gave a short display. Following, O Canada, Mr. Cecil Chayter, acting chairman of the L.C. recreation commission threw the first ball to officially open the tournament. Over 500 people were on hand for the opening ceremonies.

It was obvious before the first pitch of the game was thrown that St. John's were a stronger team than Labrador City. The visitors won the opener 13-7 but at no time were the perennial champs in trouble. As this column was written games two and three had been held-up because of rain, so we may be a little premature in our thinking but to Aurora it doesn't seem to make a great deal of sense to have (4) teams from Labrador (Happy Valley, Churchill Falls, Wabush and Labrador City) with a combined population of 30,000, playing as separate entities against Corner Brook 30,000 and St. John's 100,000. It might be worthy of investigating a combined Labrador team for the tournament next year. We have 'hold press' space in this issue. And if the tournament concludes on schedule will have the final wrap-up in another section. If not all details next week.

LABRADOR CITY SENIOR SOFTBALL LEAGUE: In "B" League action of Wednesday July 7th, the Ashuanipi Indians defeated the cafeteria squad by a score of 14-3. Traverse went the distance for Indians to pick up the win while the loss sent to Moore of the Cafeteria.

The "A" league continued on Thursday July 8th with the Braves facing Carol Cleaners. Ed Hong lead the Braves to a 10 to 2 victory, while Kev. Lewis was tagged for the loss.

After the weekend off due to the Softball Summer Fair, "B" league swung back into action on Monday of last week with the Canadian Bechtel squad defeating the Ashuanipi Indians. John Hudson was the star of that contest as he pitched his team to a 11 to 6 win and picked up two homeruns while at bat.

On Tuesday night July 13th the "A" league continued its schedule with the Saints facing the Braves. Saints came out on top of a 15 to 12 score. Dennis Talbot of the Braves drove two well hit balls over the fence to pick up his first home runs of the season.

"In "B" league action the following night, Cafeteria Calories bowed to the Bechtel Builders by a score of 14 to 1. Hudson was the winning picture while Moore was tagged for the loss.

On Thursday past in "A" League action Wabush gave young John Greene little chance of picking up a win for the Carol Cleaners, as they defeated the Cleaners 11 to 5. Jerry Corchrane picked up the win for Wabush while Greene was tagged for the loss. Standing as of Friday July 16.

"A" League

Team	G.P.	W.	L.	Pts.
Saints	6	5	1	10
Wabush	6	5	1	10



Mr. E. Keefe, manager, greets Mrs. A. Neil, first customer on opening day for the Carol - Wabush Co-op. Mrs. Neil received \$10 worth of merchandise for being number one in the new store.

Braves	7	3	4	6
Carol Cleaners	7	0	7	0

"B" LEAGUE:

Team	G.P.	W.	L.	Pts.
Juniors	3	3	0	6
Bechtel Builders	4	3	1	6
Ashuanipi Indians	5	3	2	6
Cafeteria Calories	6	0	6	0

The Executive of the Labrador City Senior Softball League would like to take this opportunity of thanking the following for their most generous contributions in the running of "The Softball Summer Fair" held on Sunday July 18th. "St. Lawrence Construction", "Labrador City Recreation CoCommission", "The Carol Link", "The Aurora" — "Canadian Bechtel", "Dunphy - Aldred Ltd." - all those who supplied transportation for the moving of the equipment — the Ashuanipi Social Club - KOFC - R.C. Church - Legion Branch 57 - R. & BA Ryan the players of the various teams who built & ran the booths and to the General Public for their patience while we had to move the booths back in the Arena & for their support in making the fair a success.

Once again thank you one and all.

E. Stevens
(League Pres.)

Winner of the first week's Grocery Sweep from Carol - Wabush Co-Op was - Eldon Snow, Bartlett Drive ticket drawn by: Everett Keefe (Manager Co-op) Witnessed by: Kay Ricketts, and Charlie Stevens (President LCSSL.)

Next drawing Friday, July 23, 100 tickets only each for \$50.00 Groceries.

L.C.R.C. Summer Program: According to Ray O'Brien the program has been quite successful to date, with some of the activities offered receiving greater participation than others. The temporary pool in the Arena has exceeded all expectations with upwards of 150 kiddies using the facility every afternoon. Hiking & Camping, Arts & Craft, and Fingerprinting have also gone quite well. However several of the activities have been plagued by "no-shows" (signing up and not being on hand) for the event.

A baby Sitting Course was recently started for 20 interested young ladies. Various speakers including Nurses-Teachers-Firemen will address the class (Mrs. R. Swyers was the first speaker over the next few weeks. Diplomas will be presented to those successful in the course.

It is hoped arrangements can be finalized to have Mr. Ray O'Neil of Nfld. Safety Council visit here, around the end of the month, to conduct a 6 hour course in Bicycle Safety. This course prepared by Canada Safety Council could be of great benefit to our benefit to our roaming cyclists. Winners in special events held to date have been: (a) Bicycle Decoration Contest, 1st, J. Connors (Animal Shelter). 2nd, L. Hewlin (Safari.) 3rd, A. Shanks (Flower Girl). (b) Doll Beauty Contest. 1st, Kathleen Collins. (c) Kite Contest. 1st, Stephen Seaward.

JULY 21 22 23
WED THURS FRI



JULY 24
SAT



JULY 25 26 27
SUN MON TUES



ROYAL THEATRE
LABRADOR CITY

RENT A TOOL AT 50% OFF

3/8" Electric Drill	\$2.00/day	\$1.00/day
Pioneer Chain Saw	6.00/day	3.00/day
Staple Guns	1.00/day	0.50/day
Jig Saws	2.00/day	1.00/day
Timing Lights	3.00/day	1.50/day
Puller Sets	2.00/day	1.00/day

Plus many, many other items from our Rental Department all reduced 50% July 23 to July 31.

LABRADOR



TOOL SUPPLY

CAROL LAKE SHOPPING CENTRE

944-2741

"Quality Tools For All Trades"

Home owners' ad column

FOR SALE: (3) Brush Electrolux, Floor Polisher, \$45.00. Girl's Model 24" Bike, \$20.00. Cuckoo Clock, \$15.00. Bissell Carpet Sweeper, \$10.00. Walnut, Woodgrain, Coffee Table, \$6.00. Phone 944-5602.

FOR SALE: House situated at 846 Hudson Drive, L.C. For further information Phone 944-5844.

FOR SALE: (1) Child's 20" tricycle in good condition. (1) Wooden high chair with arvorite table—converts to table and chair. Phone 944-2900.

FOR SALE: (2) sets Grade Eleven Books, in very good condition. Price \$8.00 per set. Phone 944-2088.

FOR SALE: 1967 "Polaris" Snowmobile, 15 h.p. Machine has been well maintained, recent paint work. Price \$100.00 For inspection call at 505 Baltimore St., Labrador City.

FOR SALE: Super 8 movie outfit, includes camera, projector,

lights for indoors, etc. (1) grey suit, size 14 (boy's). For further information call 944-5486

WANTED: To buy. (1) Set of Grade 9 books, must be in good condition. Phone 944-2088.

WANTED: To purchase. Child's Size Bed. Phone 944-3265.

WANTED: To rent. House or Apartment, for approximately (1) year. Phone 944-3366 ask for Mr. Bissonette.

WANTED: To rent. House or Apartment for the month of August. Please call 944-5549 before July 30th.

AVAILABLE: Can accommodate (2) men. For further information call 944-5486.

AVAILABLE: HI' MOTHERS Are you looking for a reliable person to baby-sit for you (in my own home) while you work? If so, Phone 944-5856 or call at 829 Cook Crescent, Labrador City.

LOST: At Wabush. Large Cat, female (spade), mostly white with black and tan markings. Answers to the name of "Candy." Please phone 282-6688. Reward offered.

FOR SALE: 1967 Ambassador "990". Phone 944-2655.

WANTED: To purchase. Propane Range. Phone 944-2655.

DECEPTIVE PACKAGING: Better Business Bureaus may never become renowned for controversial stands on emotional issues, but Toronto's BBB altered the image slightly with this political little barb, in a recent news letter:

A women's club held a meeting expressly to protest against deceptive packaging. "(Of) the girls present, 15 per cent tinted their hair, 38 per cent wore wigs (guesstimate), 80 per cent wore rouge, 98 per cent wore lipstick, 35 per cent wore eye-shadow, 22 per cent wore false eyelashes, 93 per cent wore nailpolish."

ARTHUR F. MILLER
 ADVOCATE - LAWYER
SHOPPING CENTRE MALL
 LABRADOR CITY
 OPEN 9:00 a.m. - 5:30 p.m.
 PHONE MONDAY THROUGH FRIDAY 944 - 5909

Church calendar
BAHA' I FAITH
 Focus on a New World Order
 Every Tuesday 8:00 p.m.
 Labrador City Area.
 La Foi Baha'ie
 Pleins Feux Sur Le Nouvel Order Mondial
 Tous Les Mardi a 8:00 p.m.
 a L'Arene de Labrador City.

OUR LADY OF PERPETUAL HELP
 Rev. F. Lemire, Rev. J. Laperriere, O.M.L.
 7:00 p.m. Mass Sat. Evening.
 9:00 a.m. Mass.
 11:00 a.m. Mass.
 7:00 p.m. Mass (French)
 Weekday Masses 7:00 p.m.
OUR LADY OF ASSUMPTION (WABUSH)
 Rev. Jos. Blouin, O.J.I.

10:00 a.m. Mass
 7:00 p.m. Mass
 Weekday Masses 5:00 p.m.
PENTECOSTAL CHURCH
GLAD TIDINGS
 Pastor Gillett
 11: a.m. Morning Worship.
 3:00 Sunday School (All Ages)
 7:00 p.m. Evangelistic Service
 Tues. 8:00 p.m. Prayer Meeting.
 Wed. 7:30 p.m. Choir Practice.
 Thurs. Young People's Meeting 8:00.

DEPEND ON CITY DRUGS
for Your Drug Needs
Aids for a Speedy Recovery
 Illness at home? A few little do-gooders — the right sickroom aids — go a long way in keeping patients comfortable, making care easier. See us for sickroom supplies.
 CALL 944-5395
 CAROL SHOPPING CENTRE, LABRADOR CITY



CAROL UNITED CHURCH
 Rev. Wm. Mayberry
 10:30 a.m. Sunday School (Kind. Prim. Inter.)
 11:30 a.m. Morning Worship.
 11:30 a.m. Nursery and Junior.
S. T. PAUL'S ANGLICAN CHURCH
 Labrador City.
 Rev. W.J. Bellamy.
 During the month of July 11:00

a.m. Combined Service with Carol United Church.
 No Evening Service.

ST. PETER'S ANGLICAN CHURCH
 Wabush.
 Rev. W.J. Bellamy
 No Services will be held during the month of July.
SALVATION ARMY CITADEL
 Lieut. R. Bungay
 11:30 a.m. Holiness Meeting.
 2:30 p.m. Sunday School.
 7:30 p.m. Evangelistic Service.
 Nursery During 11:00 Service.
 Monday, 6:30 p.m., Band practice Y.P.
 Wed. 7:30 p.m. Corpscadets.
 Thurs. 7:30 p.m. Band practice.
 8:00 p.m. Home League.
 Sat. 7:00 p.m. Youth Group.
CHRIST CHURCH (WABUSH)
 Rev. J. B. Dickey
 9:45 a.m. Church School.
 11:00 a.m. Morning Worship.
 Nursery Held during Worship.

O'BRIEN HALL
 Has Facilities for Private Parties, Weddings, Meetins, Showers & Stag Parties.
 PHONE 944-2400
 OUR MOTTO: Service and Courtesy.

FOR SALE
Three Bedroom Bungalow
Situated Carol Drive, Labrador City.
 For Further Information
Phone 944-2613

Legal Card
DAVID B. SPARKES
Lawyer - Advocate
Shopping Centre Mall
 OFFICE HOURS: - 9 to 12 and 1:00 to 5:00
 Telephone 944 - 5948 (Residence).
 944 - 5555 (Office).

Bruno Carpet & Furniture Ltd.
LABRADOR CITY
944-3111



Labrador TV

WEDNESDAY JULY 21

3:30 - Sesame St.
4:30 - Take 30
5:00 - Edge of Night
5:30 - Drop-In
6:00 - Ulysse et Oscar
6:30 - Boite a Surprises
7:00 - Dress Rehearsal
7:30 - Ralph's Place
8:00 - Singalong Jubilee
8:30 - T.B.A.
9:30 - Soiree Canadienne
10:00 - Prenez le Volant
10:30 - Vacation in Canada
11:00 - Adam 12
11:30 - News
11:50 - Movie

5:30 - Banana Splits
6:00 - Ulysse et Oscar
6:30 - Boite a Surprises
7:00 - Beverly Hillbillies
7:30 - Off the Top
8:00 - Odd Couple
8:30 - The Interns
9:30 - Plein Foe l'Aventure
10:00 - La Musique Folle des Annees Sages
10:30 Program X
11:00 - Encounter
11:30 - News
11:50 - Name of the Game

FRIDAY JULY 23

3:30 - Sesame St.
4:30 - Take 30
5:00 - Edge of Night
5:30 - Drop-In
6:00 - Ulysse et Oscar
6:30 - Boite a Surprises
7:00 - Abbott & Costello
7:30 - Here and Now
8:00 - Nfld. Holiday
8:30 - Mini-Chaud

THURSDAY JULY 22

3:30 - Sesame St.
4:30 - Take 30
5:00 - Edge of Night

9:00 - Monsieur Tang
9:30 - Tommy Hunter
10:30 - TBA
11:00
11:30 - News
11:50 - Movie

Young Bess (1953). Starring Jean Simmons, Stewart Granger, Deborah Kerr, and Charles Laughton. Story of Elizabeth the First.

SATURDAY JULY 24

2:30 - Sports
6:00 - Spiderman
6:30 - Dr. Sandy & Friends
7:00 - Bugs Bunny
8:00 - Galloping Gourmet
8:30 - News Digest
9:00 - Zoom
10:00 - TBA
10:30 - The Performers
11:30 - La Monde de la Caricature
12:00 - News
12:20 - Cinema

SUNDAY JULY 25

3:30 - Would You Believe
4:30 - Country Canada
5:00 - Service Secret
5:30 - Tour de Terre
6:00 - Pick and Choose
6:30 - Music to See
7:00 - Walt Disney
8:00 - Quelle Famille
8:30 - Atomes et Galaxies
9:00 - Rainbow Country
9:30 - Bill Cosby
10:00 - Sunday at Nine
11:00 - Tommy Tompkins
11:30 - Week-end
12:00 - Movie
the Mating Game. (1959). Starring Debbie Reynolds, Tony Randall, Paul Douglas, Fred Clark, Una Merkel. When the Income Tax Department discovers farmer hs never paid any taxes, they assign a young

agent to the case who finds himself the answer to the farmer's daughter's prayers.

MONDAY JULY 26

3:30 - Sesame St.
4:30 - Take 30
5:00 - Edge of Night
5:30 - Drop-In
6:00 - Ulysse et Oscar
6:30 - Boite a Surprises
7:00 - Skippy
7:30 - Land and Sea
8:00 - Dianne
8:30 - Les 3 As
9:00 - Prise Un
9:30 - Partridge Family
10:00 - This is the Law
10:30 - The Bold Ones
11:30 - News
11:50 - Movie
Angry Hills. (1959). Starring Robert Mitchum, Gia Scala, and Stanley Baker. Greece 1941: American correspondent dodges Germans and collaborates in his attempt to escape country with

AURORA, LABRADOR, JULY 22, 1971-15

list of underground leaders. Authentic Greek background.

TUESDAY JULY 27

3:30 - Sesame St
4:30 - Take 30
5:00 - Edge of Night
5:30 - Banana Splits
6:00 - Ulysse et Oscar
6:30 - Boite a Surprises
7:00 - R.R. Hood
7:30 - Anything Goes
8:00 - Criminal Investigation
8:30 - Moi et l'Autre
9:00 - l'Homme et Ses Inventions
9:30 - Men at Law
10:30 - Tuesday Night
11:30 - News
11:50 - Movie
Brainstorm. (1965). Starring Jeff Hunter, Anne Francis, Dana Andrews, and Viveca Lindfors. Young man in love with a married woman, plots to kill her husband and feign insanity. He succeeds and is committed, but when a re-hearing is refused, realizes he will never be released.

MARINE

FIRE

AUTO

SYMBOL OF SOUND PROTECTION

TENANTS PACKAGE

W.A. MUNN INSURANCE LTD.,
HOWARD FROST - AGENT
PH. 944-2067

BLUE-SLIPS-EASY PAYMENT PLAN-MEMBER C.U.A.

CAROL PAINTING LTD.
PAINTING CONTRACTOR
DOMESTIC AND INDUSTRIAL PAINTING

REASONABLE PRICES
5 MAPLE CRESCENT
APARTMENTS
PHONE 944-5551

PHONE TODAY FOR FREE ESTIMATE

PHONE 944-5551

THE 'ROYAL CANADIAN LEGION

GRANT-CRERAR BRANCH NO. 57

P.O. BOX NO. 459, WABUSH, LABRADOR



The 1971 Chrysler New Yorker, Grant-Crerar Branch No. 57, Wabush, Labrador, has been named Best Car and Trailer for 1971.

1971 Chrysler New Yorker (plus 22 ft. travel trailer) (including trailer & 500 lbs. of the total ticket sold) Total Price - \$20,000 (the cost of each winning ticket is 1/50th of the total ticket sold).

The prizes for this year are as follows:
First Prize - \$20,000 (the last ticket drawn)

Plus money refunded on every 50th ticket drawn.

TICKETS AT \$100.00 MAY BE PURCHASED AT THE LEGION,
OR FROM LEGIONNAIRES OF BRANCH NO. 57 .

DRAWING DATE JULY 30, 1971.

ASCENT GIVEN TO INCREASE MINIMUM WAGE: Earlier this month Mr. Justice Wishart Spence of the Supreme Court of Canada, acting for Governor-General Roland Michener, gave royal assent in the Senate to legislation to increase the federal minimum wage to \$1.75 an hour from \$1.65 effective immediately.

The minimum wage bill amends the Canada Labor Standards Code and will affect more than 500,000 persons who work in businesses such as banks that operate in more than one province and thus come under federal jurisdiction.

JOB OPENINGS FEW, DIFFICULT TO FIND: Job hunters will continue to have a difficult time finding employment for the balance of this summer, according to a survey by Manpower Business Services Ltd., a Toronto based company. Manpower reports only 17.2 per cent of the 1,295 companies it surveyed across Canada will be hiring this summer, compared with 17.7 per cent last summer and 26.0 per cent in the summer of 1969.

The survey does, however, find some cause for optimism in its breakdown of hiring by individual industries. Leather manufacturers responding to Manpower's questionnaire say that 23 per cent of their number will be hiring during the July-September period, compared with just 4 per cent last year. Also 25.8 per cent of electrical appliance manufacturers are predicting increases in staff, compared with 12.5 per cent in the summer of 1970; 28.8 per cent of public utilities will be hiring, compared with 14.3 per cent in 1970; 31.4 per cent of furniture and fixture makers will increase their staffs, compared with 6.7 per cent and

On a city-to-city basis, Halifax respondents are predicting a 30.4 per cent increase in employment, while in Belleville employment should be up 28.6 per cent and in Edmonton 31.4 per cent of building a construction c-

The Labor Front

ompanies surveyed are predicting larger staffs this summer, compared with 24.2 per cent last year.

respondents expect a 24.2 per cent increase in employment. Barrie, Hamilton and Windsor all predict a drop in employment.

UNEMPLOYMENT IN U.K.: The British Government recently reported 762,407 persons, or 3.3 per cent of the working population in Britain and Northern Ireland, were on unemployment rolls last month. The figure compares with 2.4 per cent a year earlier and is a record for June. However, the total is down from 793,691 in May.

MINIMUM WAGE UP: The French Government has raised the official minimum wage by 4.6 per cent effective 1 July 1971. The minimum hourly wage—calculated on the cost of living and the economic growth of the country—was raised from 3.68 francs (.66 cents) to 3.85 francs (.69 cents).

BUSINESSMEN ARE WARNED BIG WAGE DEMANDS COMING: If businessmen think union demands are exorbitant, they should be preparing for others that will seem even more exorbitant, William Dodge, secretary-treasurer of the Canadian Labor Congress, told the Ontario Chamber of Commerce recently. Participating in a discussion on the closing day of the chamber's 59th annual meeting in Toronto, he said unions will demand control of pension funds a say in company anti-pollution policy and a voice in other company decisions that affect consumers.

Despite its imperfections, collective

bargaining should be retained and noneed to make it work better. He denied that wage demands and settlements are causing inflation and maintained that by exacting an increasing share of the proceeds of industry, labor has spurred industry into greater productivity for the good of the entire economy. R.P. Riggan, vice-president, corporate affairs, of Noranda Mines Ltd. of Toronto, agreed that collective bargaining procedures need improving. Because there is so often disagreement on the basic economic facts in a situation, joint economic research by labor and management on such topics as wages and working conditions was suggested by both men.

"Those of us who want to preserve the good features of our bargaining system would be wise to turn our minds to strike-elimination procedures," Mr. Riggan said. "If unions and management ignore this, governments, responding to the public interest and sentiment, could well negate the good aspects of bargaining."

Mr. Dodge, claimed that the effect of a strike is less ruinous than some people think. He objected to what he called the use of legal procedures to harass unions embarking on strikes.

Arthur Kruger, professor of economics at the University of Toronto, said labor should not argue that labor rates in construction are set by competitive market forces. He could see no way of accepting the contention that wage demands do not create inflationary pressure in industry. "There is something wrong with construction, but better than wage and price control would be free access to it for anybody who can pass a qualifying test ensuring that the public could be protected from a standpoint of safety and quality of work. This could put a damper on wage settlements."

SPECIAL



**1 ONLY 1971 PONTIAC LeMans
4 DOOR H.T. SEDAN**

WITH THE FOLLOWING EQUIPMENT:-

- . Front & Rear Floor Mats
- . Automatic Transmission
- . Custom Wheel Covers
- . Power Steering
- . Radio
- . Block Heater
- . Dual White Stripe F78 x 14 Tires
- . Power Disc Brakes

SUGGESTED RETAIL:- \$4,275.00

SPECIAL:- \$3,850.00 (NO TRADE)

SALES TAX & LICENCE INCLUDED

HOURS OF OPENING:-

Monday - Friday 9:00 A.M. - 9:00 P.M.
Saturday 9:00 A.M. - 5:00 P.M.

**CITY MOTORS (LABRADOR) LTD.
944 - 2617 944 - 2617**